

DESCRIPTION OF INTENDED SINGLE SOURCE PURCHASE (PUR 7776)

AGENCY: Agency for Health Care Administration (AHCA)

TITLE Animated Dissection of Anatomy for Medicine (A.D.A.M.) Health Encyclopedia and Symptom Navigator

Short description of the commodity or service desired: A.D.A.M.'s Health Illustrated Encyclopedia is a web based tool that allows consumers / users to access over 3,600+ unique health information articles with over 2,000+ supporting illustrations, graphics and pictures along with text.

CONTACT

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Internal tracking number, if any: 12-13-SS-03

Date posted: March 26, 2013, 4:50p.m. Last day for receipt of information: April 4, 2013 at 04:50p.m.

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with section 287.057(5)(c), Florida Statutes and will remain posted for a period of at least 7 business days.

Commodity or Service Required (commodity class and group, manufacturer, model, and description, as appropriate):

Commodity Class & Group: 252-030, COMPUTER SOFTWARE: APPLICATIONS

Quantity or Term (as appropriate):

One year

Requestor (division, bureau, office, individual, as appropriate):

Health Quality Assurance, Florida Center for Health Information and Policy Analysis, Office of Data Dissemination

Performance and/or Design Requirements (intended use, function or application, compatibility etc. requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Pursuant to Florida Statute 408.05, the Agency for Health Care Administration is statutorily mandated to offer Florida consumers a state of the art website that provides information about the quality of care, costs and services available in hospitals and ambulatory surgery centers. The Affordable Health Care for Floridians Act of 2004 mandated expansion of this site to include the planning, development and implementation of a consumer-centric transparent health care comparison tool with public reporting of performance measures and the dissemination of consumer health care information. In response, with assistance and guidance from the State Consumer Health Information and Policy Advisory Council and its technical workgroups, www.FloridaHealthFinder.gov was developed - an interactive consumer health information website that provides the tools to compare outcomes and prices between health care providers and medical services. Florida Statute 408.05 also requires the website to provide an interactive search tool

to allow consumers to view and compare the information for specific facilities and an interactive map that would let consumers select facilities in any county or region of the State (also mandated for the website was that it include definitions of all of the data, descriptions of each procedure, and an explanation about why the data may differ from facility to facility).

Intended source (vendor, contractor):

A.D.A.M. Health Solutions, a Business unit of Ebix

Estimated Dollar Amount:

\$46,550 annually

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

A.D.A.M.'s Health Illustrated Encyclopedia is the proprietary application that will allow the continued utilization and expansion of the website. A.D.A.M.'s Health Illustrated Encyclopedia is not available through any other company. A.D.A.M.'s Symptom Navigator is the only interactive graphical user interface tool that integrates directly with A.D.A.M.'s Health Illustrated Encyclopedia currently licensed by the Agency for Health Care Administration.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Beth Eastman, Administrator, Office of Data Dissemination

Jeff Gregg, Director, Florida Center for Health Information and Policy Analysis

Molly McKinstry, Deputy Secretary, Health Quality Assurance

Scott Ward, Director, IT

Jessalyn Covell, Procurement Director

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall:

1. Provide notice of its intended decision to enter a single-source purchase contract in the manner specified in s.120.57(3) FS, if the amount of the contract does not exceed the threshold amount provided in s.287.017 for CATEGORY FOUR.
2. Request approval from the Department of Management Services for the single-source purchase, if the amount of the contract exceeds the threshold amount provided in s.287.017 for CATEGORY FOUR. If the Department of Management Services approves the agency's request, the agency shall provide notice of its intended decision to enter a single-source contract in the manner specified in s.120.57(3), FS.