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REQUEST FOR BIDS

Due COB OCT 28, 2013

Date: October 11, 2013

Introduction:

OSC is a communications firm headquartered in Philadelphia and OSC works on USAID-funded development projects. OSC has a 21-year track record of successful work, with extensive experience in conflict and post-conflict countries.

Background:

OSC requires website development expertise to work with OSC staff to redesign our website. The level of complexity for the redesign is low. OSC is not conducting commerce or serving as a 3rd party database.

Objectives:

OSC needs to develop a cost effective website that is easy to manage and offers social media integration. The architecture and overall design of the website needs to bring to life the following OSC brand themes:

Requirements:

- New website with widely used architecture and design which align with OSC brand themes.
- Simple platform that allows for frequent and easy updates to content/imagery including:
 - o Photography
 - o Embedded Videos
 - o White papers
 - o Case studies
 - o Downloadable OSC brochures
 - o Capabilities statements
 - o Job postings
- Compatibility with major web browsers
- Optimized for mobile viewing
- User-centric approach to ensure ease-of-use navigation
 - o Best practices for Search Engine Optimization (SEO)
- Allow for future dynamic content to become part of the site
 - o All major social media platforms

**Schedule:**

WEB DEVELOPMENT

6 weeks (October - December)

Please send your cost quotes, hourly rate and indicate the most effective way of sharing your portfolio. Please send any questions in writing to the below address.

Contact:

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