

Project Description

Customize a Word Press theme for an interim, small-scale site that will establish a new online community's brand until a more robust site is ready to launch in late spring.

Scope of Work

The scope of work for the theme customization is:

- basic layout (header, page body, sidebar, footer)
- a logo treatment for the community name and tagline (subject to change on full-fledged site)
- style sheet

All site functionality will come from existing Word Press themes and plug-ins.

Deliverables

Final deliverable is all the files necessary for us to install on our servers a custom version of the Twenty-Ten Word Press theme. (Basing the design on another Word Press theme with a widget sidebar is possible, provided you point us to a similar working sample of what you'll be re-skinning.) We'll expect to preview the designs and functions on your development site.

Timeline

March 3 – Responses due

March 7 – Contract and schedule set

March 15 – Final feedback from EDF complete (we prefer two rounds of review)

March 16 – Final files delivered to EDF

Responses

Responses should include:

- Your website and portfolio, including two examples of Word Press themes you've created or customized. If you don't have an online portfolio, please include links and details on your last 4 projects.
- Two client references, within past 12 months.
- Timetable, specifically confirming you can meet the deadline and when you need our comments. We prefer two or more rounds of review and feedback.
- Details on your development site and the process for review.
- Budget/rates

Please send questions and your response to:

Patricia Marks, pmarks@edf.org

Web Producer, Environmental Defense Fund