

MOBILE APPLICATION REQUEST FOR PROPOSAL

Android & iPhone

Request Due: December 31, 2011

Award Date: January 6, 2012

Final Product Available: May 1, 2012

Client: National Non-Profit, represented by our agency.

Description: The client is looking for an app for Android and iPhone for the upcoming national conference which will be held in the summer of 2012. The application would be used by an estimated 1500+ participants to this event and would expire 30 days following the conclusion of the conference. The event is annual and the client would like to secure a long term agreement for future year app development. If budget allows the client would entertain the idea of an iPad app as well.

The Application would need the following features:

- Conference Splash Page – rotating photos on splash screen
- Conference Agenda (Searchable by Date & Times) (ability to push updated daily)
- Conference Facility Map
- Local City Map
- Speaker Bio's (including Social Media Links and contact info)
- Session and Conference Survey (available during and after the conference)
- Registrants List including contact info and social media links
- Conference Presentations (ability to push our daily presentations daily)
- Local City Specials for Registrants
- Hotel links and information
- Conference Transportation information (schedule, maps for pick-ups, contact info)
- The current budget for this project is negotiable and some of the features are negotiable to help keep this project within budget.
- Our firm is representing this client and would be the main point of contact; the organization information would only be shared once a Non Disclosure Agreement has been signed by both parties working on the project. The organization information is not necessary for the quote to be submitted.
- Design work will be completed by the organizations in house designer and creative director providing layored, vector PSD's to the developer.