

REQUEST FOR PROPOSAL

FABRICATION AND INSTALLATION
OF GATEWAY AND WAYFINDING
SIGNAGE
FOR THE TOWN OF JACKSON,
WYOMING



PREPARED BY
TOWN OF JACKSON PUBLIC WORKS DEPARTMENT
PO BOX 1687
JACKSON, WY 83001

TOWN OF JACKSON
SEPTEMBER 2008

1. Project Description

The Town of Jackson, Wyoming is requesting proposals for fabrication and installation of gateway and wayfinding signage throughout the Town of Jackson.

2. Project Background & Description

The Town of Jackson is located on the western border of the State of Wyoming, approximately 50 miles south of Yellowstone National Park. The commercial area of the Town of Jackson is located around the Town Square.

In August, 2007, the Town of Jackson hired the firm, Landworks, to design a comprehensive wayfinding system focused on the three gateways and the area around the Town Square. The proposed system includes new signs at each of the three gateways, automobile directional signs, pedestrian signs, historic district street signs, maps, and parking lot identification signs (hereinafter collectively "Proposed System").

It is the Town's intention to build and install the Proposed System. However, each series of signs is included as an ADD ALTERNATE to the bid. Budget will ultimately dictate how many of the signs can be built and installed. The Town is requesting cost estimates for each sign including a breakdown of fabrication and installation cost, and a total cost for the installation of the Proposed System. Sign design and specifications are included as a part of this bid package.

3. Project Objectives

The Town of Jackson is seeking a qualified contractor to fabricate and install signage and the Proposed System on a variety of surfaces throughout the Town of Jackson.

4. Scope of Services

- a. The Town of Jackson is looking for a firm to build and install all of the signs in the attached sign schedules.
- b. Sign schedules are broken out by category and listed in order of importance.
- c. Gateway signs include a buckrail fence landscaping element and the building of an 8 to 1 mound at the west and south entrance locations (3 sides of the mound will be 2 to 1). Landscaping is an ADD alternate to bid. Each gateway sign requires approval from the Wyoming Department of Transportation – Location and landscaping t TBD.
- d. Work with the Town of Jackson and the Wyoming Department of Transportation to secure all permits for Proposed System.
- e. Proposed System to be implemented by Memorial Day, 2009.

5. Desired Qualifications

The selected consultant (or team) will demonstrate a solid background in sign fabrication and installation.

6. Cost Proposal – At a minimum, all proposals shall include the following:

- a. All costs associated with fabrication and installation of Proposed System and the removal of all existing directional and entrance signs.
- b. Costs shall be broken out by sign category and by fabrication and installation cost as show in Appendix A
- c. Proposal must indicate an expiration date, if applicable, on price quotes.
- d. Proposal should include lighting as an ADD alternative to the gateway signs.

7. Other considerations

- a. TOJ staff and contractor will coordinate signage locations to be staked. Contractor will be responsible for supplying stakes and digging all stake holes.
- b. The contractor will be responsible for developing production layouts for the signs
- c. Artwork for the signs not likely to change (e.g. gateways) and special cases (e.g. home ranch parking lot) will be provided. All graphic elements such as symbols and mountains will be provided as part of the templates and/or as a separate file.
- d. Contractor will be responsible for acquiring the official font software for Clearview font to develop production artwork.
- e. Proposal should include task oriented timeline for fabrication and installation.
- f. Proposal should include cost associated with lighting each entry sign.
- g. Map artwork will be provided by the Town of Jackson.

8. Submittal Format

All submittals should include the following:

- a. Letter of transmittal.
- b. The full name, principal business address, mailing address, and phone and fax numbers and e-mail address of the firm. If a team, then all firms/principles that make up the team.
- c. A complete description of qualifications of the company, including examples of previous work, and individuals who would complete the tasks outlined in this RFP. Please provide contact names and numbers for three completed projects as references.
- d. Hourly cost estimates.
- e. Cost estimates for each sign including a breakdown of fabrication and installation cost.
- f. An overall cost estimate for completion of the project and Proposed System.

All correspondence and questions should be directed to:

**Rachael Fuller
Town of Jackson
PO Box 1687**

Jackson, WY 83001
Ph: (307) 733-3932 x133
Fx: (307) 739-0919

9. RFP Deadline

The Town of Jackson must receive all proposals no later than November 7, 2008.

10. Selection Criteria

- a. Overall cost estimate.
- b. Responsiveness of proposal to RFP - The proposal that most completely meets or exceeds all requirements listed in this RFP will qualify for the maximum credit.
- c. Delivery- Maximum points will be awarded to the proposal with the earliest delivery date.
- d. Company History and References – Past customers will be contacted and the bidder that has demonstrated the highest standard of performance and customer satisfaction in the past will qualify for maximum credit.
- e. Per Wyoming Statute §16-6-107, a 5% preference will be given to Professional Firms within the State of Wyoming. The preference score for teams will be determined based on the proportion of firms in the team located in Wyoming.

11. Schedule

Request for Proposal (RFP) issued	September 26, 2008
Response to RFP received by the Town of Jackson	November 7, 2008
Consultant/Team selection	November 18, 2008
Commencement of Work	TBD
Construction and Implementation Completed	May 30, 2009

12. General Conditions

The awarding of the contract, and the terms, will result from a negotiation process. The contents of the proposals will not be made public during the negotiation process in order to protect the integrity of this process. The steps in the negotiation process are listed below:

1. Submission of proposal.
2. Technical evaluation of proposal.
3. Selection of the finalist for negotiation. In this step, the Town of Jackson evaluation team will evaluate and score the proposal. The proposal with the highest score will be selected to enter negotiation.
4. The evaluation team will conduct negotiations with the finalist. The evaluation team will enter into negotiations with the next highest scoring

- proposal if negotiations with the finalist do not result in contract terms, which are agreeable to both parties.
5. The contract will be drafted and awarded at the conclusion of the negotiation process.

Appendix A

Town of Jackson Wayfinding Signage Bid Tab

Build costs				Installation costs		
Sign type	Quantity	Unit cost	Total cost	Quantity	Unit cost	Total cost
Gateway entrance signs	3			3		
Automobile Directional signs (AD)	17			17		
Parking Lot Identification Signs (P)	7			7		
Pedestrian Wayfinding Signs (PW)	21			21		
Historic District Street Signs (HS)	26			26		
Wayfinding Map/signs (WM)	3			3		
Total: _____				Total: _____		
				Combined Totals: _____		

Appendix B Sign Schedule (attached)

Appendix C Sign Specification (attached)

Appendix D Gateway Sign Site Plan

Single-sided 12'-0" x 6'-0" x 1/4" thick aluminum panel w/ cut vinyl graphics and structural framework welded to back
Panel may be 3/16" if appropriate
Panel and frame powder coated to match PMS 554C
All graphics to be highly durable and UV resistant;
3M films or equal

PANEL BACKGROUND OPTIONS:

- 1) Painted background
- 2) Digitally printed mountain graphic

COLOR STANDARDS:

White: Welcome message

PMS 554C: Background

PMS 5565C: Mountains (light), pinstripes

PMS 5565C 50%: Incorporated/elevation message

PMS 5535C: Mountains (dark), sidebar background

Contractor to submit material and color samples;

Slight variations from PMS colors may be acceptable; subject to review by Designer

Welcome message:

7" 'Welcome To', 1'-2" 'Jackson', 10" 'Wyoming'; Rosewood Fill typestyle

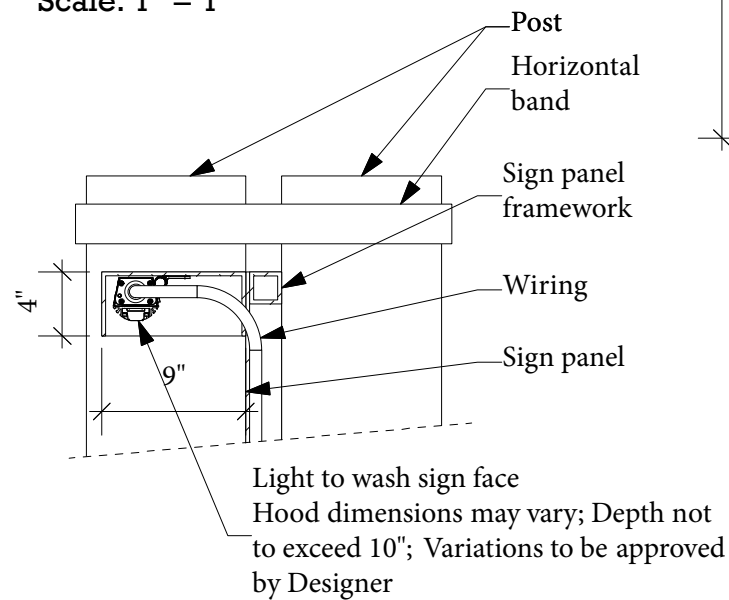
Town information message:

4" 'Incorporated' and 'Elevation', 5 3/4" numerals; Rosewood Fill typestyle

Mountain graphic may be simplified if necessary; To be approved by Designer

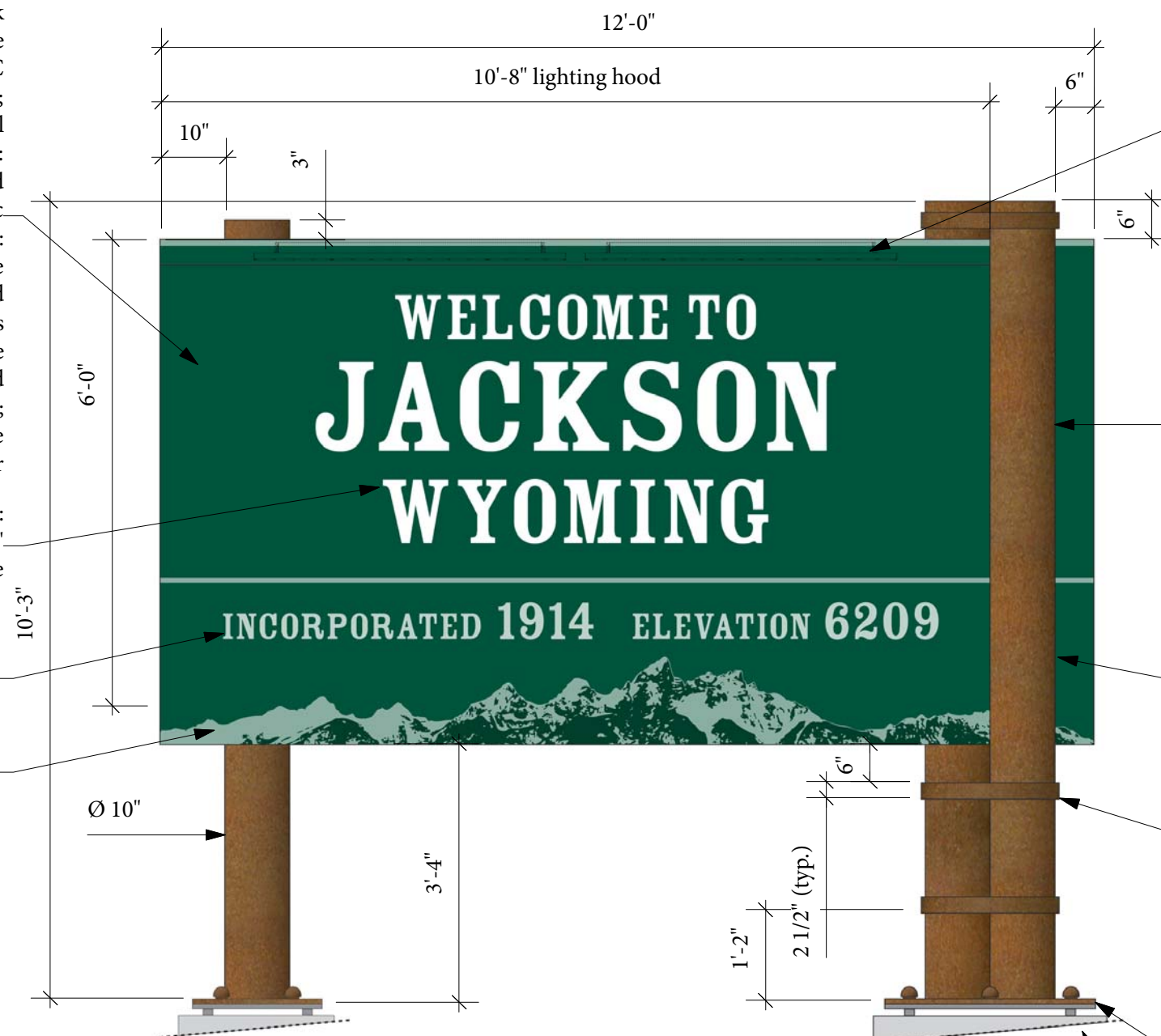
1.2 LIGHTING HOOD SECTION

Scale: 1" = 1'



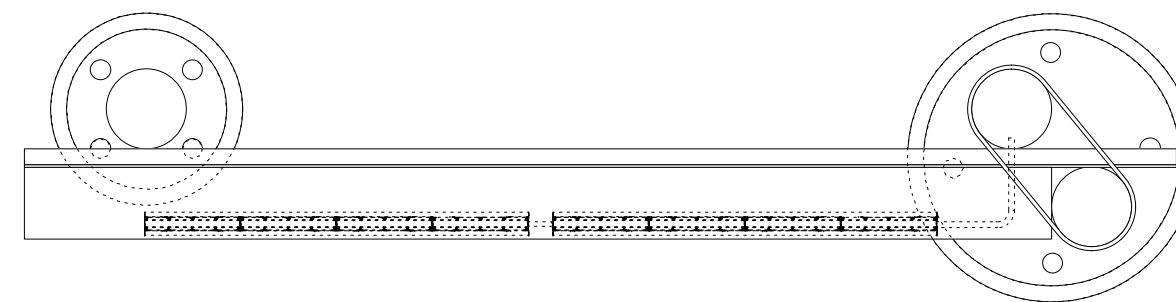
1.1 ELEVATION

Scale: 1/2" = 1'



1.3 PLAN VIEW

Scale 1/2" = 1'



LED LIGHTING OPTION:

Philips eW Graze Powercore; 4000 K; 10° x 60° narrow beam; w/ adjustable mounting foot (or equal slim profile architectural exterior white LED fixture)
(2) 4'-0" fixtures with jumper cable between fixtures and dimmer switch; Mounted inside hood at top of sign panel (SEE Section 1.2)
Wiring to be routed up through post and along back of sign panel
Final mounting location and space between fixtures TBD by manufacturer photometric evaluation and shop tests by Contractor w/ approval by Designer

Round metal posts w/ "rusted" finish

MATERIAL OPTIONS:

- 1) Aluminum; 2) Steel

FINISH OPTIONS:

- 1) Powder coat: Rust Fine Texture 49/62711 [by Tiger DryLac USA, Inc.]
- 2) Paint faux finish [Contractor to submit sample and description of finish proposed including products/processes, projected life-span, maintenance requirements, and repair procedure; Designer can provide example]

Sign panel and panel framework to fit through gap between individual uprights of double post structure

Attached to posts with clamps and extruded channel beams welded to back of panel or with Z-bar cleat system
Contractor to provide attachment hardware options/details

5/8" thick horizontal metal bands around double post (typ.)
May be decorative or structural; screwed or welded to posts
Material and finish to match posts; If screwed, screws to be countersunk/finished to match

Breakaway or slip base crash-worthy installation on concrete footings
Posts and bases to comply with "Standard Specifications for Structural Supports for Highway Signs, Luminaries and Traffic Signals, 4th Edition, with 2002, 2003, and 2006 Interims"
Installation system must be reviewed and approved by Wyoming Department of Transportation

Contractor may develop system in house or subcontract with qualified structural fabricator (e.g. Universal Industrial Sales, Inc., Lindon, UT 800.424.9825 ; Valmont Industries, Inc. Structural division, Valley, NE, 402.359.2201; or equal)

Concrete sonotube (or equal) footings sized and designed appropriately for sign structure and breakaway/slip base support
Footings to depth below frost line

1. GATEWAY SIGN

Scale: Varies; Revised:9.22.08

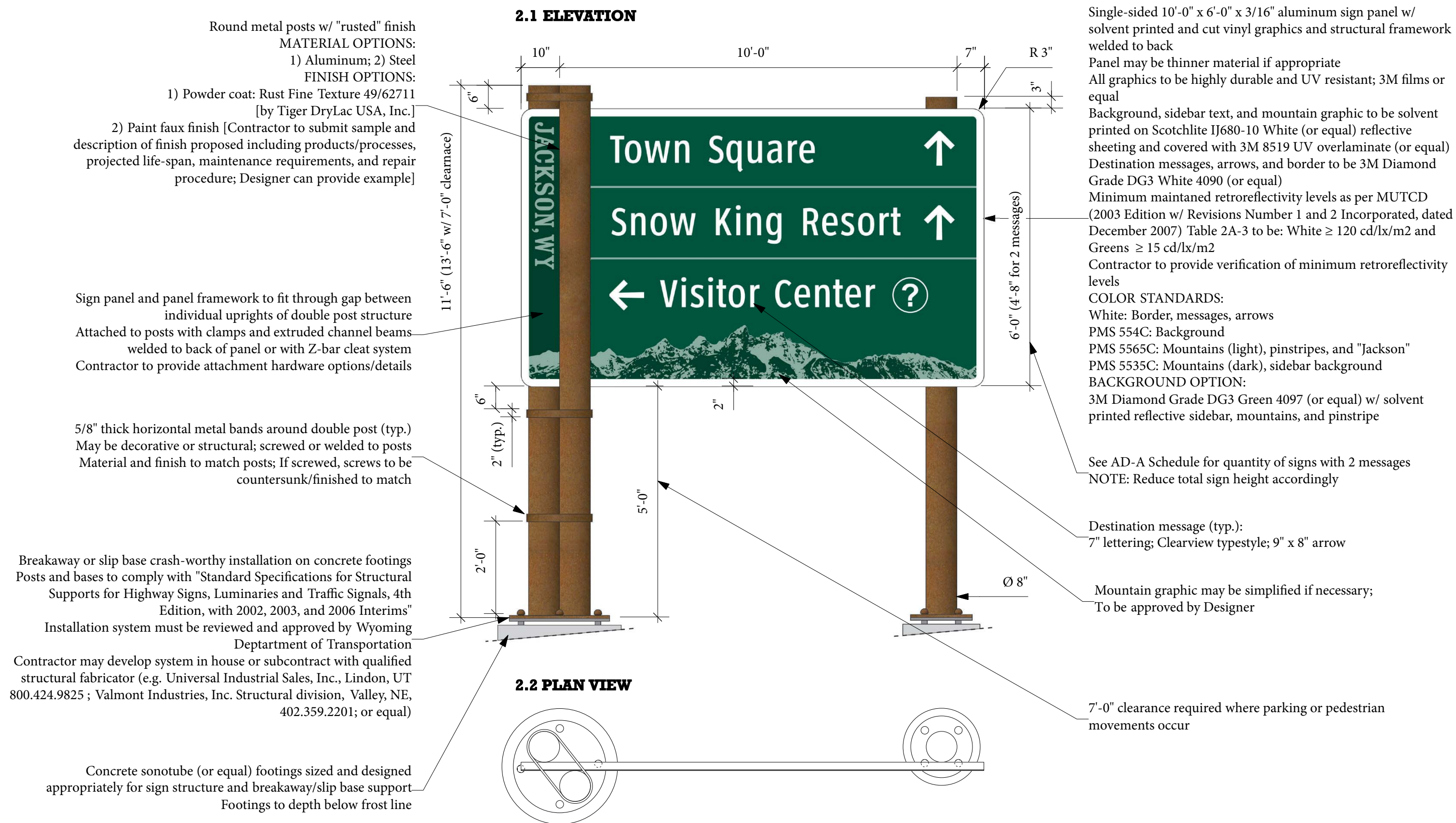


228 Maple St, Suite 32
Middlebury, Vermont
www.landworksvt.com



25 South Gros Ventre St
Jackson, Wyoming
www.rdzeng.com

2.1 ELEVATION



2. AUTOMOBILE DIRECTIONAL SIGN - A (AD-A) Scale: 1/2" = 1'; Revised: 9.22.08

Town of *Jackson*



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WAYFINDING PROGRAM **SPECIFICATIONS**

3.1 ELEVATION

Single-sided 5'-4" x 4'-4" x 3/16" aluminum sign panel w/ solvent printed and cut vinyl graphics and structural framework welded to back

Panel may be thinner material if appropriate

All graphics to be highly durable and UV resistant; 3M films or equal
Background, sidebar text, and mountain graphic to be solvent printed on Scotchlite IJ680-10 White (or equal) reflective sheeting and covered with 3M 8519 UV overlaminate (or equal)

Destination messages, arrows, and border to be 3M Diamond Grade DG3 White 4090 (or equal)

Minimum maintained retroreflectivity levels as per MUTCD (2003 Edition w/ Revisions Number 1 and 2 Incorporated, dated December 2007) Table 2A-3 to be: White ≥ 120 cd/lx/m² and Greens ≥ 15 cd/lx/m²

Contractor to provide verification of minimum retroreflectivity levels
COLOR STANDARDS:

White: Border, messages, arrows

PMS 554C: Background

PMS 5565C: Mountains (light), pinstripes, and "Jackson"

PMS 5535C: Mountains (dark), sidebar background

BACKGROUND OPTION:

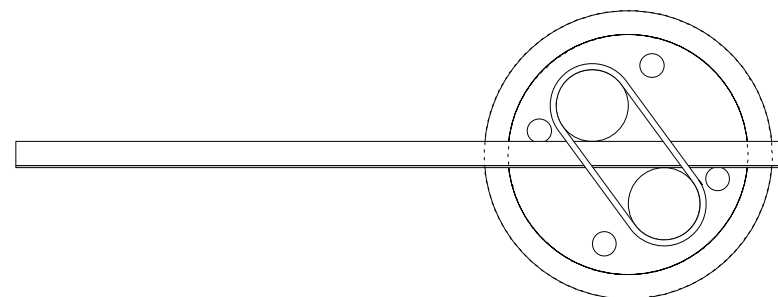
3M Diamond Grade DG3 Green 4097 (or equal) w/ solvent printed reflective sidebar, mountains, and pinstripe

Destination message (typ.): 4" lettering; Clearview typestyle; 5 5/8" x 5" arrow

Mountain graphic may be simplified if necessary; To be approved by Designer

Reduction to 5'-0" clearance permitted where parking or pedestrian movements do not occur and visibility will not be compromised

3.2 PLAN VIEW



Round metal posts w/ "rusted" finish

MATERIAL OPTIONS:

1) Aluminum; 2) Steel

FINISH OPTIONS:

1) Powder coat: Rust Fine Texture 49/62711

[by Tiger DryLac USA, Inc.]

2) Paint faux finish [Contractor to submit sample and description of finish proposed including products/processes, projected life-span, maintenance requirements, and repair procedure; Designer can provide example]

Sign panel and panel framework to fit through gap between individual uprights of double post structure

Attached to posts with clamps and extruded channel beams welded to back of panel or with Z-bar cleat system

Contractor to provide attachment hardware options/details

See AD-B Schedule for quantity of signs with 2 messages

NOTE: Reduce total sign height accordingly

1/2" thick horizontal metal bands around double post (typ.)

May be decorative or structural; screwed or welded to posts

Material and finish to match posts; If screwed, screws to be countersunk/finished to match

Breakaway or slip base crash-worthy installation on concrete footings
Posts and bases to comply with "Standard Specifications for Structural Supports for Highway Signs, Luminaries and Traffic Signals, 4th Edition, with 2002, 2003, and 2006 Interims"

Installation system must be reviewed and approved by Wyoming

Department of Transportation

Contractor may develop system in house or subcontract with qualified structural fabricator (e.g. Universal Industrial Sales, Inc., Lindon, UT 800.424.9825 ; Valmont Industries, Inc. Structural division, Valley, NE, 402.359.2201; or equal)

Concrete sonotube (or equal) footings sized and designed appropriately for sign structure and breakaway/slip base support
Footings to depth below frost line

3. AUTOMOBILE DIRECTIONAL SIGN - B (AD-B) Scale: 3/4" = 1'; Revised: 9.22.08

Town of *Jackson*



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www.landworksvt.com



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WAYFINDING PROGRAM **SPECIFICATIONS**

10.1 ELEVATION



Single-sided .08" thick aluminum sign panel w/ solvent printed and cut vinyl graphics

All graphics to be highly durable and UV resistant; 3M films or equal
Background, welcome message, and antler arch graphic to be solvent printed on Scotchlite IJ680-10 White (or equal) reflective sheeting and covered with 3M 8519 UV overlamine (or equal)

Historic District message to be 3M Diamond Grade DG3 White 4090 (or equal)

Minimum maintained retroreflectivity levels as per MUTCD (2003 Edition w/ Revisions Number 1 and 2 Incorporated, dated December 2007) Table 2A-3 to be: White ≥ 120 cd/lx/m² and Greens ≥ 15 cd/lx/m²

Contractor to provide verification of minimum retroreflectivity levels
COLOR STANDARDS:

White: Street name messages

PMS 554C: Background

PMS 5565C: Historic District header text

PMS 5535C: Header stripe

BACKGROUND OPTION:

3M Diamond Grade DG3 Green 4097 (or equal) w/ solvent printed reflective antler arch w/ dark background, and welcome message

Historic District message:
2 7/8" lettering; Rosewood Fill typestyle

Welcome message:
2" lettering; Clearview typestyle

Sign panel to be mounted to existing square steel tubular drilled posts

Antler arch graphic may be simplified if necessary;
To be approved by Designer

10. HISTORIC DISTRICT BOUNDARY SIGN (HD)

Scale: 3" = 1'; Revised: 9.22.08

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www.landworksvt.com



RENDEZVOUS
ENGINEERING

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3.19.08

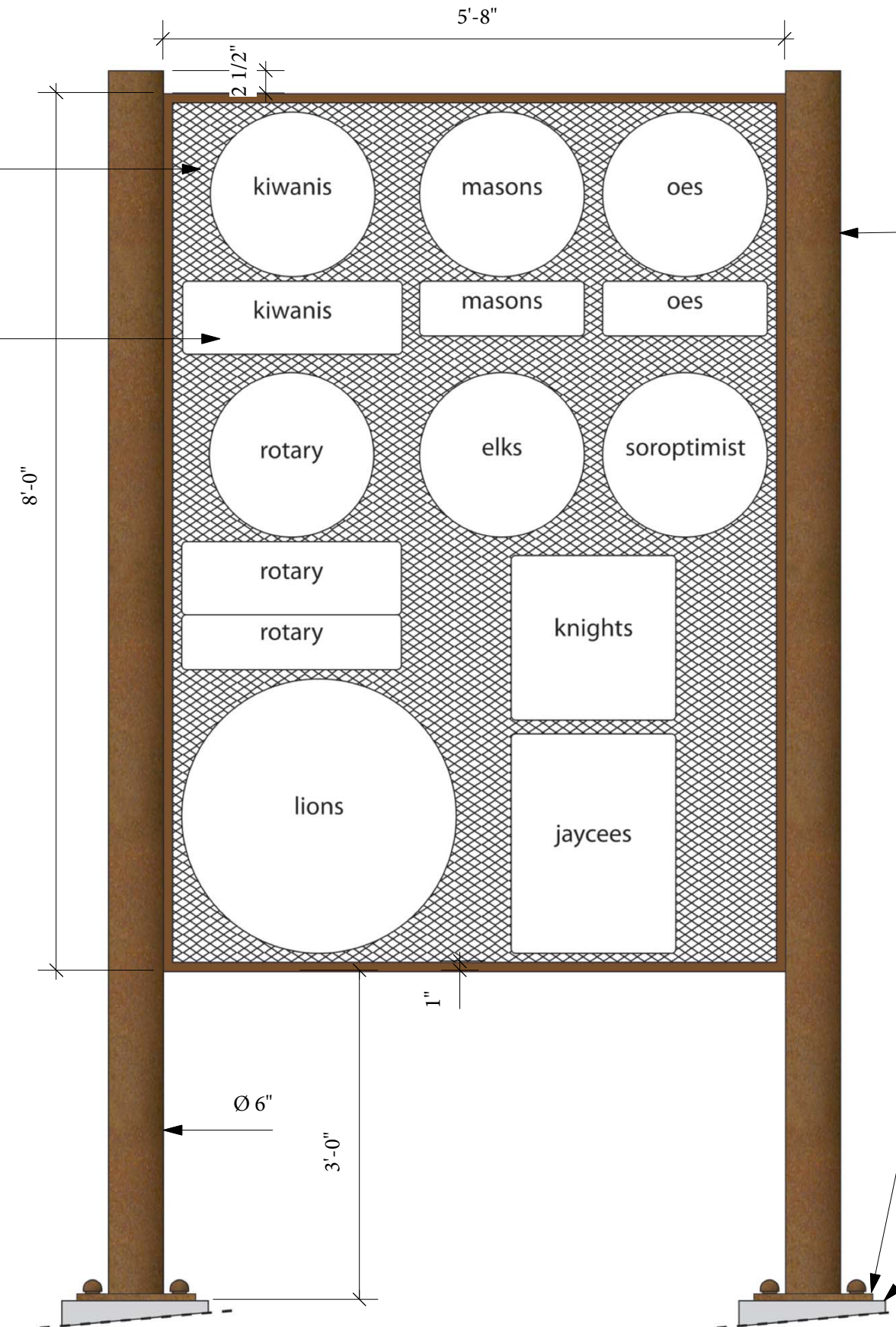
WAYFINDING PROGRAM **SPECIFICATIONS**

11.1 ELEVATION

- (1) Single-sided 5'-8" x 8'-0" expanded carbon steel grating (or equal)
panel w/ 1" square tubular frame
Grating painted black; Frame finished to match posts
Frame bolted to tabs welded to posts
NOTE: Frame may be thicker if necessary
Contractor to submit mesh material sample

Existing service organization signs bolted to grating

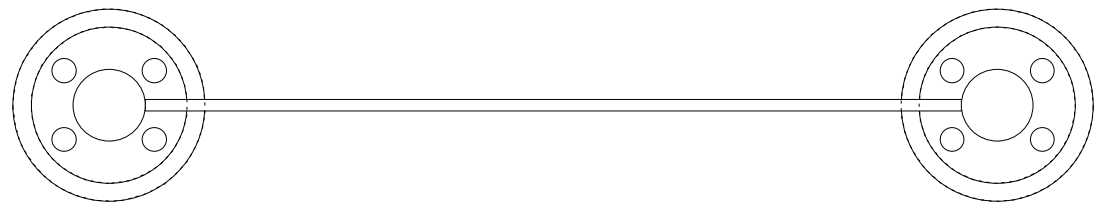
Round metal posts w/ "rusted" finish
MATERIAL OPTIONS:
1) Aluminum; 2) Steel
FINISH OPTIONS:
1) Powder coat: Rust Fine Texture 49/62711
[by Tiger DryLac USA, Inc.]
2) Paint faux finish [Contractor to submit sample and
description of finish proposed including
products/processes, projected life-span, maintenance
requirements, and repair procedure; Designer can
provide example]



Breakaway or slip base crash-worthy installation on
concrete footings ONLY IF LOCATED WITHIN
R.O.W.
Crash-worthy installation to comply with "Standard
Specifications for Structural Supports for Highway
Signs, Luminaries and Traffic Signals, 4th Edition, with
2002, 2003, and 2006 Interims"
Installation system must be reviewed and approved by
Wyoming Department of Transportation
Contractor may develop system in house or
subcontract with qualified structural fabricator (e.g.
Universal Industrial Sales, Inc., Lindon, UT
800.424.9825 ; Valmont Industries, Inc. Structural
division, Valley, NE, 402.359.2201; or equal)

Concrete sonotube (or equal) footings sized and
designed appropriately for sign structure (and
breakaway/slip base support if applicable)
Footings to depth below frost line

11.2 PLAN VIEW



11. SERVICE ORGANIZATION SIGN STRUCTURE (SO)

Scale: 3/4" = 1'; Date: 9.22.08

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WAYFINDING PROGRAM **SPECIFICATIONS**

Round metal posts w/ "rusted" finish
MATERIAL OPTIONS:
1) Aluminum; 2) Steel
FINISH OPTIONS:
1) Powder coat: Rust Fine Texture 49/62711 [by Tiger DryLac USA, Inc.]
2) Paint faux finish [Contractor to submit sample and description of finish proposed including products/processes, projected life-span, maintenance requirements, and repair procedure; Designer can provide example]

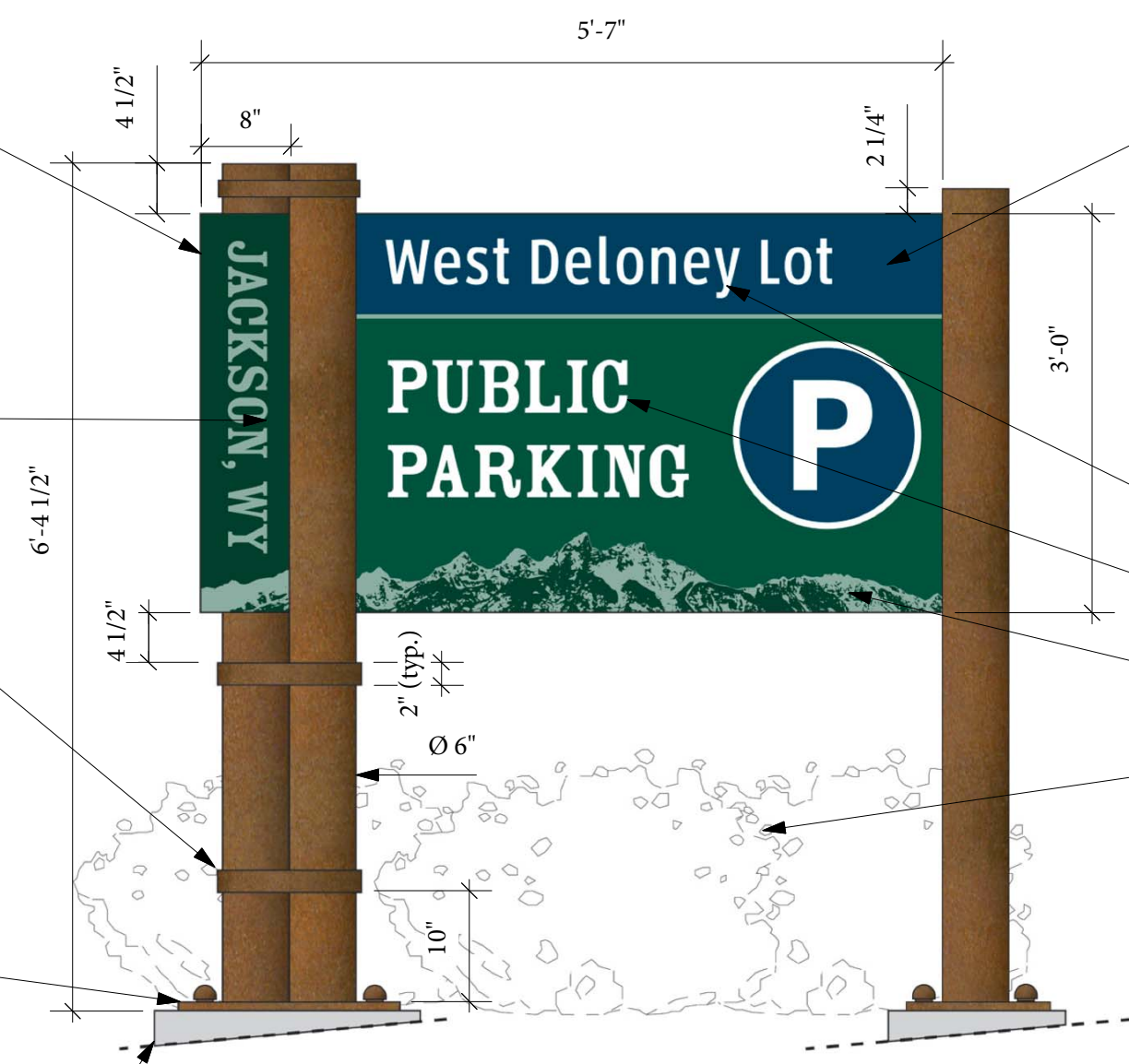
Sign panel and panel framework to fit through gap between individual uprights of double post structure
Contractor to provide attachment hardware options/details; No fasteners through sign faces

1/2" thick horizontal metal bands around double post (typ.)
May be decorative or structural; screwed or welded to posts
Material and finish to match posts; If screwed, screws to be countersunk/finished to match

Breakaway or slip base crash-worthy installation on concrete footings ONLY IF LOCATED WITHIN R.O.W.
Crash-worthy installation to comply with "Standard Specifications for Structural Supports for Highway Signs, Luminaries and Traffic Signals, 4th Edition, with 2002, 2003, and 2006 Interims"
Installation system must be reviewed and approved by Wyoming Department of Transportation
Contractor may develop system in house or subcontract with qualified structural fabricator (e.g. Universal Industrial Sales, Inc., Lindon, UT 800.424.9825 ; Valmont Industries, Inc. Structural division, Valley, NE, 402.359.2201; or equal)

Concrete sonotube (or equal) footings sized and designed appropriately for sign structure (and breakaway/slip base support if applicable)
Footings to depth below frost line

4.1 ELEVATION
Scale 3/4" = 1'



4.2 PLAN VIEW
Scale 3/4" = 1'



(2) double-sided 5'-7" x 3'-0" x 1/4" thick aluminum panels w/ cut vinyl graphics
Welded to square tubular framework between sign faces; Framework to be approximately 2" thick
Panel faces may be 3/16" if appropriate
Panel and any exposed framework powder coated to match PMS 554C
All graphics to be highly durable and UV resistant; 3M films or equal
PANEL BACKGROUND OPTIONS:
1) Painted background
2) Digitally printed mountain graphic
COLOR STANDARDS:
White: Welcome message
PMS 554C: Background
PMS 302C: Lot name stripe; Symbol background
PMS 5565C: Mountains (light), pinstripes
PMS 5535C: Mountains (dark), sidebar background
Contractor to submit material and color samples; Slight variations from PMS colors acceptable; subject to review by Designer
Lot name message: 4" lettering; Clearview typestyle
Parking message: 4 3/4" lettering; Rosewood Fill typestyle; Ø 1'-5" symbol
Mountain graphic may be simplified if necessary; To be approved by Designer
OPTION:
Shrub planting below sign; Potential plant material:
(3) Physocarpus monogynus (Rocky Mountain Ninebark)

4.3 ELEVATION (Reverse Side)
Scale 3/8" = 1'



4. PARKING IDENTIFICATION SIGN (P) - STANDARD

Scale: Varies; Revised: 9.22.08

Town of Jackson

Round metal posts w/ "rusted" finish

MATERIAL OPTIONS:

1) Aluminum; 2) Steel

FINISH OPTIONS:

1) Powder coat: Rust Fine Texture 49/62711

[by Tiger DryLac USA, Inc.]

2) Paint faux finish [Contractor to submit sample and description of finish proposed including products/processes, projected life-span, maintenance requirements, and repair procedure; Designer can provide example]

Sign panel and panel framework to fit through gap between individual uprights of double post structure
Contractor to provide attachment hardware options/details; No fasteners through sign faces

1/2" thick horizontal metal bands around double post (typ.)
May be decorative or structural; screwed or welded to posts
Material and finish to match posts; If screwed, screws to be countersunk/finished to match

Breakaway or slip base crash-worthy installation on concrete footings ONLY IF LOCATED WITHIN R.O.W.
Crash-worthy installation to comply with "Standard Specifications for Structural Supports for Highway Signs, Luminaries and Traffic Signals, 4th Edition, with 2002, 2003, and 2006 Interims"
Installation system must be reviewed and approved by Wyoming Department of Transportation
Contractor may develop system in house or subcontract with qualified structural fabricator (e.g. Universal Industrial Sales, Inc., Lindon, UT 800.424.9825 ; Valmont Industries, Inc. Structural division, Valley, NE, 402.359.2201; or equal)

Concrete sonotube (or equal) footings sized and designed appropriately for sign structure (and breakaway/slip base support if applicable)
Footings to depth below frost line

5.1 ELEVATION

Scale 3/4" = 1'



5.2 PLAN VIEW

Scale 3/4" = 1'



OPTION:

Shrub planting below sign; Potential plant material:
(3) Physocarpus monogynus (Rocky Mountain Ninebark)

(2) double-sided 5'-7" x 3'-0" x 1/4" thick aluminum panels w/ cut vinyl graphics

Welded to square tubular framework between sign faces; Framework to be approximately 2" thick

Panel faces may be 3/16" if appropriate

Panel and any exposed framework powder coated to match PMS 554C

All graphics to be highly durable and UV resistant; 3M films or equal

PANEL BACKGROUND OPTIONS:

1) Painted background

2) Digitally printed mountain graphic

COLOR STANDARDS:

White: Welcome message

PMS 554C: Background

PMS 302C: Lot name stripe; Symbol background

PMS 5565C: Mountains (light), pinstripes

PMS 5535C: Mountains (dark), sidebar background

Contractor to submit material and color samples; Slight variations from PMS colors acceptable; subject to review by Designer

Lot name message: 4" lettering; Clearview typestyle

Parking message: 4 3/4" and 2" lettering; Rosewood Fill typestyle;
Ø 1'-5" symbol

Mountain graphic may be simplified if necessary;
To be approved by Designer

(1) double-sided removable/seasonal 4'-2" x 1'-9" x 1/4" thick aluminum panel w/ cut vinyl graphics (3/16" if appropriate)
To hang below upper panel with U brackets and through-bolts;
Brackets screwed to upper panel framework
Brackets and bolts finished to match posts
ADDITIONAL COLOR STANDARDS:
PMS Orange T.B.D.
PMS 5535C: Symbol backgrounds

5.3 ELEVATION (Reverse Side) Scale 3/8" = 1'



Shown for:
Home Ranch Lot - Cache Dr.
Entrance

5. PARKING IDENTIFICATION SIGN (P) - Custom/Home Ranch Cache St.

Scale: Varies; Revised: 9.22.08

Town of

Jackson

- Round metal posts w/ "rusted" finish
- MATERIAL OPTIONS:
- 1) Aluminum; 2) Steel
- FINISH OPTIONS:
- 1) Powder coat: Rust Fine Texture 49/62711 [by Tiger DryLac USA, Inc.]
 - 2) Paint faux finish [Contractor to submit sample and description of finish proposed including products/processes, projected life-span, maintenance requirements, and repair procedure; Designer can provide example]

Sign panel and panel framework to fit through gap between individual uprights of double post structure

Contractor to provide attachment hardware options/details; No fasteners through sign faces

1/2" thick horizontal metal bands around double post (typ.)

May be decorative or structural; screwed or welded to posts

Material and finish to match posts; If screwed, screws to be countersunk/finished to match

Breakaway or slip base crash-worthy installation on concrete footings ONLY IF LOCATED WITHIN R.O.W.

Crash-worthy installation to comply with "Standard Specifications for Structural Supports for Highway Signs, Luminaries and Traffic Signals, 4th Edition, with 2002, 2003, and 2006 Interims"

Installation system must be reviewed and approved by Wyoming Department of Transportation

Contractor may develop system in house or subcontract with qualified structural fabricator (e.g. Universal Industrial Sales, Inc., Lindon, UT 800.424.9825 ; Valmont Industries, Inc. Structural division, Valley, NE, 402.359.2201; or equal)

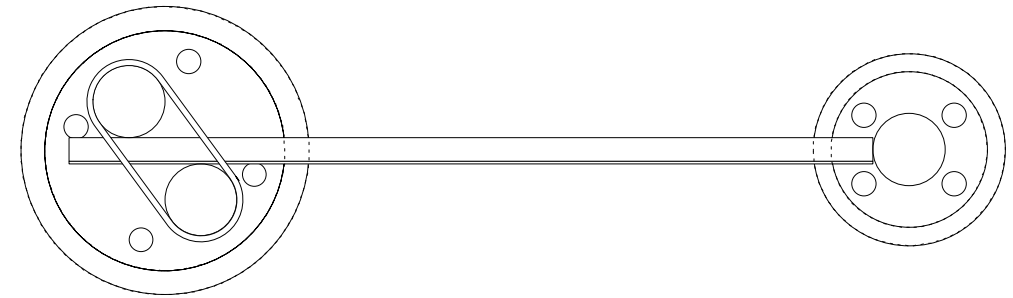
Concrete sonotube (or equal) footings sized and designed appropriately for sign structure (and breakaway/slip base support if applicable)

Footings to depth below frost line

6.1 ELEVATION



6.2 PLAN VIEW



- (1) single-sided 5'-7" x 3'-6" x 1/4" thick aluminum panels w/ cut vinyl graphics
- Welded to square tubular framework; Framework to be approximately 2" thick
- Panel face may be 3/16" if appropriate
- Panel and any exposed framework powder coated to match PMS 554C
- All graphics to be highly durable and UV resistant; 3M films or equal
- PANEL BACKGROUND OPTIONS:
- 1) Painted background
 - 2) Digitally printed mountain graphic
- COLOR STANDARDS:
- White: Welcome message
- PMS 554C: Background
- PMS 302C: Lot name stripe; Large symbol background
- PMS 5565C: Mountains (light), pinstripes
- PMS 5535C: Mountains (dark), sidebar background; small symbol backgrounds
- Contractor to submit material and color samples; Slight variations from PMS colors acceptable; subject to review by Designer
- Lot name and directional message: 4" and 3" lettering; 5" x 4 1/2" arrow; 5 3/4" symbols; Clearview typestyle
- Parking message: 4 3/4" and 2" lettering; Rosewood Fill typestyle; Ø 1'-5" symbol
- Mountain graphic may be simplified if necessary; To be approved by Designer
- (1) double-sided removable/seasonal 4'-2" x 1'-9" x 1/4" thick aluminum panel w/ cut vinyl graphics (3/16" if appropriate)
- To hang below upper panel with U brackets and through-bolts;
- Brackets screwed to upper panel framework
- Brackets and bolts finished to match posts
- ADDITIONAL COLOR STANDARDS:
- PMS 144C: Orange background/graphics
- PMS 5535C: Symbol backgrounds
- Contractor to submit material and color samples; Slight variations from PMS colors acceptable; subject to review by Designer
- OPTION:
- Shrub planting below sign; Potential plant material:
- (3) Physocarpus monogynus (Rocky Mountain Ninebark)

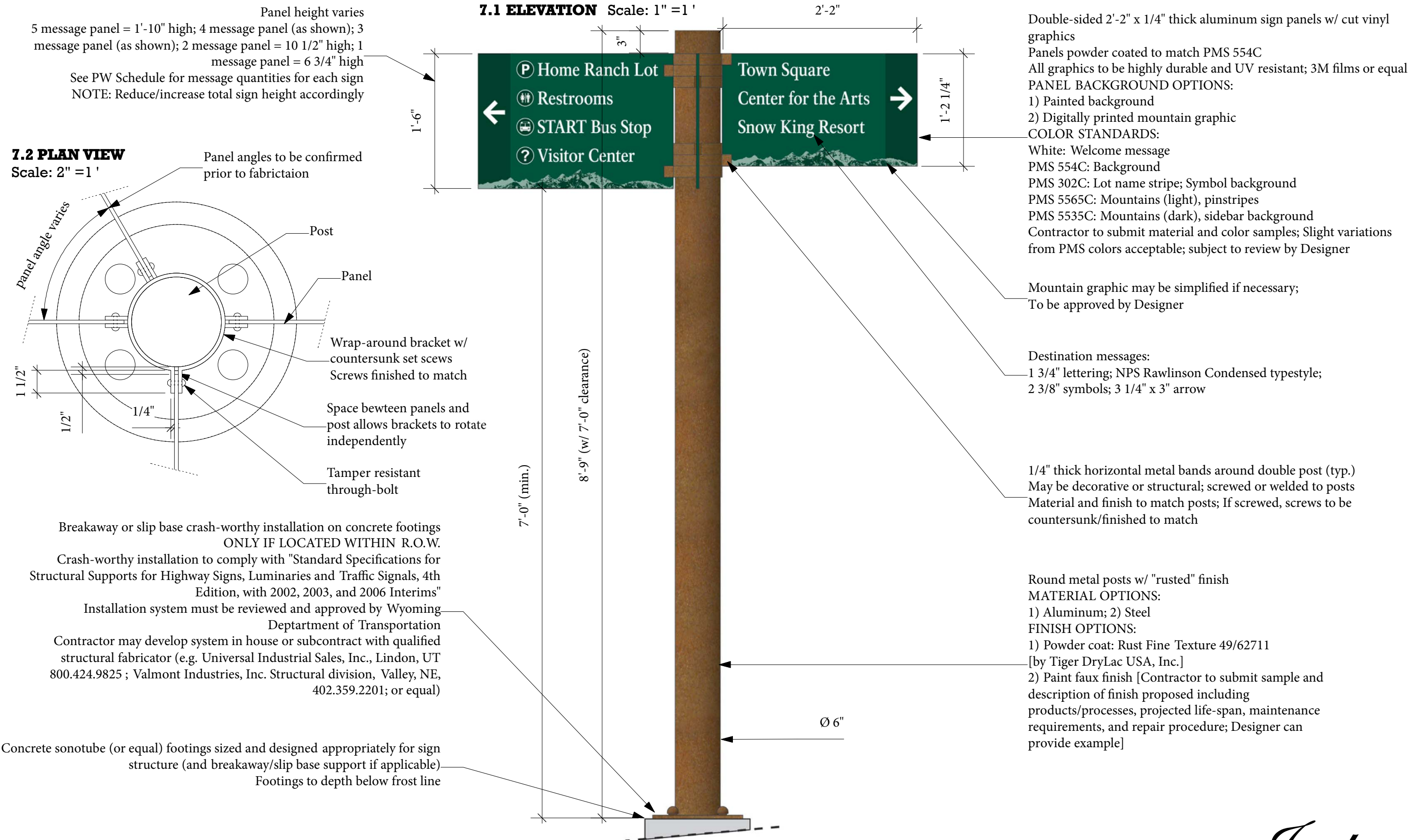
Shown for:

Home Ranch Lot - Gill Ave. Entrance

6. PARKING IDENTIFICATION SIGN (P) - Custom/Home Ranch Gill Ave.

Scale: Varies; Revised: 9.22.08

Town of *Jackson*



7. PEDESTRIAN WAYFINDING SIGN (PW) Scale: Varies; Revised: 9.22.08

Town of *Jackson*

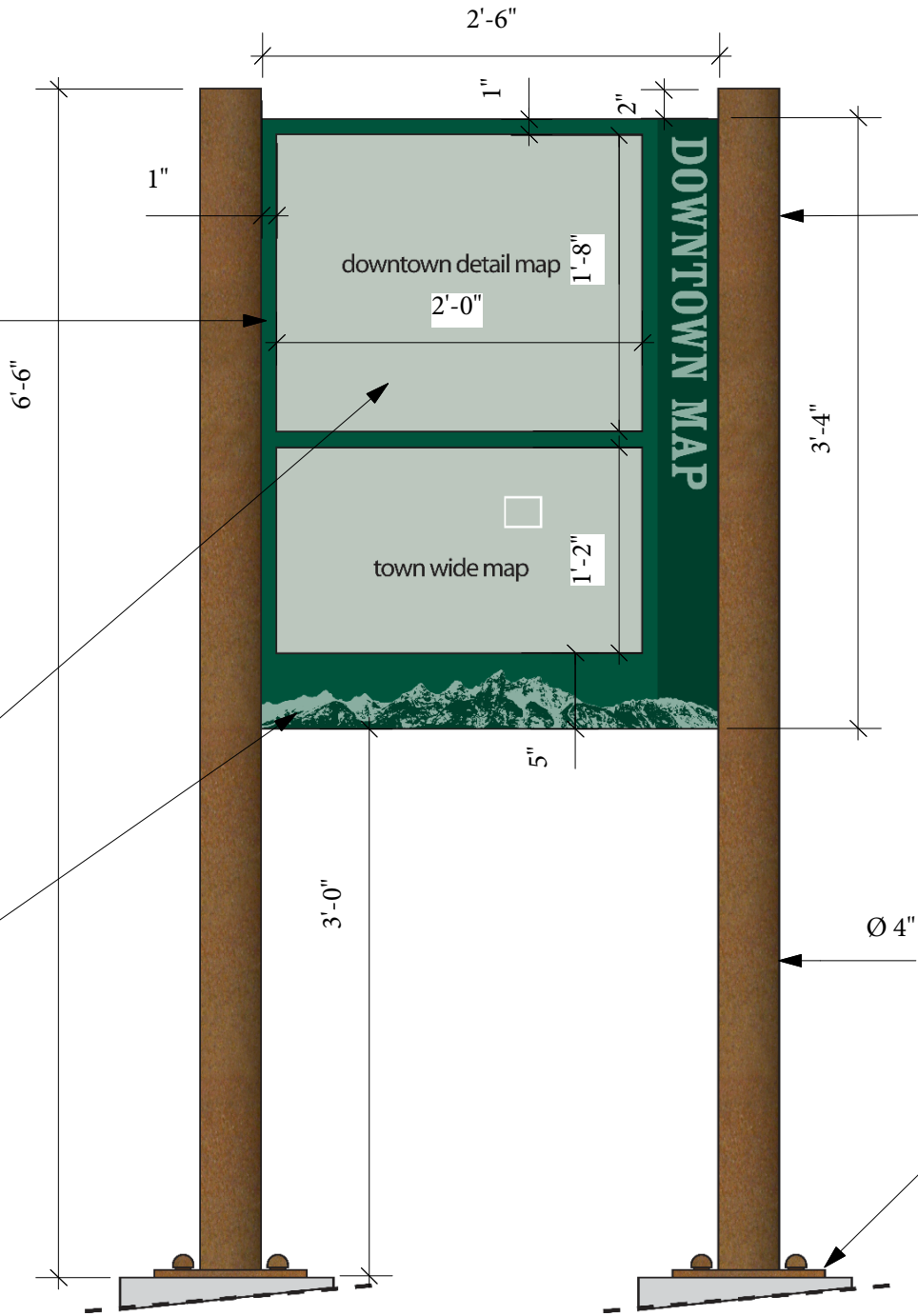
8.1 ELEVATION

(2) Single-sided 2'-6" x 3'-4" x 1/4" aluminum backer panels w/ cut vinyl graphics
Panels may be 3/16" appropriate
Panels through-bolted to tabs welded to posts
All graphics to be highly durable and UV resistant; 3M films or equal
PANEL BACKGROUND OPTIONS:
1) Painted background
2) Digitally printed mountain graphic
COLOR STANDARDS:
PMS 554C: Backer panel
PMS 5565C: Mountains (light); sidebar text
PMS 5535C: Mountains (dark), sidebar background
Contractor to submit material and color samples; Slight variations from PMS colors acceptable; subject to review by Designer

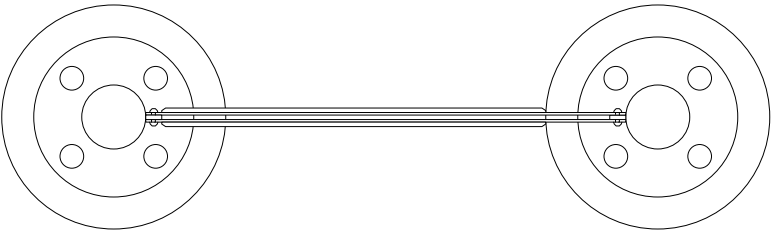
(2) 1/4" thick exterior grade UV resistant phenolic resin embedded graphic panels
Attached to backer panels with threaded inserts and hidden fasteners
Map artwork to be developed and provided by Designer

Mountain graphic may be simplified if necessary; To be approved by Designer

Round metal posts w/ "rusted" finish
MATERIAL OPTIONS:
1) Aluminum; 2) Steel
FINISH OPTIONS:
1) Powder coat: Rust Fine Texture 49/62711 [by Tiger DryLac USA, Inc.]
2) Paint faux finish [Contractor to submit sample and description of finish proposed including products/processes, projected life-span, maintenance requirements, and repair procedure; Designer can provide example]



8.2 PLAN VIEW



8. PEDESTRIAN WAYFINDING MAP (WM)

Scale: 1" = 1'; Revised: 9.22.08

Town of *Jackson*

US Highway 89, 189, 191

Approximate edge of road

Approximate edge of shoulder

Welcome sign

Setback T.B.D.

Note: Raise grade as needed to provide level surface (2% max) across length of sign. Feather grade into existing to provide natural, blended appearance.

5	Populus acuminata x sargentii 'Highland'
12' -14' h.	Highland Cottonwood

Approximate location of bottom of slope

Notes:

1. Base information is approximate- based on photographs and interpolation of survey provided by Town of Jackson / Rendezvous Engineering.
2. Verification of actual field-conditions are required prior to installation.
3. Field-location of sign posts and landscaping will be required.
4. Proposed installation is within the R.O.W. based on the aerial photo and GIS data.
5. Final selection and acceptance of landscape materials by Landscape Architect and/or Town's authorized representative.
6. Final tree species selection to be determined in consultation with selected landscape contractor.

Site Photo

Approximate location in area south of traffic signal on Highway 89/189 and High School Road



GS2. GATEWAY SITE PLAN - SOUTHERN

Scale: 1" = 10'; Revised: 5.29.08

Town of *Jackson*



228 Maple St, Suite 32
Middlebury, Vermont
www.landworksvt.com

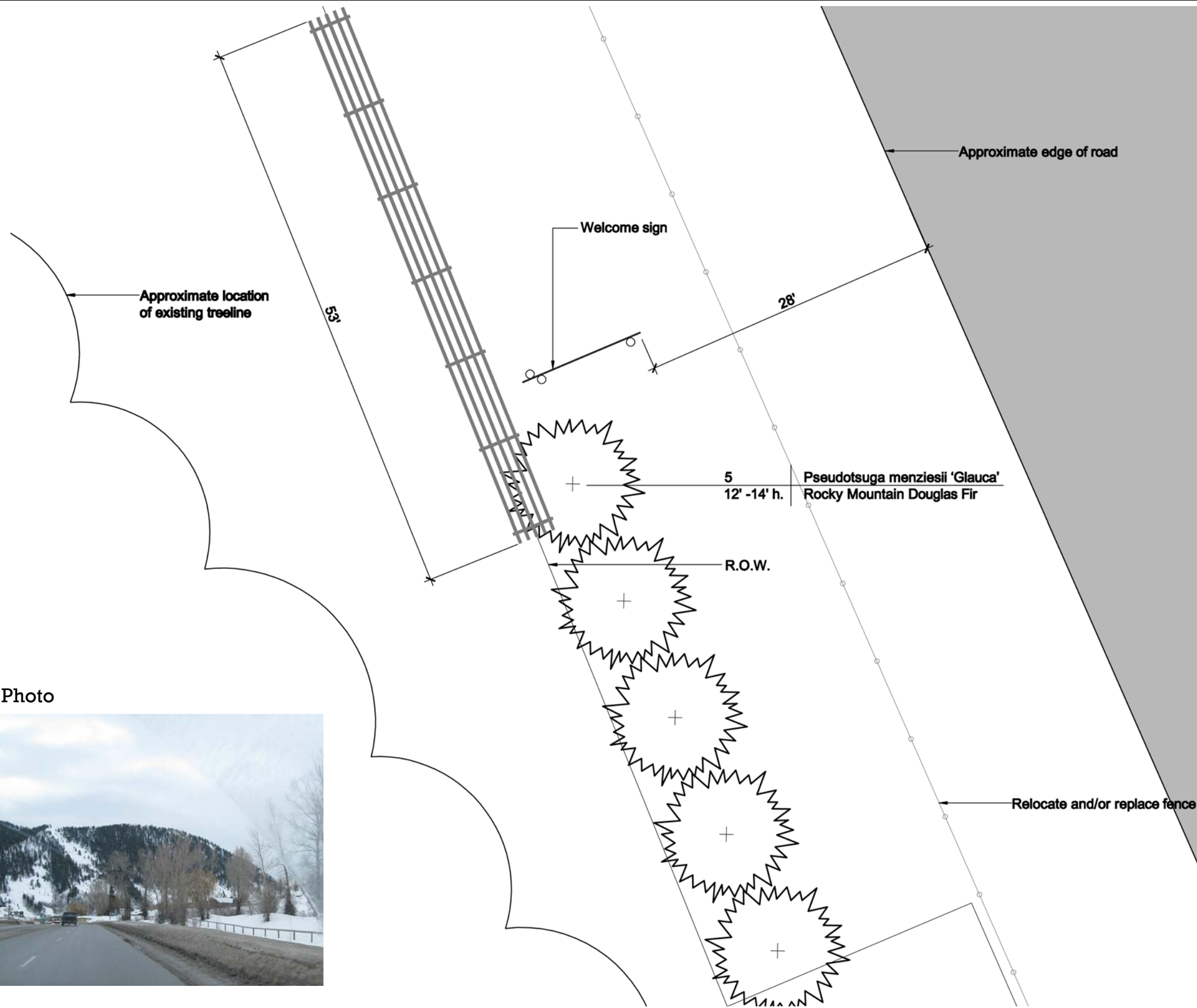


**RENDEZVOUS
ENGINEERING**

25 South Gros Ventre St
Jackson, Wyoming
www.rdzeng.com

WAYFINDING PROGRAM

SPECIFICATIONS



Notes:

1. Base information is approximate- based on photographs and interpolation of survey provided by Town of Jackson / Rendezvous Engineering.
2. Verification of actual field-conditions are required prior to installation.
3. Field-location of sign posts and landscaping will be required.
4. Proposed installation is within the R.O.W. based on the aerial photo and GIS data.
5. Final selection and acceptance of landscape materials by Landscape Architect and/or Town's authorized representative.
6. Final tree species selection to be determined in consultation with selected landscape contractor.



Site Photo



GS3. GATEWAY SITE PLAN - WESTERN

Scale: 1" = 10'; Revised: 5.29.08

Town of *Jackson*



228 Maple St, Suite 32
Middlebury, Vermont
www.landworksvt.com



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ENGINEERING**

25 South Gros Ventre St
Jackson, Wyoming
www.rdzeng.com

WAYFINDING PROGRAM **SPECIFICATIONS**

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
AUTOMOBILE DIRECTIONAL - LARGE (AD-A) SIGN SCHEDULE

SIGN #	MESSAGE		NOTES
AD-A 1	(North-Facing)		Remove existing Snow King Sign; Locate in concert with new gateway
	Town Square	straight	
	Snow King Resort	straight	
	Visitor Center [w/ information symbol]	left	
AD-A 2	(South-Facing)		Use 2 message panel height
	National Parks	straight	
	Visitor Center [w/ information symbol]	right	
AD-A 3	(South- West Facing)		Remove Snow King sign; Locate or remove existing Post Office Sign as needed to reduce clutter; Location likely to change because of 5-way project; May need custom arrows based on final road alignments
	Center for the Arts	veer right	
	Snow King Resort	veer right	
	Fairgrounds	right	
AD-A 4	(West-Facing)		Use 2 message panel height
	Town Square	straight	
	Library	right	
AD-A 5	(East-Facing)		Special layout: Reduced letter height for "Recreation Area" (6")
	Teton Village Recreation Area	right	
	Wilson	right	
	Idaho Falls ID	right	
AD-A 6	(Southwest-Facing)		
	Town Square	straight	
	Visitor Center [w/ information symbol]	straight	
	National Parks	straight	
AD-A 7	(Southwest-Facing)		Special layout: Reduced letter height for "Recreation Area" (6")
	Teton Village Recreation Area	left	
	Wilson	left	
	Idaho Falls ID	left	
AD-A 8	(North-Facing)		Use 2 message panel height
	Schools	right	
	Athletic Fields	right	
AD-A 9	(South-Facing)		
	Town Square	straight	
	Schools	left	
	Athletic Fields	left	
AD-A 10	(Northwest-Facing)		
	Town Square	left	
	Visitor Center [w/ information symbol]	left	
	National Parks	left	

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
AUTOMOBILE DIRECTIONAL - SMALL (AD-B) SIGN SCHEDULE

SIGN #	MESSAGE		NOTES
AD-B.1	(North-Facing)		Option 1: At old sign location; Option 2: (preferred) In front of flagpoles/in front of trees; just past Trapper Inn; in apron
	Town Square	straight	
	Center for the Arts	straight	
	Parking [w/ parking symbol]	left	
AD-B.2	(West-Facing)		
	National Parks	straight	
	Truck Route	left	
	Parking [w/ parking symbol]	right	
AD-B.3	(North-Facing)		
	Center for the Arts	straight	
	Snow King Resort	straight	
	Fairgrounds	straight	
AD-B.4	(North-Facing)		Locate on or in front of the Teton Steakhouse near the entry door
	Snow King Resort	straight	
	Town Hall/Police	left	
	Parking [w/ parking symbol]	right	
AD-B.5	(West-Facing)		
	Visitor Center [w/ information symbol]	left	
	National Parks	left	
	Center for the Arts	right	
AD-B.6	(North-Facing)		
	Town Square	straight	
	National Parks	straight	
	Town Hall/Police	right	
AD-B.7	(East-Facing)		
	Fairgrounds	straight	
	Parking [w/ parking symbol]	right	
AD-B.8	(West-Facing)		
	Snow King Resort	straight	
	Fairgrounds	left	
AD-B.9	(East-Facing)		
	Center for the Arts	right	
	Town Square	right	
	National Parks	right	
AD-B.10	(North-Facing)		
	Fairgrounds	right	
	Snow King Resort	left	

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
AUTOMOBILE DIRECTIONAL - SMALL (AD-B) SIGN SCHEDULE

SIGN #	MESSAGE		NOTES
AD-B.11	(North-Facing)		
	Fairgrounds	right	
	Snow King Resort	left	
AD-B.12	(West-Facing)		Recommended location: At end of row of parking on Broadway; To replace existing National Parks sign
	National Elk Refuge	straight	
	Recreation Center	left	
	National Parks	left	
AD-B.13	(East-Facing)		Use standard 3 message panel size (4 single line message layout will fit)
	Town Square	straight	
	Rec. Center	right	
	Parking [w/ parking symbol]	right	
	National Parks	right	
AD-B.14	(West-Facing)		
	Parking [w/ parking symbol]	right	
	Center for the Arts	next right	
AD-B.15	(East-Facing)		
	Parking [w/ parking symbol]	left	
	Fairgrounds	left	
	Snow King Resort	left	
AD-B.16	(South-Facing)		
	Visitor Center [w/ information symbol]	left	
	National Parks	left	
AD-B.17	(East-Facing)		
	Visitor Center [w/ information symbol]	right	
	National Parks	right	
	Town Square	left	

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
PARKING LOT IDENTIFICATION (P) SIGN SCHEDULE

SIGN #	LOT NAME	MESSAGES	NOTES
P 1	Home Ranch Lot	(North/South Facing)	At Cache Dr. entrance; Double-sided; Removable/seasonal information/regulation panel; Custom height/clearance due to seasonal panel
		Home Ranch Lot	
		Public Parking	
		No Overnight Parking	
		[parking symbol]	
		[Seasonal panel: See specifications]	
P 2	Home Ranch Lot	(South Facing)	At Gill Ave. entrance; Single-sided; Removable/seasonal information/regulation panel; Custom panel size due to directional messages; Custom height/clearance due to seasonal panel
		Home Ranch Lot	
		Autos (left arrow) [w/ auto symbol]	
		RVs (right arrow) [w/ RV symbol]	
		Public Parking	
		No Overnight Parking	
		[parking symbol]	
		[Seasonal panel: See specifications]	
P 3	Miller Park Lot	(East/West Facing)	At Deloney St. entrance; Double-sided; Possible future map board location;
		Miller Park Lot	
		Public Parking	
		[parking symbol]	
P 4	Deloney Lot	(East/West Facing)	At Deloney St. entrance; Double-sided; Possible future map board location;
		Deloney Lot	
		Public Parking	
		[parking symbol]	
P 5	Pearl & Millward	(North/South Facing)	At Millward St. entrance; Final location details TBD, to be mounted on building
		Concept:	
		(West Facing)	
		C	
		C	
P 6	Pearl & Millward	(North/South Facing) on Glenwood St.	At Simpson Ave./Glenwood Final location details TBD, submitted for review; double sided
		Concept:	
		(South Facing)	
		Concept:	
		Consider	
		s	
P 7	Phil Baux Park	(East/West Facing)	At Snow King Ave. entrance; Double-sided; Consider 2nd ID sign at Cache St
		Phil Baux Park	

PARKING LOT IDENTIFICATION (P) SIGN SCHEDULE

		Public Parking	sited, Consider 2nd ID sign at Cache St. entrance
		[parking symbol]	

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
HISTORIC DISTRICT MARKER (HD) SIGN SCHEDULE

SIGN #	MESSAGE	NOTES
HD 1	(North-facing)	Co-locate w/ HS 4; Remove existing district marker sign where existing; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
	Downtown Historic District [w/ antler arch graphic]	
	Welcome	
HD 2	(West-facing)	Co-locate w/ HS 14; Remove existing district marker sign where existing; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
	Downtown Historic District [w/ antler arch graphic]	
	Welcome	
HD 3	(West-facing)	Co-locate w/ HS 25; Remove existing district marker sign where existing; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
	Downtown Historic District [w/ antler arch graphic]	
	Welcome	
		Please note: HD 4,5,6,7 removed

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
HISTORIC DISTRICT STREET (HS) SIGN SCHEDULE

SIGN #	MESSAGE	NOTES
HS 1	Downtown Historic District [w/ antler arch gr W Gill Ave N Jackson St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 2	Downtown Historic District [w/ antler arch gr W Gill Ave N Millward St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 3	Downtown Historic District [w/ antler arch gr W Gill Ave N Glenwood St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 4	Downtown Historic District [w/ antler arch gr Gill Ave Cache St	Co-locate w/ HD 1; Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 5	Downtown Historic District [w/ antler arch gr E Gill Ave Center St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 6	Downtown Historic District [w/ antler arch gr E Gill Ave N King St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 7	Downtown Historic District [w/ antler arch gr E Gill Ave N Willow St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 8	Downtown Historic District [w/ antler arch gr E Deloney St N Willow St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 9	Downtown Historic District [w/ antler arch gr E Deloney St N King St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 10	Downtown Historic District [w/ antler arch gr E Deloney St Cache St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 11	Downtown Historic District [w/ antler arch gr W Deloney St N Glenwood St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
HISTORIC DISTRICT STREET (HS) SIGN SCHEDULE

SIGN #	MESSAGE	NOTES
HS 12	Downtown Historic District [w/ antler arch gr W Deloney St N Millward St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 13	Downtown Historic District [w/ antler arch gr W Deloney St N Jackson St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 14	Downtown Historic District [w/ antler arch gr Broadway Jackson St	Co-locate w/ HD 2; Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 15	Downtown Historic District [w/ antler arch gr Broadway Millward St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 16	Downtown Historic District [w/ antler arch gr Broadway Glenwood St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 17	Downtown Historic District [w/ antler arch gr Broadway Cache St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 18	Downtown Historic District [w/ antler arch gr E Broadway Center St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 19	Downtown Historic District [w/ antler arch gr E Broadway N King St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 20	Downtown Historic District [w/ antler arch gr E Broadway Willow St	Co-locate w/ HD 7; Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 21	Downtown Historic District [w/ antler arch gr E Pearl Ave S Willow St	Co-locate w/ HD 6; Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary
HS 22	Downtown Historic District [w/ antler arch gr E Pearl Ave S King St	Remove existing street signs; Reuse existing posts where applicable; Install on brown square steel tubular drilled post where necessary

HISTORIC DISTRICT STREET (HS) SIGN SCHEDULE

SIGN #	MESSAGE	NOTES
HS 23		Co-locate w/ HD 4; Remove existing street
	Downtown Historic District [w/ antler arch gr	signs; Reuse existing posts where applicable;
	Pearl Ave	Install on brown square steel tubular drilled
	Cache St	post where necessary
HS 24		Co-locate w/ HD 5; Remove existing street
	Downtown Historic District [w/ antler arch gr	signs; Reuse existing posts where applicable;
	W Pearl Ave	Install on brown square steel tubular drilled
	S Glenwood St	post where necessary
HS 25		Co-locate w/ HD 3; Remove existing street
	Downtown Historic District [w/ antler arch gr	signs; Reuse existing posts where applicable;
	W Pearl Ave	Install on brown square steel tubular drilled
	S Millward St	post where necessary
HS 26		Remove existing street signs; Reuse existing
	Downtown Historic District [w/ antler arch gr	posts where applicable; Install on brown square
	W Pearl Ave	steel tubular drilled post where necessary
	S Jackson St	

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
PEDESTRIAN WAYFINDING (PW) SIGN SCHEDULE

SIGN #	MESSAGES	# of DESTINATIONS per DIRECTION	NOTES
PW 1	(North-Pointing)	n/a	
	(East-Pointing)	n/a	
	(South-Pointing)	2	
	Town Square		
	Recreation Center		
	(West-Pointing)	n/a	
PW 2	(North-Pointing)	1	
	Visitor Center [w/ information symbol]		
	(East-Pointing)	1	
	Recreation Center		
	(South-Pointing)	2	
	Town Square		
	Center for the Arts		
	(West-Pointing)	2	
	Miller Park [w/ parking symbol]		
	START Bus Stop [w/ bus symbol]		
PW 3	(North-Pointing)	n/a	
	(East-Pointing)	1	
	Elk Refuge		
	(South-Pointing)	n/a	
	(West-Pointing)	1	
	Town Square		

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
PEDESTRIAN WAYFINDING (PW) SIGN SCHEDULE

SIGN #	MESSAGES	# of DESTINATIONS per DIRECTION	NOTES
PW 4	(North-Pointing)	2	
	Home Ranch Lot [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	(East-Pointing)	3	
	Deloney Lot [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	START Bus Stop [w/ bus symbol]		
	(South-Pointing)	n/a	
	(West-Pointing)	2	
	Miller Park [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
PW 5	(North-Pointing)	3	
	Visitor Center [w/ information symbol]		
	Restrooms [w/ restroom symbol]		
	Recreation Center		
	(East-Pointing)	2	
	Deloney Lot [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	(South-Pointing)	1	
	Pearl & Millward [w/ parking symbol]		
	(West-Pointing)	3	
	Miller Park {w/parking symbol]		
	Restrooms [w/ restroom symbol]		
START Bus Stop [w/ bus symbol]			
PW 6	(North-Pointing)	4	To be located at either SE corner of "triangle" area in front of bench or at NW corner, NW of bench
	Visitor Center [w/ information symbol]		
	Home Ranch [w/ parking symbol]		
	Miller Park [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	(East-Pointing)	2	
	Hospital [w/ hospital symbol]		
	Elk Refuge		
	(South-Pointing)	3	
	Center for the Arts		
	START Bus Stop [w/ bus symbol]		
	Pearl & Millward [w/ parkingsymbol]		
(West-Pointing)	n/a		

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
PEDESTRIAN WAYFINDING (PW) SIGN SCHEDULE

SIGN #	MESSAGES	# of DESTINATIONS per DIRECTION	NOTES		
PW 7	(North-Pointing)	3	Move to SW corner of intersection		
	Town Square				
	Home Ranch [w/ parking symbol]				
	Restrooms [w/ restroom symbol]				
	(East-Pointing)	2			
	Town Hall				
	Police Department				
	(South-Pointing)	1			
	Center for the Arts				
	(West-Pointing)				3
	Pearl & Millward [w/ parking symbol]				
	Restrooms [w/ restroom symbol]				
	START Bus Stop [w/ bus symbol]				
	PW 8	(North-Pointing)			3
Town Square					
Home Ranch [w/ parking symbol]					
Restrooms [w/ restroom symbol]					
(East-Pointing)		n/a			
(South-Pointing)		2			
Fairgrounds					
Snow King Resort					
(West-Pointing)		n/a			
PW 9			Note: PW not needed - remove		

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
PEDESTRIAN WAYFINDING (PW) SIGN SCHEDULE

SIGN #	MESSAGES	# of DESTINATIONS per DIRECTION	NOTES
PW 10	(North-Pointing)	n/a	
	(East-Pointing)	2	
	Town Square		
	Town Hall/Police		
	(South-Pointing)	1	
	Center for the Arts		
	(West-Pointing)	3	
	Post Office		
	Pearl & Millward [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
PW 11	(North-Pointing)	3	
	Town Square		
	Miller Park [w/parking symbol]		
	START Bus Stop [w/ bus symbol]		
	(East-Pointing)	1	
	Center for the Arts		
	(South-Pointing)	2	
	Fairgrounds		
	Snow King Resort		
	(West-Pointing)	n/a	
	PW 12	(North-Pointing)	
Miller Park [w/ parking symbol]			
Restrooms [w/ restroom symbol]			
(East-Pointing)		3	
START Bus Stop [w/ bus symbol]			
Town Square			
Town Hall/Police			
(South-Pointing)		3	
Pearl & Millward [w/ parking symbol]			
Restrooms [w/ restroom symbol]			
Center for the Arts			
(West-Pointing)		n/a	

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
PEDESTRIAN WAYFINDING (PW) SIGN SCHEDULE

SIGN #	MESSAGES	# of DESTINATIONS per DIRECTION	NOTES
PW 13	(North-Pointing)	3	
	Miller Park [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	START Bus Stop [w/ bus symbol]		
	(East-Pointing)		
	Town Square		
	(South-Pointing)	4	
	Post Office		
	Pearl & Millward [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	Center for the Arts		
	(West-Pointing)	n/a	
	PW 14	(North-Pointing)	
(East-Pointing)		2	
Town Square			
START Bus Stop [w/ bus symbol]			
(South-Pointing)		n/a	
(West-Pointing)		n/a	
PW 15	(North-Pointing)		
	(East-Pointing)	1	
	Town Square		
	(South-Pointing)	1	
	Center for the Arts		
	(West-Pointing)	3	
	Miller Park [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	Bus Stop [w/ bus symbol]		

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
PEDESTRIAN WAYFINDING (PW) SIGN SCHEDULE

SIGN #	MESSAGES	# of DESTINATIONS per DIRECTION	NOTES
PW 16	(North-Pointing)	n/a	
	(East-Pointing)	2	
	Town Square		
	Center for the Arts		
	(South-Pointing)	1	
	Fairgrounds		
	(West-Pointing)	n/a	
PW 17	(North-Pointing)	n/a	
	(East-Pointing)	1	
	Town Square		
	(South-Pointing)	2	
	Pearl & Millward [w/ parking symbol]		
	Center for the Arts		
	(West-Pointing)	1	
	Restrooms [w/ restroom symbol]		
PW 18	(North-Pointing)	n/a	
	(East-Pointing)	3	
	Town Square		
	Visitor Center [w/ information symbol]		
	Home Ranch [w/ parking symbol]		
	(South-Pointing)	3	
	Miller Park [w/parking symbol]		
	START Bus Stop [w/ bus symbol]		
	Restrooms [w/ restroom symbol]		
	(West-Pointing)	n/a	

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING
PEDESTRIAN WAYFINDING (PW) SIGN SCHEDULE

SIGN #	MESSAGES	# of DESTINATIONS per DIRECTION	NOTES
PW 19	(North-Pointing)	2	
	Home Ranch Lot [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	(East-Pointing)	1	
	Elk Refuge		
	(South-Pointing)	n/a	
	(West-Pointing)	1	
	Center for the Arts		
PW 20	(North-Pointing)	n/a	
	(East-Pointing)	3	
	Home Ranch Lot [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	Town Square		
	(South-Pointing)	1	
	Center for the Arts		
	(West-Pointing)	3	
	Miller Park [w/ parking symbol]		
	Restrooms [w/ restroom symbol]		
	Bus Stop [w/ bus symbol]		
PW 21	(North-Pointing)	n/a	
	(East-Pointing)	3	
	Center for the Arts		
	Town Square		
	Snow King Resort		
	(South-Pointing)	n/a	
	(West-Pointing)	1	
	Fairgrounds		

A WAYFINDING PROGRAM FOR THE TOWN OF JACKSON, WYOMING

WAYFINDING MAP (WM) SIGN SCHEDULE

SIGN #	MESSAGE	NOTES
WM 1	[Wayfinding map]	At inset area of boardwalk on West side of Town Square; Replace existing interpretive sign; Redesign interpretive content to be installed on back of map panel
WM 2	[Wayfinding map]	Option to be mounted to exterior wall of parking garage - no posts needed
WM 3	[Wayfinding map]	TOJ to confirm location - map with posts
WM 4	[Wayfinding map]	TOJ to confirm location - map with posts
WM 5	[Wayfinding map]	TOJ to confirm location

Notes: Graphic to be provided

Double sided