



August 1, 2008

Proposal
Furniture catalog

Job Description: 380 page high end furniture catalog

Binde sheets
Size- 8 1/2 x 11
Color- 4/4 CMYK
Qty- 5000 each of 380 pages(190 sheets 2 sided)
Stock- 100# gloss text
Binding: Trim & 3 hole punch, collate and shrink wrap

Photography:

Shoot 4 images per page at NJ warehouse, color retouch and clip images.

Design:

Design 3 original comps for approval. Upon approval, layout 380 pages based on comp.

Thank you,

Joe Mindak