

OKC ARTS

CALL TO ARTISTS

PROJECT

Moore Medical Center: Art for Healing

DEADLINE

July 17, 2014

BUDGET

\$300,000

DESCRIPTION

Norman Regional Health System (www.normanregional.com)

The Norman Regional Health Foundation announces this call for professional artists for a exterior inspirational work of art for the new, exceptionally modern healthcare facility in Moore, Oklahoma, to be opened in fall of 2016. The commissioned work will serve as an iconic exterior entry point to the new ambulatory facility and a transitional connection to the main entrance's atrium. The artwork will be visible from the highly trafficked Telephone Road. Work sought through this Call to Artists includes but is not limited to: Architectural elements and/or integrated sculptural works, landscape or hardscape design, active/interactive kinetic work, two-dimensional or low-relief (suitable for wall application), free-standing sculpture, ceiling-suspended sculpture, light/sounds/new media based work, glass/ceramic/metal/textile, wood, cast concrete or stone. Each public art project must reflect local custom, styles or cultural attitudes and integrate into the overall design of the new medical center.



BACKGROUND

On Monday, October 28, 2013 the Norman Regional Hospital Authority voted to approve a plan to rebuild a new, exceptionally modern healthcare facility in Moore, Oklahoma. The building will be constructed on the site where Moore Medical Center once stood, near the corners of Telephone Road and 4th Street. The Health System is scheduled to break ground on the new \$25-\$30 million dollar facility on the 1-year anniversary of the devastating tornado with the opening planned for Fall 2016. Norman Regional Health System owned and operated the former Moore Medical Center for more than six years before it was destroyed during an EF-5 tornado on May 20, 2013. No one inside the hospital was injured during the tornado on May 20th. The building was declared a total loss and demolished in June of 2013.

The Norman Regional Health Foundation (www.NRHFoundation.org) is *not* requesting artists to design a memorial for this tragedy; nevertheless, the artwork should visually represent the ideas of “moving forward”, “hope for the future”, innovation, protection, strength, and endurance in the wake of communal loss and devastation after the tornado.

See APPENDIX (A-C) for property boundaries, proposed site plan and 1stFloor layout (DRAFT).

PROJECT PURPOSE

Research and data affirm the value of art in the healing process of hospital patients, including positive effects such stress reduction. The artwork selected will encourage feelings of serenity and have a comforting effect. Artists are encouraged to reflect upon their work before submitting their applications to consider if their art is suitable for the context, as some artistic styles, forms, and content may be inappropriate for the hospital environment.

ELIGIBILITY

This opportunity is open to all practicing artists, at least 18 years of age. Artists with prior public art experience who reside in the State of Oklahoma are encouraged to apply. Artists residing outside the Central Oklahoma area are eligible, but will be required to travel and attend meetings within the same budget allocation as local artists. Artists may apply and be considered independently, as part of a team, or both.

SELECTION CRITERIA

- Artistic excellence, originality and ability to produce a consistent body of work, as evidenced by representation of past work in images and other supporting materials
- Experience with projects of a similar scale and scope

- Appropriateness of Artist's approach and style to the project's intent and site
- Availability to work within project time frame and to be present in Moore, Oklahoma during design review and public meetings
- Price and current market value of artist(s) work in relation to the scope and value contemplated for this commission
- Technical feasibility of proposed project
- Good work habits: ability to meet deadlines, experience with budgeting, good communication skills, good problem solving abilities—as supported by references
- Important consideration will also be given to: safety, accessibility, durability, maintenance requirements, permanence of materials, protection against vandalism, and timelessness of the artwork proposed by the Artist(s)
- Other criteria as may be established by the jurors--any additional criteria shall be outlined in the jury's written instructions provided to artist(s) invited to compete in the second stage of the competition. For example, education or promotion of healthcare may be considered.

Artist applications will be evaluated to determine whether the artist(s) involved possess the creativity, technical skills, and discipline required for this public art project.

SUBMISSION

To enter your submission, send the following items to the address in this project announcement.

⇒ Artist Statement

Prepare a brief letter explaining why your work should be considered for this project. Explain how your work meets the criteria in the project announcement as demonstrated by the slides you are submitting.

⇒ Resume

Include a current professional resume, emphasizing public art experience, public collections and public commissions. If you were part of a team, explain your role on the project.

⇒ Images

NOTE: ONLY DIGITAL IMAGES WILL BE SELECTED.

Include six digital images on a disposable CD, and list them on an Image ID Sheet. Write artist's name and project name on the CD. Images should be in .jpg format with a minimum resolution of approximately 800X600 pixels (higher resolutions like 1900X1500 pixels provide sharper projected images).

The filename assigned to each image on the CD must match the following format:

- a) Artist's last name,
- b) Image number that corresponds to the Image ID sheet
- c) Title of Work (if long, use representative words). If the image is a detail, indicate so.

EXAMPLE: Kienzle_05_Daybreak_det.jpg

Review your CD to ensure that the images on the CD are in the same order as the images on the Image ID sheet.

The Review Process:

- 1. The six images will receive initial review.
- 2. The initial review is "blind" and no identifying information should appear on the images.
- 3. CDs should be formatted for the MS Windows environment. Any masking/borders should be black, not white.

⇒ **Image ID Sheet**

Include an image identification page or pages that provide the following information for each image on the CD:

- a) Thumbnail image of work
- b) Image number
- c) Title
- d) Medium
- e) Dimensions
- f) Date of work
- g) Amount of commission or price of work and indicate those available for purchase

NOTE: Include in the heading of the Image ID Sheet the following information:

- 1. Project Name
- 2. Artist's Name
- 3. Artist's Address
- 4. Artist's Phone Number
- 5. Artist's Email Address

Do not bind your submission. CDs and other submission materials will not be returned. The art selection process can take several weeks and you may not be notified of a final decision for up to 60 days following the deadline for submission.

SELECTION PROCESS:

After the submission entry deadline, candidate application materials will be screened by staff to ensure completeness of applications and conformity to the standards outlined in this Call to Artists before presentation to the selection committee. Incomplete submittals will not be considered.

The selection committee will be comprised minimally of:

- One professional public art juror
- Two representatives of the Norman Regional Health Foundation
- One Design Architect Representative involved in the design of the facility
- One Oklahoma City Arts Commission Representative
- One representative of the Norman Regional Hospital Authority

The selection committee will not be announced prior to the selection.

The selection committee will meet on two occasions. At the first selection meeting, the committee will screen all slides, resumes, and other requested materials and produce a short-list of two to five finalists.

The finalists will then be invited to participate in two events:

1. The first is an architect-led mandatory site tour during construction of the new facility for a first-hand look at the design, layout and materials being used for the facility.
2. The second is a selection interview, where the artist will be asked to present dimensioned sketches and/or a model of their proposed design, along with:

- A detailed budget for all design elements
- Installation details
- A maintenance plan
- One-page artist statement about work proposed
- Statement about any conflicts in schedule for project
- Comprehensive list of commissions and awards over the last ten years (public and private)
- Project reference contact information

Each Artist invited to produce sketches and/or models for the selection interview will be paid an honorarium of \$2,500 to include all design fees, materials, transportation, and any other costs or fees associated with competing in the final selection phase.

SKETCHES AND MODEL POLICY:

All sketches and/or models produced and materials presented for the selection interview shall become the property of the Norman Regional Health Foundation (Foundation) and the Norman Regional Hospital Authority (Authority). The Foundation and Authority require that all proposals sketches and/or models submitted are original and unique to this Call to Artists.

SCHEDULE OF EVENTS:

The Norman Regional Health Foundation has taken into service the professional expertise of the Arts Liaison in the Planning Department's Office of Arts & Cultural Affairs of the City of Oklahoma City to manage the Moore Medical Art for Healing public art project. The OKC Arts Liaison will work with the Foundation, Norman Regional Health System, City of Moore, architect, donors and other stakeholders to announce, select, contract, and administer the project from the call to artists through installation.

The following schedule is slated for this Call to Artists. Please note that the Foundation and Authority reserves the right, as deemed necessary, at its sole discretion to adjust this schedule by written notice to the Artists who have registered to receive notifications from the Office of Arts & Cultural Affairs. All artists are strongly encouraged to register at <http://www.okc.gov/arts> in order to receive all notifications about this project.

Call to Artists Announced	May 20, 2014
Deadline to Submit Artist Entries	July 17, 2014
Notification of Jury Results	August 15, 2014
Deadline for Artists to accept/decline invitation to interview	August 29, 2014
Mandatory Site Tours (to be determined by Committee)	September 2014
Second Jury/Finalist Interviews	November 21, 2014
Notification of Selection by	December 5, 2014
Contracting Period	January, 2015
Design, Design Review and Production	TBD
Installation and Final Inspection	Fall 2016*

**Project completion to coincide with opening of the new facility.*

OTHER SUBMISSION ENTRY INFORMATION:

The Foundation and Authority reserve the right to withdraw this Call to Artists at any time and for any or no reason. Receipt of Artist submission entries by the Foundation and Authority or submission of an Artist's entry to the Foundation or Authority or selection of an Artist for purposes of negotiating a contract confers no rights to any Artist nor obligates the Foundation or Authority in any manner. The Foundation and Authority reserve the right at its sole discretion and for any reason, to reject all Artist submission entries and not award any contract and to solicit additional or different Artist submission entries at a later time. The Foundation and Authority incur no obligation regarding this Call to Artists, or any contract resulting there from, until a contract is fully completed and documents properly submitted and executed by all parties.

Any submission shall remain a valid entry for six (6) months after the submission deadline or until the Foundation and Authority execute a contract, whichever is sooner. The Foundation and Authority may, in the event the selected Artist fails to negotiate a satisfactory contract, or fails to perform and the contract is terminated within forty-five (45) days of its initiation, request the Artist submitting the next best entry to honor their submission entry.

Costs of developing a submission entry are solely the responsibility of the Artist. The Foundation and Authority shall not provide reimbursement for such costs. The Foundation and Authority shall not be liable for any Artist's preparation costs for any reason, other than that paid as an honorarium to artists invited by the selection committee to produce a proposal that includes renderings and/or models for the selection interview. Submission of an entry shall constitute acceptance of the terms, conditions, criteria, requirements and evaluations set forth in this Call to Artists and operates as an offer and a waiver of any and all objections and Proposer originated modifications to the contents of this Call to Artists.

All entries properly submitted shall be received and reviewed by the Foundation and Authority. The Foundation and Authority reserve the right to reject any entry deemed to be non-responsive for failure to comply fully with the terms of the Call to Artists. However, the Foundation and Authority reserve the right, at its sole discretion, to request clarifications, corrections or additional information and to waive Irregularities in execution or delivery of the entry provided it is in the best interest of the Foundation and Authority.

The Artist must promptly respond in writing within three (3) working days of receipt of requests by the Office of Arts & Cultural Affairs regarding questions pertaining to their submission entry. Failure to promptly respond may be considered in the evaluation and selection of an Artist. Artists should clearly understand that, any verbal representations by Office of Arts & Cultural Affairs personnel are not binding on the Foundation or Authority.

The Foundation and Authority reserve the right to amend this "Call To Artists" at any time no later than five (5) working days prior to the deadline for submission of the entries, unless the

amendment is for the purpose of extending the deadline or time for the receipt of this Call to Artists in which case such amendment may be promulgated at any time prior to the previously published deadline or time for Submissions receipt.

All amendments to this Call to Artists will be in writing only to the subscription list of the Office of Arts & Cultural Affairs. To assure that you are notified, it is recommended that you subscribe at : <http://okc.us2.list-manage1.com/subscribe?u=c067e0500e2a024737cbcd896&id=279cc91da4> .

Any oral statement or representation in response to a Written Inquiry will not be binding on the Foundation or Authority. This Call to Artists can be reviewed between 8:00 am and 5:00 pm at the Office of Arts & Cultural Affairs in The Oklahoma City Planning Department, located on the 9th floor of the 420 W. Main Building, Oklahoma City, OK 73102.

QUESTIONS & OFFICIAL SUBMISSION ADDRESS:

Any and all questions, comments or inquiries regarding this Call to Artists, must be made to:

EMAIL YOUR INQUIRIES

TO:

robbie.kienzle@okc.gov

OR CALL:

405/297-
1740

OFFICIAL SUBMISSION ADDRESS:

ARTIST SUBMISSION – Moore Medical Center
Office of Arts & Cultural Affairs
Attn: Robbie Kienzle
Oklahoma City Planning Department
420 W. Main, 9th Floor
Oklahoma City, Oklahoma 73102

Inquiries requiring a written response shall be sent by email to all artists who are registered to receive notifications from the Office of Arts & Cultural Affairs. All written responses to Inquiries will be considered as amendments to this Call to Artists.

INSURANCE:

The Artist selected and recommended by the Selection Committee shall be required to enter into contract with the Foundation and Authority for the entire duration of the project.

Depending on the specific scope of the project, prior to the issuance and throughout the duration of the contract, the Artist shall be required to maintain insurance, as required by the Foundation and Authority.

CONTRACT:

The selected Artists must be willing to negotiate a contract satisfactory to the Foundation and Authority. In the event the Foundation and Authority are unable or unwilling to successfully negotiate with the Artist submitting the best entry, the Foundation and Authority reserve the option of rejecting the Artist and negotiating with the Artist submitting the next best entry.

In an attempt to satisfy the legal requirements of the Foundation and Authority, the contract will require that Artist(s) waives rights under the Visual Artists Rights Act (VARA); however, after the written waiver, the Foundation and Authority are willing to reinstate to the Artist(s) certain VARA Trademark rights. The extent of VARA rights to be reinstated is open for negotiation between the Foundation and Authority and the Artist(s); however failure to come to terms on this issue will preclude the contract award to the Artist(s).

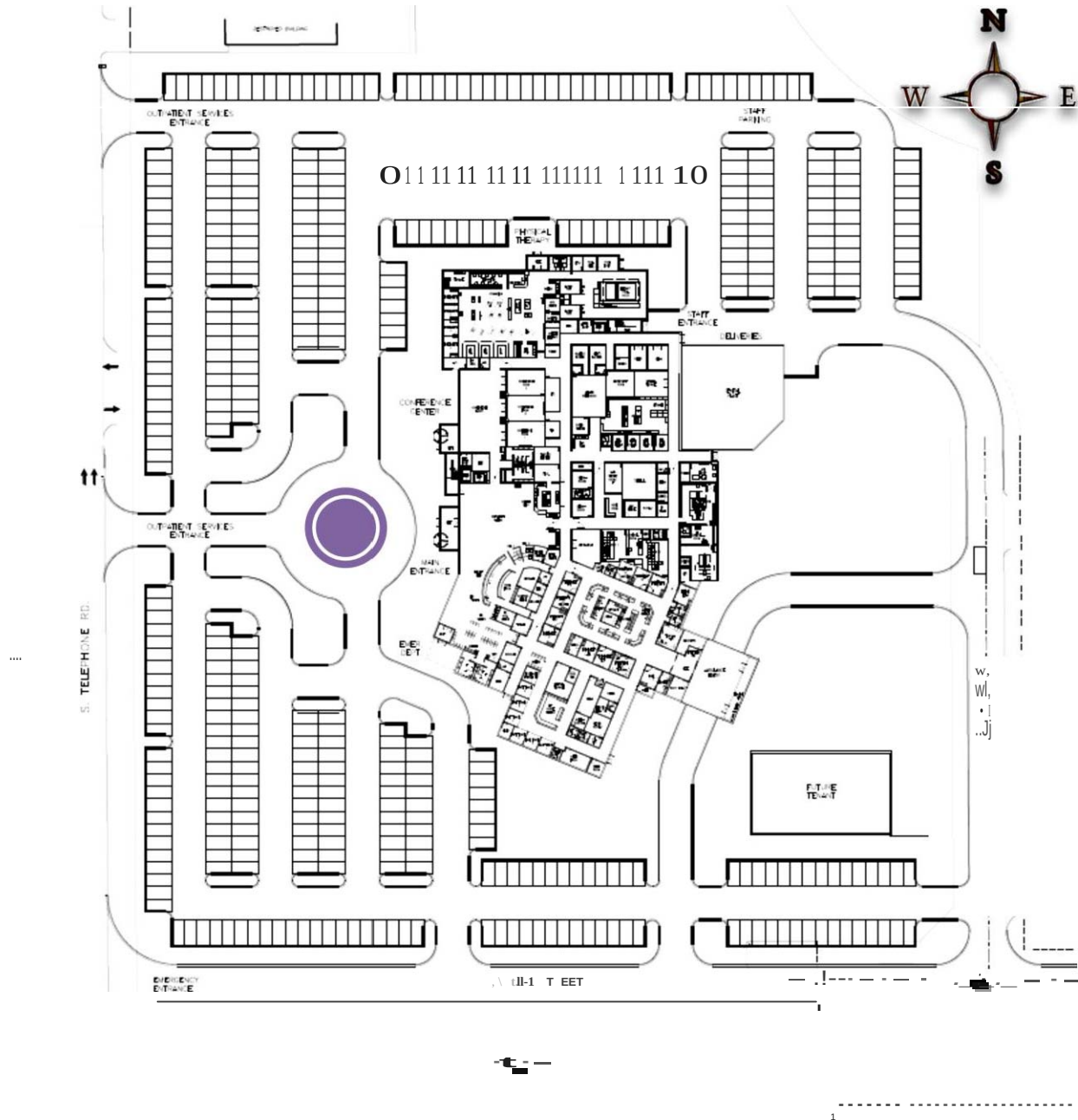
APPENDIX "A"

Figure 1: Moore Medical Center Property



APPENDIX "B"

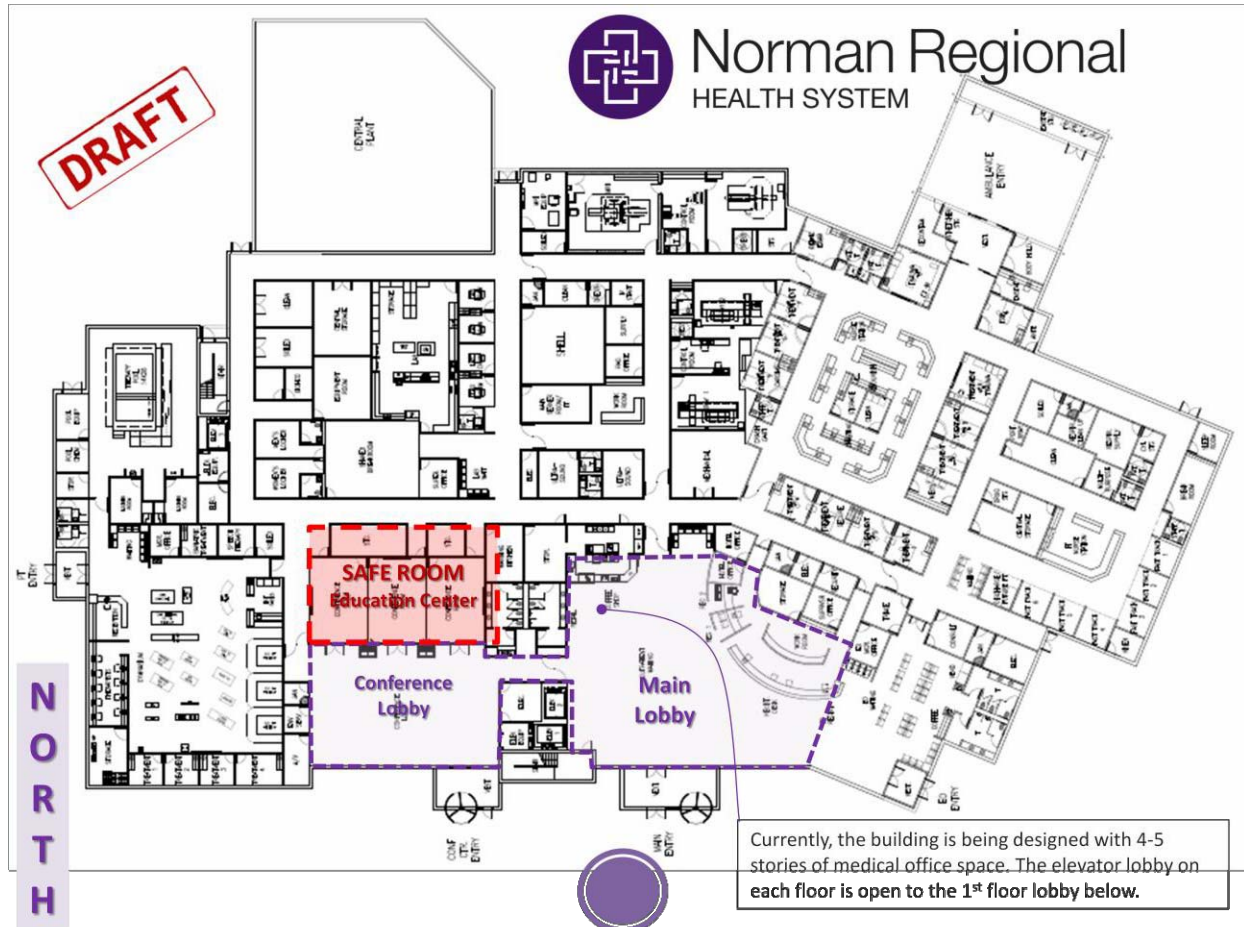
Figure 2: Proposed Site Plan for New Facility



The "circle"((!)) denotes approximate location of the external placement/vicinity of the external portion of the project. It is shown in the proposed site plan as part of the circle drive.

APPENDIX “C”

Figure 3: First Floor DRAFT Layout



The “circle” (●) denotes approximate location of the external placement/vicinity of the external portion of the project. It is shown in the proposed site plan as part of the circle drive. The Main Lobby will be the primary focus for the internal portion with the Conference Lobby being available, too.

The Moore Medical Art for Healing project will coincide with building construction of the new facility. Artists will be required to coordinate materials and installation with facility architect and general contractor responsible for building construction. It is the committees’ intent to open the facility with the art project completed and ready for public presentation.