

STATE OF NORTH CAROLINA NC Department of Public Instruction Purchasing & Contracts	REQUEST FOR INFORMATION NO. 40-Video Streaming Service Due Date: July 12, 2010 Contract Type: Open Market
Refer <u>ALL</u> Inquiries to: Chuck Clements Telephone No. 919-807-3661 FAX: 919-807-3660	Issue Date: June 21, 2010 Commodity: Video Streaming
E-Mail: cclement@dpi.state.nc.us	Using Agency Name: Department of Public Instruction

MAILING INSTRUCTIONS: Mail only one Request for Information (RFI) per envelope. Address envelope and clearly note RFI number as shown below. It is the responsibility of the vendor to have the RFI in this office by the specified time and date of opening.

<i>DELIVERED BY US POSTAL SERVICE</i>	<u>DELIVERED BY ANY OTHER MEANS</u>
RFI NO. 40-Video Streaming Service Chuck Clements NC Dept of Public Instruction 6308 Mail Service Center RALEIGH NC 27699-6308	RFI NO. 40-Video Streaming Service Chuck Clements NC Dept of Public Instruction 301 N. Wilmington Street RALEIGH NC 27601

NOTICE TO VENDOR

Request for Information (RFI) will be received at this office, Room B04, at **301 North Wilmington Street, Raleigh, NC** until **3:00 p.m.** on the day of opening and then opened.

QUESTIONS

Submit written questions by **3:00 p.m., June 28, 2010**. Questions may be submitted by e-mail, fax or mail to: Chuck Clements, Purchasing (see contact information above).

EXECUTION

VENDOR:		FEDERAL ID OR SOCIAL SECURITY NO.	
STREET ADDRESS:		P.O. BOX:	ZIP:
CITY & STATE & ZIP:		TELEPHONE NUMBER:	TOLL FREE TEL. NO (800)
TYPE OR PRINT NAME & TITLE OF PERSON SIGNING:		FAX NUMBER:	
AUTHORIZED SIGNATURE:	DATE:	E-MAIL:	

Background information:

Video streaming services have become an important resource for K-12 educators throughout North Carolina, offering a wide selection of videos with content aligned to the North Carolina Standard Course of Study (<http://www.ncpublicschools.org/curriculum/>). Teachers also have the flexibility of re-mixing segments of various videos for specific instructional goals. According to Coni Rechner of Discovery Education, “Overall 1531 public and charter schools or roughly 62% of NC schools subscribe to Discovery Education streaming. These schools pay an average price of \$1670 per building per year.”

Goal: The North Carolina Department of Public Instruction (NCDPI) is investigating the possibility of securing a statewide license for a subscription-based video streaming service in order to achieve maximum economy of scale.

Target audience: All K-12 North Carolina public and charter schools

Requirements:*Basic Contract:*

- Streaming media with 24/7 student/faculty access from school or home using vendor’s servers
- Open-standards access without vendor proprietary equipment or software required, and with equivalent experiences on Macintosh and Windows platforms
- Overnight download capability for pre-loading videos in advance of use
- Storage option for Local Education Agencies (LEAs) wishing to provide local servers
- Vendor-provided alignment of all videos with North Carolina essential standards
- Full rights to remix and edit all video content
- Materials searchable by keyword, North Carolina curriculum standards, grade level and topic
- Customized name and look for the NC portal to the video-streaming service
- Clear statement of any copyright restrictions for individual items
- No promotional material will be delivered with instructional content

Management:

- Administrative controls at the state, LEA, and school levels for managing users and filtering content
- Customizable usage tracking at the school, LEA and state levels
- Ability to upload ancillary files (lesson guides, quizzes, etc.) to enhance the educational value of the videos

Professional Development:

- Professional development for NC educators provided and funded by the vendor for a minimum of eight regional, day-long workshops
- Training and promotional materials provided upon request by LEA or State personnel
- Interactive online training and Webinars available 24/7

Support:

- 24/7 for LEA technology department staff
- Online Help information for teachers in how to access the program’s content and features

RFI Procedures:

A. Schedule

Respondents will have three weeks to prepare their submissions to this RFI. Responses must be received by the date and time and the location specified on the cover sheet of this RFI. Respondents may also be required to come to DPI to present and discuss their submissions. Respondents will be notified of the specific date and time at least two weeks in advance of their presentation.

B. Clarification Questions

Clarification questions will be accepted until 3:00 p.m., June 28, 2010 as specified on the cover sheet of this RFI. All questions must be submitted in writing. An addendum containing any general clarification questions and their answers will be issued as an addendum to this RFI.

C. Response

The state recognizes that considerable effort will be required in preparing a response to this RFI.

Please note, however that this is a request for information only and not a request for services.

The vendor must bear all costs for preparing this RFI.

Content and Format

The state expects concise, detailed, point-by-point responses to each of the RFI response items of this RFI. The state is not interested in brochures or “boilerplate”. Instead, the response should clearly define how the vendor’s proposed solution(s) would meet the department’s business requirements. Any issues or exceptions to the department’s requirements should also be identified and explained.

Multiple Responses

Multiple responses will be accepted from a single vendor provided that each response is comprehensive, meets all of the department’s requirements and is truly unique. Please clearly mark responses as “Response #1, Response #2, etc.