

REQUEST FOR PROPOSALS

DATEPRESS INC REQUEST FOR INDEPENDENT FINANCIAL CPA / AUDITOR

SECTION I PROGRAM SUMMARY, BACKGROUND, AND PURPOSE OF REQUEST FOR REQUEST FOR PROPOSAL (RFP)

A. PROGRAM SUMMARY AND BACKGROUND

Datepress Inc. (Datepress) was founded as an ecommerce site providing couples with exclusive date activities to discover and purchase. We work with the highest quality merchants to curate, design and help create these unique dating experiences for couples.

B. PURPOSE OF THE RFP

Datepress is seeking proposals to engage a Certified Public Accountant (CPA) to assist in the Company's business advisory services, accounting & record keeping, tax advice and auditing.

SECTION II RFP TIMELINE

Upon the date of receipt of this RFP, submission of required documents and information must be received by the deadline specified below. We look forward to receiving your Bid pursuant to this RFP for services. Please return your response via to:

- Christopher Ling
team@datepress.com
- Timeline:
 - RFP Posted: August 27, 2012
 - Deadline to Submit: September 10th (by 6pm PST)

SECTION III SERVICES TO BE PERFORMED

- Setting up appropriate accounting and record keeping systems to be completed by Datepress
- Tax advice in relation to tax compliance and tax planning
- Annual federal and state filings (if applicable)
- Annual (audit / compilation review) to be completed in accordance of regulations of having a company incorporated in Delaware but doing business in California

SECTION IV REQUESTED MATERIALS / INFORMATION

Background On Your Firm

- Outline of the basic services you expect to perform, per the Scope of Services, over a twelve-month period
- Detail your firm's experience with other startup / early-stage companies in this industry, including historical detail on how long those services have been provided
- List the names and contact information for other similarly sized startup companies, which we may contact as a reference
- Include a description of relevant factors about your organization's auditing services that support why your selection is the best decision for our company (ie. years of service, designations, credentials)
- Relevant experience in working with early stage startups and e-commerce companies

Audit Methodology

- Identify the in-charge accountant(s) who would be assigned to our job and provide biographical material on that individual(s)
- Include a detailed description of the organizational plan to be used in this audit (personnel hours, scheduling, reporting, presentation)

Audit / Tax Service Fee

- Set forth your fee proposal for the 2012/2013 audit / compilation / review
- Outline the fee increase history of your firm over the previous five years
- Annual Charges for corporate tax preparation (federal and state)

SECTION V CONTRACT REQUIREMENTS

Any accounting services agreement with a respondent will include:

- Performance measurements and targets
- Pricing
- Responsibilities of the parties
- Annual review process
- Insurance, bonds, licenses required annual appropriation clause
- Financial audit rights
- Termination clause
- General terms and conditions



SECTION VI EVALUATION OF PROPOSALS

All proposals will be evaluated upon 1) Experience and capabilities, 2) References from other clients, 3) Qualifications of key personnel, and 4) Proposed pricing