



www.ehealthcareservices.com

eHealthcare Services

200 Metroplex Drive, Suite# 202
Edison, New Jersey 08817

REQUEST FOR PROPOSAL

For Designing, Development and
Maintenance of ehealthcareservices.com

February 24, 2012

About eHealthcare Services

eHealthcare Services has been providing unique clinical research support services to the drug and medical device development industry. Our core business is providing experienced in-house and regionally based clinical research associates, Clinical Research Coordinators, Clinical Trial Managers, Clinical Project Managers, Clinical Data Managers, Drug Safety Associates, SAS programmers and Biostatisticians.

Apart from this, eHealthcare Services also provides CRA and CRC, an 80 hour training and education program. This program is designed for the professional who wants to transition into a CRA position or enter the clinical research industry. It offers a comprehensive Education and “Hands-On” Training of the clinical research process, the FDA regulations, GCP (Good Clinical Practice) and the International Conference of Harmonization (ICH) guidelines.

We want to redesign our current website with modern looks and we also want a functionality in our website which enables students to register & pay fees for our training program through ehealthcareservices.com.

Design

- The revamped design would include Significant redesign and reorganization
- The site design would be visually appealing, have common look and fresh feel throughout, be easy for students to enroll and pay fees.

Website Features

- Design that suits eHS' identity
- Fees payment facility
- Accept Credit Cards Online
- Newsletter Sign Up
- Promotion & Discount Codes
- Integration with Face book, LinkedIn and Twitter
- Technical Support

General Features

- Course Calendar
- Tutor's Profile
- Students can manage their User Accounts (registration required)
- Display scores and transcripts
- Content Management System

- Basic Reporting Feature: enrollment, monthly/yearly Revenue

Payment Modules

- Capable of live Credit Card Processing

Proposal Submission Should Include

- A well-defined project approach for scope of work including a description of recommended tools, platforms and rationale
- A project schedule and work plan that depicts intermediate tasks and milestone events
- A description of your website development process
- Any wireframe or sample website design would be plus
- Projected cost, broken into component parts of the scope of work.
- Your qualifications (please specify experience with such ecommerce/education related websites)
- References—past or current clients that we can contact by telephone

Submission Information

Please submit an electronic version in PDF of your written proposal to eHealthcare Services Principal Jason Resendez no later than Friday March 16, 2012 via email at rfps@ehealthcareservices.com

Timeline:

RFP Release Date	February 24, 2012
Questions Due Date	March 9, 2012
RFP Response Due Date	March 16, 2012
Award Date	March 30, 2012
Proposed site launch:	May 2012

Submission of a response to this request does not bind eHealthcare Services to engage the vendor to provide the requested services. eHealthcare reserves the right to retain a copy of your submission after selection has been made. The vendor is solely responsible for the costs it incurs in responding to this request for proposal.

THIS REQUEST FOR PROPOSAL AND THE NATURE OF WORK SOLICITED IS THE CONFIDENTIAL AND PROPRIETARY INFORMATION OF EHEALTHCARES SERVICES AND THE INFORMATION CONTAINED HEREIN MAY ONLY BE USED AS NECESSARY TO PREPARE A PROPOSAL FOR SUBMISSION TO EHEALTHCARE SERVICES.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jason Resendez", is positioned above the printed name.

Jason Resendez

Principal – eHealthcare Services