



**Information Technology Workshop
San Francisco, Calif.
January 25-27, 2012**



NWPPA IT Workshop 2012 San Francisco, Calif.

Call for Presentations

Northwest Public Power Association— 9817 NE 54th Street, Suite 200, Vancouver, WA 98662

About NWPPA

Northwest Public Power Association is an organization of over 150 public/people's utility districts, electric cooperatives, municipalities, and crown corporations in the Western U.S. and Canada. NWPPA also serves the sales and networking needs of over 280 Associate Members across the U.S. and Canada who are allied with the electric utility industry.

We are dedicated to serving the interests of our members and the millions of electric customers they serve. We provide training and education; public information, communication; federal legislative coordination; surveys; data and networking opportunities; and products and services for the utility industry.

IT Workshop Overview

This program brings together more than 50 IT professionals from electric utilities throughout the West. Structured as a mini-conference, the workshop features a variety of topics and sessions, including keynote presenters, roundtable discussions, and networking opportunities. Several sponsor companies are also on hand to demonstrate and discuss their products and services.

Schedule

The workshop begins at 8:30 a.m. on Wednesday, January 25, and ends by noon on Friday, January 27.

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Call for Presentations

Share Your Know-How, Experience and Expertise

NWPPA invites you to submit a proposal for presentation during the NWPPA IT Workshop 2012, which will be in San Francisco, Calif., January 25-27, 2012. This is an unparalleled opportunity to share your knowledge, experience, and expertise with key Pacific Northwest information technology professionals in the public power industry.

Submission Deadline: September 28, 2011

Key Dates



Topic Selection

A broad range of tracks and topics will be offered at the NWPPA IT Workshop 2012. The Program Advisory Committee is looking to you to propose sessions with one (or more) of the following elements: IT utility best practices, utility IT core skills and key technologies for utilities.

Each topic should be accompanied by brief descriptive bullets/objectives of the content, as well as how the session will be framed. Proposals should be focused on practical, as well as strategic, business solutions related to discovery, implementation and operations. We're looking for original presentations that showcase best practices, lessons learned, strategies and processes.

Each topic will be considered a workshop session. Sessions will run either 60 or 75 minutes, including allowance of 15 minutes for questions and answers. Session length and time allotment for individual presentations will be determined once the proposal review and selection process is complete.

Please note: It is possible that up to three proposals will be accepted and combined for one 6- minute session or four proposals for a 75-minute session.

QUESTIONS TO ASK YOURSELF BEFORE HITTING THE SEND BUTTON

- ▲ IS MY PROPOSAL "ON TOPIC"?
- ▲ DID I LIST ALL SPEAKERS LIKELY TO BE PART OF THIS PRESENTATION?
- ▲ DOES MY PROPOSAL ADDRESS "REAL WORLD" AND PRACTICAL ISSUES?
- ▲ DOES MY PROPOSAL DEMONSTRATE AN UNDERSTANDING OF THE ELECTRIC COOPERATIVES, PUD, MUNI AND INDUSTRY ISSUES?
- ▲ DOES MY PROPOSAL OUTLINE BEST PRACTICES AND/OR LESSONS LEARNED?
- ▼ Speakers whose proposals are accepted for presentation at the IT Workshop will be required to submit a copy of their presentations for review prior to the Workshop. Copy of the final presentation is requested for posting to the NWPPA website. Detailed information, including the presentation schedule, will be sent with a speaker agreement and information package in late fall.

Proposal Information

Program content should be timely and up to date, providing new or different solutions, best practices, skill building, group problem solving sessions, and/or new methods of practice.

Proposals must be educational in nature. **No endorsement, commercialism, or selling will be permitted during presentations. All materials must be free from promotional influence. Presentations may contain a small company watermark or logo on each slide providing it is less than 5% of the overall slide space and is unobtrusive to the overall presentation. If you are a representative from a company that sells IT related goods or services you may introduce your company with a brief description of the services you provide at either the beginning or end of the presentation.**

All proposal submissions must include the following:



	Topic your submission will address.
	Proposed session title – 10 word maximum
	Learning Objectives – provide three specific objectives, written with action verbs highlighting results to be achieved (often written as a response to "At the conclusion of this session, participants should be able to ...") Please keep each learning objective to 15 words or less.
	Session Description – paragraph describing the intent and content of the presentation (635 character limit, including spaces. Approximately 100 words.)
	Speaker Information – name, title, company, city, state, ZIP code, phone and e-mail address. Be sure to list all speakers.

Guidelines and Policies

Demand always exceeds supply! We regularly receive more proposals than we have presentation slots. It is a competitive process and only the most exceptional proposals will be selected for presentation at the workshop and for technology showcase posters.

The following questions are given to proposal reviewers; answers are on a 1-5 scale (1 being the lowest, 5 the highest).

Selection Criteria

Questions for proposal reviewers:

- How well does this proposal address the topic and its descriptors/objectives?
- What is the quality of the overall presentation proposal?
- Is the proposal innovative, relevant and/or cutting edge?
- How engaging is this presentation likely to be?
- How well does this presentation deliver positive/solution-oriented outcomes?
- Is the proposal written for the intended audience – electric cooperatives, PUDs and Muni IT professionals?
- Does this presentation provide opportunities for participants to build on or learn new skills, processes or systems?
- Does this presentation provide tips, tools, best practices and/or lessons learned?

Submission Guidelines

The call for presentations selection process is very competitive. Be sure to follow the instructions and guidelines below to ensure that your submission meets all of the necessary requirements for consideration. **Failure to do so will result in disqualification.**

You may submit more than one proposal for consideration. However, a company and/or individual may be selected more than once. A separate form must be completed and submitted for each presentation proposal.

The deadline for submitting presentation proposals is Wednesday, September 28, 2011.

Adherence to Published Submission Guidelines

All presentations must be submitted electronically via email to rhea@nwppa.org. Failure to do so could mean that your submission will be disqualified from the review process. Presentation proposals submitted in any other format will not be accepted.

Authors may submit abstracts and presentations singularly or in collaboration with colleagues in your company, co-op, muni, PUD, other organization, academia, or industry. Material must represent original work.

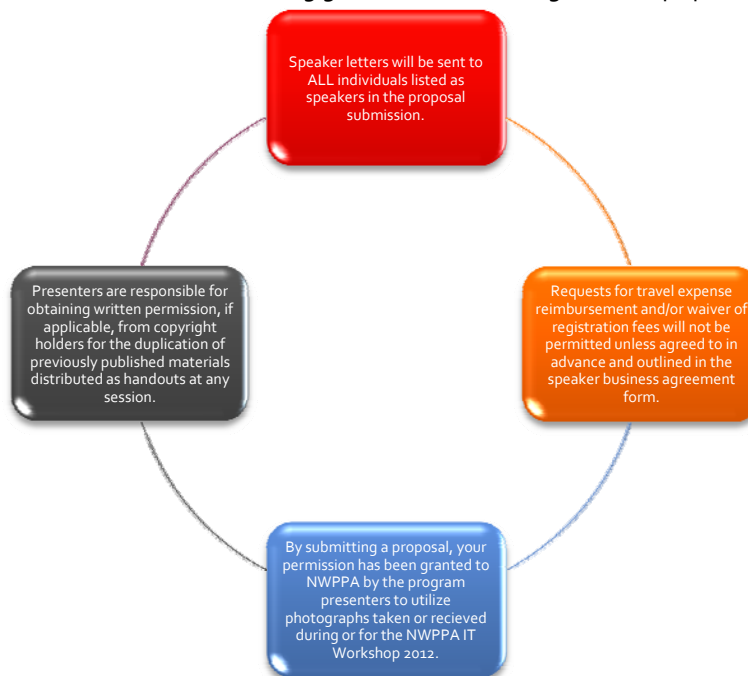
Note: Presentation proposals must be received no later than Wednesday, September 28, 2011, 11:59 p.m. PT. You will

receive an email within 24 hours confirming that your submission has been received. This is the only notification that you will receive. Outside of that notification and due to the high volume of response, we are not able follow-up personally on each individual submission. Please remember presentations must be non-commercial; any submission viewed as a blatant sales promotion for a product or service will be disqualified from the review process.

Speaker Registration & Presentation Policies

Each individual listed as a speaker on the submission form will be sent a speaker confirmation letter and agreement form that outlines the specifics of his or her participation. NWPPA will not reimburse fees and expenses created in the submission process or in the topic development process. Speakers will not have to register for the event or pay a registration fee unless attending the entire event.

NWPPA IT Workshop 2012 has instituted the following guidelines concerning workshop speakers/presenters:



QUESTIONS?

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