



Terbel, a business network solutions company, is offering a Request for Proposals (RFP) for the design of a new website at www.terbel.com. (We do not like the current site design placeholder so we need a new design, logo will remain the same)

The website is to be used to promote, sell, and explain our services. We are a network service provider, we go into businesses and setup their networks including but not limited to Linux machines, Wikis, Network Storage, Network Printers, anything Network related.

To facilitate the review process, applicants must submit proposals in both paper and electronic format. Please see the following RFP for complete details.

DEADLINE NOTICE:

Hardcopy and electronic versions (E-mail) of proposals must be received at the Terbel Location by the close of business: DECEMBER 8, 2006

Please send your proposals and direct all questions to:

Alex Kerbel
303 5th Ave SE
Minneapolis, MN 55414

alex@terbel.com
www.terbel.com

Terbel

REQUEST FOR PROPOSAL

Your proposal must include all the following elements and any additional ones you may wish to suggest:

- Planning for launch and implementation which includes helping us plan the launching of our site live and implementing our web site to our host.
- Developing a detailed site map and a blueprint of the functionality of the site and a description of the content included.
- Create a graphical look and feel of the site plus a navigation plan. Please include the primary design and development of the navigation for the home page and provide a template for all other pages.
- Development includes copy, photographs, original art and a complete website in template format, ready to go that can easily be updated.
- Search Engine optimization
- Graphical displays that will portray common network setups and how our services will work. (We will provide the blueprints)

The website will not require a proposal for hosting, we will do all of our own hosting for it.

WEBSITE OBJECTIVES

The Terbel website is an extension and primary source of our services sales. The web design should focus on our business goals:

- Portray a clean, professional company w/ a clean professional website.
- Traffic
- Visitors become clients
- Sales
- Customer Support
- Make appointments, and allow deposit prepay online.

WEBSITE REQUIREMENTS

Design:

- Each page has a clear purpose and communicates that purpose to the visitor.
- Each section is clearly defined with a preferred action for the visitor to take.
- Site content is focused on building a positive relationship making the visitor a client.

Elements:

- Description of our services
- Network Configuration options w/ graphical display of how network will be setup
- List of OS we support (Windows, Linux, FreeBSD, etc..)
- An option to setup and appointment and pre-pay the deposit online.

Eligibility:

All individuals, business and organizations are eligible to submit a proposal for design and development services.

Submission Requirements:

- Cover letter briefly detailing your professional background illustrating an ability to fulfill the tasks described above, and why you are interested in designing a website for Terbel.
- Resume or curriculum vitae.
- Three references, including contact person and telephone number.
- Three samples of your work and three of your active sites to review, with contact information.
- Work plan (limit 3 pages) including timeframe.
- Terms should be project based and all inclusive.
- A suggested homepage mock up design