

PLANNED PARENTHOOD OF NEW YORK CITY ACTION FUND

DIGITAL REQUEST FOR PROPOSALS

Overview:

The Planned Parenthood of New York City Action Fund (Action Fund) is looking to transform our website (www.ppnycaction.org) from the fairly static, outdated entity that it is into a dynamic, interactive, user-friendly, informative and current site. We seek a qualified firm or team of freelancers to work with our communications staff to provide a one-time:

- Complete site redesign
- CMS development
- Data solution and revamping of our voter guide and candidate score cards
- Guidance on our overall web strategy and technology integration

All proposals must be received by 11:59pm on December 22, 2011. Any proposals received after the due date and time will not be considered. Digital copies of proposals are to be submitted via email by this date to erica.sackin@ppnyc.org.

This is an open and competitive process.

The price you quote should be inclusive. If your price excludes certain fees or charges, please provide a detailed list of excluded fees with an explanation of the nature of those fees.

The Action Fund reserves the right to reject any or all proposals, as well as to accept the proposal which will be to the best advantage as determined at the sole discretion of the Action Fund.

Selection Criteria:

We will select a vendor based on the following criteria:

- 30%** How much we like your recommendations/proposed solutions to the challenges laid out by this RFP.
- 25%** Value/pricing
- 20%** Relevant experience on similar projects and/or for similar clients
- 15%** Past client recommendations
- 10%** Capacity of vendor and resources at the vendor's disposal

RFP Timeline:

RFP Distributed:	November 22, 2011
Questions Due Date:	December 5, 2011
RFPs Due:	December 22, 2011
Vendor Selection:	January 15, 2011
Project Kickoff:	February 1, 2011
Project Completion:	March/April 2012

Background:

Action Fund: The Planned Parenthood of New York City Action Fund (Action Fund), “Voices for Choice” is a 501(c)(4) non-partisan, not-for-profit organization formed as the political and advocacy arm of Planned Parenthood of New York City. The Action Fund engages in legislative education, [public policy advocacy, and issue-related work](#), including voter education campaigns, grassroots organizing, issue advocacy, candidate forums, get-out-the-vote activities, voter registration, and earned and paid media campaigns. The Action Fund encourages public and political support for reproductive health and rights. It also analyzes and reports on the positions of candidates for public office on issues of importance to the pro-choice community.

The Action Fund is affiliated with Planned Parenthood of New York City (PPNYC), the 501(c) (3) non-profit organization that serves as the largest health care provider in New York City, and Planned Parenthood Advocates of New York, a statewide 501(C) (4) organization that represents all of the Planned Parenthood affiliates in New York State. At the national level, we work in collaboration with the Planned Parenthood Action Fund.

Mission: The mission of the Action Fund is “to encourage public and political support by keeping issues of reproductive health and rights front and center in the minds of legislators and voters.”

Priorities: Practically, that means that the main priorities of the Action Fund are to:

1. Educate the public about the connection between legislation and reproductive health
2. Educate voters about public policies that affect their reproductive health and rights
3. Educate voters about their elected officials and legislation
4. Advocate for legislation and issues that support the reproductive rights of New Yorkers
5. Support pro-choice elected officials
6. Organize grassroots campaigns to mobilize New Yorkers around reproductive rights issues.
7. Encourage voter participation and involvement

Website: The Action Fund Website (www.ppnyaction.org) is the online presence of the Action Fund. It not only houses information about the organization, but serves a resource to voters looking to educate themselves about pro-choice candidates and issues.

Goals: The **main goals** of the website are to:

1. Educate voters about their elected officials' stances on reproductive rights issues, and assist them in voting for pro-choice candidates
2. Recruit new members and encourage current members to get more involved in the political process and take action to protect reproductive health and rights
3. Provide supporters with up-to-the-minute information on relevant legislative issues and electoral races
4. Establish the Action Fund as a main political player in New York City and State politics
5. Fundraise to expand our capacity
6. Provide politicians, elected officials, and, candidates with messages and information about our issues
7. Act as a resource for press covering our issues

Audience: The **main audiences of the website** are, in order of priority:

1. Concerned or curious voters
2. Activists and supporters
3. Donors
4. Press
5. Politicians

History: The current Action Fund website was designed in 2006 by the San Francisco company **WebSight Design, Inc.** The data on which the voter guide and elected officials scorecards are based is housed in a MySQL database, which is updated via downloading and uploading of a spreadsheet, and is shared with our state-wide organization, PPANY(ppany.org). Staff members have limited ability to update data and add/change pages via a Cold Fusion-based CMS; for most major website changes (such as updating the home page) we have to go through WebSight Design Inc., directly. The site is currently hosted on WebSight Design Inc.'s server.

Currently we use Convio to house our member list, host events, and communicate with our members via email.

Elected Official Scorecards: The current site admin and MySQL database stores the contact info and voting records for **state-level** Assembly and Senate members. It also stores the contact info + voting records for **national-level**

House and Senate Members. Lastly, it stores the contact info for **NYC-level** Mayor, District Attorney, Comptroller, Borough President, and Public Advocate. The admin has import and export features originally designed to reduce the amount of time spent on data entry and management. Our legislative staff currently use this database to not just populate the scorecards, but to track elected official information, meetings, etc.

See Appendix A for a list of data categories within the database

The scorecards (<http://www.ppnycaction.org/scorecard.php>) in theory allow voters to search for their elected officials based on their zip code, and see the pro-choice rating and voting record of their elected officials. However, because of the zipcode + 4 digit and/or voting district requirement, it takes users a few extra steps to look up their members, making it less user-friendly. Also, users are unable to just look up the full list of New York City elected officials.

Additionally, because of districting difficulty, the database does not now host information on city-level elected officials, such as City Council Members. If possible, we would like to fix this: these races are also very important to the work we do.

See Appendix B for an example of a scorecard

Voter Guide: Every election season, the Action Fund releases a voter guide for the upcoming electoral races. We score all of the candidates on whether or not they are pro-choice, and for key races, endorse certain candidates. These ratings and endorsements are based on broad criteria: responses to our [candidate questionnaire](#), public statements made by the candidates, and past voting records (where applicable). This voter guide is manually created by WebSight Design Inc. each year, based on information entered manually by Action Fund staff in the MySQL database.

See Appendix C for an example of a voter guide

Scope of Project:

Full site redesign: The Action Fund seeks a full site redesign that will create a modern, dynamic, and up-to-date website, run off of a CMS that is easily updatable. Our work involves elements that constantly change: pieces of legislation, candidate races, elected officials, breaking news, actions for activists to take, attacks from our opposition, etc. At the same time we have very few staff members who are juggling too many jobs, and no one staff member is solely dedicated to working on the website. As such, we are looking for a website solution that allows us to keep our site current with up-to-the-minute updates while requiring as little staff time as possible. The CMS should also be open source, and a junior staff member

with very little training should be able to update and change almost all of the elements of the website.

Our current website is embarrassingly outdated – it is not dynamic, nor is it easy to update. There are some elements that we would like to keep – our voter guide and politician scorecards are the backbone of what we do – however we are open to completely new ways of structuring and designing them as long as it maximizes ease, convenience, and usefulness for both users and the staff keeping them updated.

Requirements: The redesign should include these specific elements:

- **Design:** We want to transition away from our red and white branding, and instead adopt the national look and feel of the Planned Parenthood Action Fund. Please see the following sites for examples:
 - <http://www.ppaction.org>
 - <http://www.ppiaction.org/>
 - <http://www.pphpaf.org/>

Ideally, the design would also include wrappers for our Convio emails.

- **CMS:** We need a new CMS, ideally one that is open source and will allow us to make changes to the site as needed for years to come. It should be as easy-to-use and dynamic as possible – allowing for data population in multiple parts of the site. We would prefer to work in Wordpress, but are open to other solutions.
- **Hosting:** While it is not necessary, we are open to moving to a new web server. We would like to know if you offer web hosting, or if you have recommendations for hosting options, and the pricing that's involved.
- **Information Architecture:** While the basic organization of the site does not need much changing, we are open to suggestions for a better site architecture.
- **Convio:** We currently use Convio to house our lists of members, communicate with our members, and create actions for our members to take. We are not open to changing this, and the new site must be compatible with Convio.
- **Elected Official Scorecard and MySQL Database:** We would like to upgrade this aspect of our site, as well as the database it's based on. For the database, we are open to an upgrade of our current system, or an entirely new solution. Though we are happy with the current back-end data process, we are open to solutions that would make this easier or help

streamline the process. On the front-end side, we would like to make the experience more user-friendly. This includes:

- Either doing away with the zip code + 4/voting district requirement, or allowing users to look up their +4 and/or voting district within the module
 - Including City Council members and local elected officials within the module
 - Other ideas to make the feature more user-friendly, such as inclusion of a map, or allowing users to see a list of all elected officials, or elected officials by neighborhood etc., or look up elected officials by name.
 - We use this back-end database to track meetings with elected officials, and would like to have this feature preserved.
- **Voter Guide:** We would like to upgrade this aspect of our site. Currently it requires a lot of work and staff time on our part, and we rely on an external vendor to create a new guide for every election season. We would like this to be something that can be generated internally, and updated directly, as needed. We are open to other ideas on how to streamline the process or improve the user experience. A few improvements we would like to see are:
 - Either doing away with the zip code + 4/voting district requirement, or allowing users to look up their +4 and/or voting district within the module
 - Including City Council members and local elected officials within the module.
 - Other ideas to make the feature more user-friendly, such as inclusion of a map, or allowing users to see a list of all elected officials, or elected officials by neighborhood, or to look up elected officials by name or electoral race (i.e. by District Attorney)
 - Link users to information on where to vote
- **News:** We would like a better and more dynamic way to highlight current news, press releases, events, etc. on both the home page and in a news section.
- **Legislation tracker:** We would like to have an element that allows users to track legislation and current issues, perhaps along with an action they can take.
- **Event Calendar:** We currently organize and recruit for our events through Convio. We would like the new site to include an event calendar that

integrates both Action Fund events and important dates, like primaries, voter registration deadlines, and elections.

- **Media:** We want a site that can host an array of media – videos, audio, images, etc. – can be integrated with our social media: twitter, facebook, and a blog.
- **Blog:** We will be launching a blog along with the new Action Fund website. We are open to this blog being either a part of the website, or hosted by a third-party as long as it appears integrated with the rest of the website.
- **Site Build and Population:** While we will not need the vendor to write any new content, we will need the site to be completely built and populated.
- **Elements/pages that must be included in the new site:**
 - **Dynamic Pages:**
 - Searchable voter guide, by zip code or by candidate
 - Searchable elected official scorecard, by zip code or elected official
 - Event postings, with calendar as well as Convio pages and RSVP function
 - News section highlighting the latest news, press releases, statements etc.
 - Legislation/latest issues tracking information
 - Integration of our social media, including an (internal/external) blog
 - A home page that is able to highlight latest news, upcoming important dates, and current issues/pieces of legislation that we're following
 - **Static Pages:**
 - Information on who can vote, how to vote, register to vote, find your polling place, etc.
 - Guide to government
 - Information page on the issues that we care about/score politicians on
 - Information on membership/donate/get involved/activism/volunteering with a link to the Convio sign up page
 - Basic org information: who we are, what we do, etc.
- **Big Ideas:** We are also open to any big/innovative ideas that might help us better achieve our goals.

Budget: We have an estimated budget of \$10,000 for this project.

Timeline: We would like the site to be finished by March/April of 2012.

Requirements of the RFP:

Your RFP must include the following elements. RFPs without these elements will not be considered:

Section 1: Background

1.1 – Who are you? What’s your expertise?

Describe yourself/your firm, what your general capabilities are, and what separates you from others in your industry. Be sure to provide examples of your prior work that illustrates these capabilities when available.

1.2 – Have you ever worked with non-profits or advocacy groups?

Provide examples of projects similar to ours that you have completed in the past, and describe specific lessons learned from working on these projects which you will bring to our project. Specifically, address if you have worked for: non-profits, reproductive rights organizations, and/or political or advocacy groups.

1.3 – Organizational Capacity

What are your resources? If you’re a firm, list your separate in-house departments and the approximate number of personnel in each and give an approximate number of projects typically being worked on by each department at a given point in time. If you are a freelancer, give a sense of who you work with, what your workload is, and what resources are at your disposal.

1.4 – Who will be working on the project?

Provide a list of the main people who would lead and work on this project, and in what capacity. This list should include a short bio for each listing their qualifications and relevant experience. If you are working with contractors, also please specify at what point they would be brought into the project.

1.5 – References and Awards

Provide a list of three clients that you have completed projects for in the past. Two can be current clients, but at least one should be a former client who no longer does business with your company. Be sure to provide a contact name and full contact information for each. Include a list of any awards your company or any projects completed by your company may have won in the past, including the name of the award, the presenting organization, and the year of presentation.

Section 2 – The Website Redesign

This project will require designing, building, and populating the Action Fund website.

2.1 – General Design Approach and Experience

Briefly discuss your general approach to design for the web, including a description of your in-house or third-party capabilities for design, Flash, animation, and other multimedia presentation capabilities. Provide the current URL of three examples of

projects you have recently completed that display your expertise in these areas, as well as a short list of the service/services you provided for each.

2.2 – Compliance, Compatibility, and Accessibility

Describe how the final product will meet and/or exceed the requirements established by the Americans with Disabilities Act and section 508 of the Rehabilitation Act. Also, discuss how your development team works to ensure compliance with the standards established by the W3C organization.

Finally, list the browsers with which the site you are proposing will be compatible, as well as if the site would be compatible with Convio.

2.3 – Project Requirements

Specifically describe how you would address each of the following in a way that best helps us meet our goals:

- **Design**
- **Site structure**
- **Event postings and calendar**
- **Dynamic news section**
- **Legislation/latest issues tracking information**
- **Membership/donate/get involved/sign up for emails**
- **Integration of our social media, including an (internal/external) blog**
- **Integration with Convio**
- **Site Build and Population**
- *Recommended CMS is addressed in section 3*
- *Searchable voter guide and elected official scorecard are addressed in section 4*
- *Hosting is addressed in section 5*

Section 3 – Content Management

This project will require the building and implementation of a full Content Management System that allows us to add, edit, and remove pages and content through a web-based, secure administrative area.

3.1 – Content Management Approach and Experience

Describe what CMS system you work with, and if it is custom built or based on a third-party system. List 3 examples of CMS projects you have previously completed, including a description of how each compares to the solution being proposed for our project.

3.2 – Usability

Describe what content, structure, and design elements your CMS would and wouldn't give us control over. Please also let us know how much training your CMS requires to operate.

3.3 – CMS Impact on Search Engine Optimization

Describe how you approach the common issues that dynamic web sites experience with getting properly and fully indexed by the search engines. Be sure to also explain the level of control your CMS solution will give us going forward to optimize our site on our own.

3.4 – Project Requirements

Please describe why you feel your proposed system would best meet our needs, as well as outlining any and all additional functionality your CMS would bring to the project.

Section 4 – Voter Guide and Score Card Applications

This project requires either modifying our current voter guide and elected officials scorecard, or creating new ones from scratch.

4.1 – Custom Application Development Approach and Experience

Describe your general approach to custom web application development, including a list of any similar projects you have previously completed.

4.2 – Project Requirements

Please describe how you would approach the voter guide and elected official scorecards, including:

- Where/how you would host the data
- How accessible/updatable that data would be to us
- How you would approach the challenge of having the data searchable by zip code
- How you would approach the challenge of keeping the data updated based on current election cycles
- How you would approach the challenge of rating and scoring elected officials and candidates for office across a number of different city and state levels
- Your approach for the design and structure of the voter guide
- Your approach for the design and structure of the candidate scorecards

Section 5 –Hosting and Colocation Data Services

If applicable, describe your hosting solution, including whether you plan on hosting the site yourself (and if so what capabilities you have, including the experience and qualifications of your personnel, the equipment and capacity of your server environment, power and data supply and redundancies, and your facility security. Follow this with a list of your levels of hosting services, including the monthly bandwidth, disk space and email account for each, along with the cost for each), or if you will be proposing a third-party vendor.

Section 6 – Cost and Timeline

6.1 – Project Cost Breakdown

List the specific products and services you are proposing for this project, including staff time, expenses, etc., and include pricing for each. Please indicate if there is a difference in price if all items are purchased as a package versus certain items being selected a la carte, and be sure to provide pricing for both instances, if applicable.

6.2 – Proposed Timeline

Provide an approximate timeline for the proposed project by breaking the development into stages and then listing time ranges for each stage to be completed.

6.3 – Contract Terms and Conditions

Provide the terms and conditions that would be included with the contract for the project as you have proposed it.

Contact

For questions or comments, please reach out to:

Erica Sackin

Media Content and Outreach Manager

Planned Parenthood of New York City Action Fund

26 Bleecker Street

New York, NY 10012

Phone: (212) 274-7294

Email: erica.sackin@ppnyc.org

Appendix A. Example of the current elected official database fields

Elected Official

Elected Official
Is In Office?:
Is Running For Office
Office Running For:
District Running For:
Title:
First Name:
Middle Name:
Last Name:
Suffix:
Party:
Current Office:
District:
Borough:
PPNYC Center:
Year Elected:
Past Offices:
Committees:
Chair:
Task Forces/Interest Groups:
Notes:
Meeting History:
Contact History:
Media:

Campaign Office Details:

Contact:
Campaign Name:
Address:
Address Line 2:
City:
State:
Zip:
Phone:
Fax:
Email:
Web Site: http://

Capital Office Details:

Chief Of Staff:

Health Staff:
Legislative Director:
Contact:
Address:
Address Line 2:
City:
State:
Zip Code:
County:
Room:
Phone:
Fax:
Email:
Web Site:

District Office Details:

Contact:
Address:
Address Line 2:
City:
State:
Zip:
Phone:
Fax:
Email:

PPANY Endorsement Details:

Voter Guide Rating:
PPANY Endorsed?:
Scorecard Rating:
NARAL Rating:

Legislation

Bill
Vote
Comments
Entry Date

Appendix B. Example of Current Elected Official Scorecard

1. Searchable form

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Scorecard

Where Do Your Elected Officials Stand?
Your elected officials represent your voice in Albany and Washington. Do you know if your State Assembly member and State Senator are speaking for the pro-choice majority? The Planned Parenthood of New York City Action Fund Scorecard can help.

The Action Fund compiles elected officials' voting records on legislation affecting reproductive rights and health. The scorecard rating is based on your elected officials' key votes.

Key to Ratings:

PRO - Pro-choice. The elected official's position on reproductive health is consistent with the mission of Planned Parenthood.

MIXED - The elected official supports restrictions on a woman's reproductive health options.

ANTI - Anti-choice. The elected official is opposed to a woman's right to choose and supports major restrictions on a woman's reproductive health options.

NO RECORD - The elected official has no voting record regarding reproductive rights and health.

To learn where your elected officials stand, simply enter your zip code, your district number, or your local Planned Parenthood Affiliate in the box below.

Fill out **ANY ONE** of the questions below to learn more about the elected officials who represent you:

Zip Code:

District:

House:

Current search function

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2. Elected officials list

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Legislators in New York State Assembly

District	Name	Party	Position On Choice	Detail
1	Dan Losquadro	R		[view]
2	Fred Thiele	D	100 PERCENT PRO-CHOICE	[view]
3	Dean Murray	R		[view]
4	Steven Englebright	D	100 PERCENT PRO-CHOICE	[view]
5	Al Graf	R		[view]
6	Philip Ramos	D	100 PERCENT PRO-CHOICE	[view]
7	Michael Fitzpatrick	R	ANTI-CHOICE	[view]
8	Philip Boyle	R	MIXED	[view]
9	Andrew Raia	R	ANTI-CHOICE	[view]
10	James Conte	R	MIXED	[view]
11	Robert Sweeney	D	100 PERCENT PRO-CHOICE	[view]
12	Joseph Saladino	R	MIXED	[view]
13	Charles Lavine	D	100 PERCENT PRO-CHOICE	[view]
14	Brian Curran	R		[view]
15	Michael Montesano	R		[view]
16	Michelle Schimel	D	100 PERCENT PRO-CHOICE	[view]
17	Thomas McKevitt	R	MIXED	[view]
18	Earlene Hooper	D	100 PERCENT PRO-CHOICE	[view]
19	David McDonough	R	MIXED	[view]
20	Harvey Weisenberg	D	100 PERCENT PRO-CHOICE	[view]
21	Edward Ra	R		[view]
22	Grace Meng	D		[view]
23	Phillip Goldfeder	D		[view]
24	David Weprin	D	100 PERCENT PRO-CHOICE	[view]
25	Rory Lancman	D	100 PERCENT PRO-CHOICE	[view]
26	Edward Braunstein	D		[view]
27	Michael Simanowitz	D		[view]
28	Andrew Hwang	D	100 PERCENT PRO-CHOICE	[view]

A list of elected officials by district, party and short choice rating

Candidates listed as pro-choice, anti-choice, or mixed

Links lead to detailed record

3. Elected official scorecard

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Philip Boyle
 Party: R
 New York State Assembly
 District: 8

BILL	DATE	CO-SPONSOR	VOTE
Restricting Medicaid Funding for Abortion	2002		NIO
Women's Health & Wellness Act	2002		NIO
EC in the ER (EC for Rape Survivors)	2003		NIO
Restricting Medicaid Funding for Abortion	2003		NIO
Unintended Pregnancy Prevention Act	2004		NIO
Restricting Medicaid Funding for Abortion	2004		NIO
Healthy Teens Act	2005		NIO
Unintended Pregnancy Prevention Act	2005		NIO
Restricting Medicaid Funding for Abortion	2005		NIO
Unintended Pregnancy Prevention Act	2006		NIO
Healthy Teens Act	2006		PRO
Healthy Teens Act	2007		PRO
Unintended Pregnancy Prevention Act	2007		PRO
Healthy Teens Act	2008		PRO
Restricting Medicaid Funding for Abortion	2008		ANTI
Unintended Pregnancy Prevention Act	2008		ANTI
Unintended Pregnancy Prevention Act	2008		PRO
Assembly Restricting Medicaid Funding for Abortion	2009		ANTI
Restricting Medicaid Funding for Abortion	2010		ANTI
Medicaid Funding for Abortion	2011		ANTI

Contact Information:

Albany Office
 Address: Legislative Office Building
 Albany, NY, 12248
 Room: 718
 Phone: (518) 455-4611
 Fax:
 Email: boylep@assembly.state.ny.us

District Office
 Address: 187 Sunrise Highway Suite C
 West Islip, NY, 11795
 Phone: (631)-422-1321
 Fax:

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Appendix C. Example of the Current Voter Guide

Image 1: Current landing page for the Voter Guide

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100% Pro-Choice PPNYC Action Fund endorsed candidate Jose Peralta wins the 13th District in a landslide! Click here for more information!

Voter Guide

Where Do the Candidates Stand?
The Planned Parenthood of New York City Action Fund believes that an informed voter is a powerful voter. Very often, candidates do not give the public all the information they need to make informed decisions on Election Day, and many anti-choice candidates try to hide their true agendas until after the election. As a pro-choice voter, this Voter Guide is designed to help you vote your values.

Find out where the candidates running for office in your area stand on reproductive health and rights issues, then take the info to the ballot box!

The 2009 Planned Parenthood of New York City Voter Guide is a compilation of responses to our [candidate questionnaire](#), public statements made by the candidates, and past voting records (where applicable).

Voter Guide Key:

PRO - 100% Pro-choice. The candidate's positions on reproductive health and rights is consistent with the mission of Planned Parenthood.

MIXED - The candidate's position is not 100% consistent with the mission of Planned Parenthood New York City Action Fund.

ANTI - Anti-choice. The candidate's position is opposed to the mission of Planned Parenthood New York City Action Fund.

REFUSED - The candidate refused the Action Fund's efforts to obtain her/his position on issues of crucial importance to women and their families regarding reproductive health care.

DID NOT RESPOND - The candidate did not respond to Action Fund questionnaire and has no record on choice or reproductive health issues.

2009 NYC Voter Guide

Enter your zip code, district number or office in the box below to find out your local candidates positions on reproductive health and choice. Print this out and bring it with you on Sept 15 for the primary and Nov 3 for the general election.

Zip Code:
District:
Office:

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Image 2: search page by zip code

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100% Pro-Choice PPNYC Action Fund endorsed candidate Jose Peralta wins the 13th District in a landslide! Click here for more information!

Candidates for Zip Code: 10021

Mayor

District	Incumbent?	Name	Party	Position On Choice	Endorsed?
Yes		Michael Bloomberg	I	100 PERCENT PRO-CHOICE	Endorsed
		William Thompson	D	100 PERCENT PRO-CHOICE	

Comptroller

District	Incumbent?	Name	Party	Position On Choice	Endorsed?
		Joe Mendola	R	DID NOT RESPOND	
		John Liu	D	100 PERCENT PRO-CHOICE	Endorsed

Public Advocate

District	Incumbent?	Name	Party	Position On Choice	Endorsed?
		Alex Zablocki	R	MIXED	
		Bill de Blasio	D	100 PERCENT PRO-CHOICE	Endorsed

City Council

District	Incumbent?	Name	Party	Position On Choice	Endorsed?
4		Chandra Ashok	R	DID NOT RESPOND	
5		Stephen Kaufman		DID NOT RESPOND	
4	Yes	Daniel Garodnick	D	100 PERCENT PRO-CHOICE	Endorsed
5	Yes	Jessica Lappin	D	100 PERCENT PRO-CHOICE	Endorsed