

INSTITUTE FOR WORK & THE ECONOMY

Midwest Innovation Initiative Conference Presentations Booklet

Request for Proposal

The Institute for Work and the Economy is soliciting printing bids for its Midwest Innovation Initiative Conference Presentations Booklet. Following are the specifications:

The booklets should consist of:

- A cover page (2 pages)
- A table of contents (1 page)
- 16 presentations, (already formatted 2 slides per page, totaling 226 pages)
- Color printing
- Double sided
- Binding Alternatives
 - A clear plastic cover with black spiral binding, which should extend beyond the tabs to prevent them from bending
 - Cover page, table of contents, and all tabs (17) and presentations (16) collated, 3-hole punched, and shrink wrapped together
- Quantity: 10, 20 and 50 booklets

The table of contents and all presentations should be separated by tabs showing the author's name (the number of pages in each presentation is indicated in parenthesis for information only and should not be printed on the tab). In order, the tab copy should read:

- Table of Contents (2 pages)
- Malcolm S. Cohen (14 pages)
- Paula Nissen (7 pages)
- Joyce E. Berg & Thomas A. Rietz (10 pages)
- Geoffrey J.D. Hewings (21 pages)
- Dan Luria (15 pages)
- Graham S. Toft (11 pages)
- William Lazonick (32 pages)
- Nicole Smith (12 pages)
- Robert J. LaLonde (23 pages)
- Joseph Quinn (8 pages)
- Thomas Croft (3 pages)
- Michael Mandel (15 pages)
- Robert Atkinson (29 pages)
- Daryl Williams (7 pages)
- Monica Doss (11 pages)
- Matthew Wagner (6 pages)

Please address questions and proposals to Robyn Souza at souza@workandeconomy.org, 650-504-4121.