



Native American Public Telecommunications

2009 PUBLIC TELEVISION PROGRAM FUND

Applications must be postmarked by **July 15, 2009**

PROGRAMS FOR PUBLIC TELEVISION

Proposals are requested for programs in many genres including documentary, performance, cultural/public affairs and animation. Projects submitted to this solicitation must be intended for national public television broadcast. Assignment of exclusive broadcast rights for four years, off-air recording rights, educational, home video, foreign distribution and Internet broadcasting rights are included in NAPT's Production License Agreement.

THIS FUNDING CYCLE

This application is for projects that are in any phase or production - from research and development to completion. Awards range from \$10,000 to \$25,000 for Research and Development, and up to \$100,000 for production or completion.

REVIEW PROCESS

NAPT convenes a panel of public television professionals, independent producers and Native resource experts to evaluate proposals and work samples based on published project priorities. Following in-depth evaluation and discussion, the panel recommends the highest quality proposals to NAPT. Recommendations are subject to final approval of the Board of Directors and successful contract negotiations with NAPT.

ELIGIBILITY

- ◇ Independent and public television producers, film and video makers. Applicants must hold artistic, budgetary and editorial control and must own the copyright of the proposed project.
- ◇ Applicants must be 21 years of age and a U.S. citizen or legal resident of the United States or its territories.
- ◇ Applicants must have previous television or filmmaking experience as demonstrated by video work samples submitted with the application.

NOT ELIGIBLE

- ◇ Commercial projects.
- ◇ Industrial or promotional films and videos.
- ◇ Student productions such as thesis films.
- ◇ Projects for which four-year exclusive public television broadcast rights are not available.
- ◇ Projects intended solely for theatrical release.
- ◇ Producers or production entities that are foreign-based, owned or controlled.
- ◇ Projects funded in part by a government entity or group featured in the content of the program.

NAPT CRITERIA

- ◇ **Strength of Storytelling.** Is the story compelling, engaging, original and well-conceived? Does the content and style show originality?
- ◇ **Power of the Program.** How is the subject matter important to the national Native community? Does it show accuracy of Native content and portrayal? Does it shed new light on and spur dialogue about the Native experience?
- ◇ **Audience Potential.** Will the project appeal not only to Native American viewers, but to a broader Public Television audience?
- ◇ **Program Reach.** Is there evidence that new media will be used to enhance the project and broaden its impact? Is there a plan for outreach to support the broadcast? Will it have a life beyond the broadcast?
- ◇ **Demonstrated ability to complete the project.** Can the proposed team complete the project within budget, on schedule and with high quality production standards? If an emerging maker, is he/she supported by an experienced crew?
- ◇ **Budget.** Does the proposed budget match the needs of the project? Is it appropriate?
- ◇ **Funding for production or completion.** Are funds already committed? Has the producer identified potential funders or outlined plans for fundraising? Are the proposed funders appropriate for the project? Does the fundraising plan complement the timeline for completing the work?
- ◇ **Native American participation.** Are Native people in key positions behind the screen (producer, director, director of photography, writer, editor)? Are there opportunities for training or internships?
- ◇ **Appropriateness of Sample Work.** Does it support the proposal and demonstrate the abilities of key personnel?
- ◇ **Quality of Sample Work.** Does the video show the skills and/or potential of the applicant to produce a high quality program for Public Television?

PROPOSAL REQUIREMENTS

Submit 9 copies (including 1 signed original) in this order:

1. **Application form**—Typed, signed, and dated. Include a synopsis of the project in the space provided (50 words or less).
2. **Project description and treatment**—Using the NAPT Criteria describe the project, in 5 pages or less, describe:
 - ◇ The story, its importance to Native communities, accuracy of content and relevancy.
 - ◇ How the story will be told: structure, theme, style, format and voice.
 - ◇ Target audiences and appropriateness for Public Broadcasting.
 - ◇ New media and outreach plans.
3. **Detailed completion timeline.**
4. **Key Personnel Summary**—List their names, addresses and positions. Include a half-page biography for each, and a signed letter of commitment. If there are mentorship or internship opportunities for emerging Native American talent, please describe.
5. **Summary of rights** committed to previous funders.
6. **Chain of title** if the project is based on a pre-existing work.
7. **Work sample description**—submit 6 DVD (or VHS) copies of work representative of the proposal's production style. Sample must demonstrate your technical skill and creative style. List date of production, program length, the role of production team members in the work, and its relationship to the project. If funding is for completion, send 6 DVD (or VHS) copies of a rough cut or sample footage/interviews.
8. **Project Budget**—A sample budget format is available on the web at www.nativetelecom.org/handbook/budget_template_sample. Budgets must include both income and expense lines. If your project is funded, all financial reports must coorelated back to the original budget amounts and categories.

CONTRACT TERMS

Applicants will be notified within 6 months after the deadline of their funding status. Projects that are funded will be required to show proof of liability insurance. NAPT may require that the production secure a fiscal sponsor. All finished projects must be in compliance with PBS Redbook and Technical Operating Specifications (TOS), and production guidelines. These standards and guidelines are on the Internet at www.pbs.org/producers.

PBS TECHNICAL REQUIREMENTS

- ◇ PBS requires that finished programs submitted for broadcast be of standard lengths of 26:46, 56:46, 86:46.
- ◇ The preferred video format for finished programs is HD HDCAM (1080i), SD 4:3 Digital BETACAM, or SD 16:9 Digital BETACAM.
- ◇ All projects submitted to PBS must be in compliance with the PBS Redbook, PBS Technical Operating Specification (TOS), and the PBS production guide-lines, on the web at www.pbs.org/producers.

APPLICATION CHECKLIST

- ☐ Completely fill out the application form. A summary description of your project must fit within the space provided on the form. Type the application. Do not use reduced type. All information must be submitted on 8 1/2 x 11 paper, using one side only.
- ☐ Include (8) COLLATED copies of the items listed in the Proposal Requirements section. Use paper or binder clips. The use of folders or other special packaging is strongly discouraged. Proposals submitted without collated copies will *not* be considered.
- ☐ Include (6) copies of a work sample on VHS or DVD (samples cannot be returned). Keep a copy of the completed application for your records.

Applications must be postmarked by **July 15, 2009**.

MAILING ADDRESS

OPEN CALL PRODUCTION FUND
Native American Public Telecommunications, Inc.
1800 N. 33rd St., Lincoln, NE 68503

For more information, contact:

Shirley Sneve at 402-472-0208 or email ssneve2@unl.edu

***Support for the NAPT Public Television Program Fund
is provided by the Corporation for Public Broadcasting.***



Program Title:

Producer:

Producer address:

City, State, Zip:

Daytime phone:

FAX:

Email:

List all Production Personnel (*a bio from each person listed must be included with proposal*)

Exec. Producer: Tribe (if applicable):

Producer: Tribe (if applicable):

Director: Tribe (if applicable):

Writer: Tribe (if applicable):

Director of Photography: Tribe (if applicable):

Editor: Tribe (if applicable):

Music/Composer: Tribe (if applicable):

Advisor/Consultant: Tribe (if applicable):

Other: Tribe (if applicable):

Program Synopsis (*50 words*):

Number of programs: _____ **Length(s):** ____ 26:46 ____ 56:46 ____ 86:46

Format: ____ 4:3 ____ 16:9 ____ HD

Funds Requested (**Check One**):

____ R&D (up to \$25,000) \$
Total R&D Budget \$

OR

____ Production (up to \$100,000) \$
Total Production Budget \$

Detail Status of Project to Date:

I certify that all information contained herein, including all supporting material, is true and correct to the best of my knowledge:

Submitted by:

Signature

Date