

Introduction

The ScotDance Canada Championship Series 2015 (“**SDCCS 2015**”) will be held in London Ontario July 6-10, 2015 at the London Convention Centre. The SDCCS 2015 organizing committee is currently accepting proposals from professional graphic artists, graphic design, and marketing firms to provide logo design and related marketing materials for SDCCS 2015.

Requirements

- Using “GOAL” (Set Your Goal, Reach for Your Goal, Achieve Your Goal) as the concept, develop a logo. London, Ontario is the Forest City and this could also be incorporated into the logo. We are considering a red and gold colour scheme and are also open to a colour scheme that includes the Ontario Tartan.
- Logo files, vector files, and logo broken down so that we may use them in avatars
- Letterhead
- Watermark
- Work with venue and banquet committee to co-ordinate colours etc.
- Design the Cover of the event program
- Design the admission tickets for the five-day event
- Design the four-page program for the event banquet
- Work with the awards committee for design of the medals and other awards
- Design the brochure inviting everyone to London in 2015 which will be distributed in Richmond BC at the ScotDance Canada Championship Series 2014. The organizing committee will provide content.
- Design a stand-up/roll-up banner for use in Ontario leading up to the event and also to take to BC for 2014 as well as for use during SDCCS 2015.
- Graphics and layout for Sponsorship Banners and Signage

Selection Criteria

The successful candidate will provide a portfolio of their work from similar projects, a resume of their credentials as well as their proposal of fees for the above-mentioned requirements. This is a request for proposals and not a call for tenders, and there is no assurance that any contract will be awarded to any candidate who responds to this request for proposals.

Timelines

All proposals must be received no later than 5:00 p.m. E.S.T. on September 6, 2013. Bidders will be notified whether they are successful or not by September 20, 2013. Deadlines for the requirements will be set during the months leading up to and including the event.

Process

Any questions regarding the proposal may be addressed by email to: Linda Wells, Administrator, Email: gmlwells@sympatico.ca

Proposals must be submitted **electronically** on or before 5:00 p.m. E.S.T. on September 6, 2013 to: Linda Wells, Administrator Email: gmlwells@sympatico.ca

The organizing committee of SDCCS 2015 will determine the winning bidder. Contract negotiations will take place following this decision.