



Why Not Apparel Inc.
Unit 1238 – Melville St.
Vancouver, BC, Canada
V6E 4N2

Request for Suppliers: Cotton Rich Sweatshirt Fleece, Cotton Lycra Ribbing, and Cotton Jersey

Overview

Why Not Apparel Inc. is currently seeking suppliers of Cotton Rich Sweatshirt Fleece, Cotton Lycra Ribbing and Cotton Jersey as we are currently under incredible expansion and our current suppliers are unable to fulfill our order requirements.

Background

Why Not Apparel Inc. is a Canadian clothing company that manufactures oversized sweatshirts that are designed for comfort. These sweatshirts, known as Thuggies, are targeted towards the action sports market along with the general public. Our company has experienced incredible growth in the first year of sales and we require a more consistent, reliable and high quality supply of fabric. We have been featured on the front page the business newspapers across Canada, and have had extensive media coverage on the Internet and Television in Canada, the USA, Australia/New Zealand and Europe. With large contracts to fulfill in the near future, Christmas time as well as an exponentially growing demand we are seeking to make a large order by mid-September. The details are as follows:

Supply Needs

Until now our company has been reactionary to the market, where we have purchased fabric from suppliers in the USA, Canada and even on EBay. We have been purchasing fabric as it is available and in the colours we desire/available. We are now at the point that we need to consider a stronger relationship with a supplier or fabric mill that can provide consistent quality, and a variety of colours. We require Cotton Rich Sweatshirt Fleece, Cotton Lycra Ribbing and Jersey. We would prefer that the ability to have all of these fabric types matching upon our order although this is not necessary as we can typically use any colour in our designs. Each Thuggie takes an average of 3.5 yards of sweatshirt material, therefore we order in fairly high quantities. In the last six months we have purchased over 3,500 yards of fabric that has already been manufactured into its final product and nearly sold out. We estimate that this size of a purchase will be needed every 3 to 4 months as our demand is increasing exceptionally, the first order will ideally be placed prior to September 23, 2011.

We typically purchase a large variety of colours in the 200 - 400 yard range, and would like to continue this trend although large orders of a single colour will be considered should the colours spark our interest.



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The Supplier

We are looking for a reliable supplier or fabric mill that can provide exceptional service, great selection and high quality fabric. We are open to purchasing end of rolls, or milling/dyeing our own runs depending on the supplier we work with and the cost associated with it. We are very flexible with colours so this opportunity could be seen as a way to unload remaining fabric or to increase efficiency by piggy backing our order on with another one of your clients.

We would like to make a strong and lasting relationship with a supplier ideally in North America (Canada, USA, Mexico) in order to continue using the NAFTA free trade agreements to keep duties and taxes down on our end. The reasons we are less interested purchasing from overseas is due to the lag time between orders and fabric arrivals as well as the ability to check on the product and liaise with our supplier. We work incredibly quickly and once the order is made a quick turn around is always appreciated.

Our Company

As stated above our company moves quickly, our online store is the primary source of revenue although an increased retail presence is in our strategy for very early 2012. We work 24 hours a day 7 days a week, we are available by phone and email always. We do not necessarily seek the lowest price per yard we want to feel comfortable and have our business valued.

We are incredibly flexible with colours, and would consider anything that a supplier has as long as the fabric is Cotton Rich. We have no intention of buying Polyester or high Polyester/cotton blend material.

We pay cash upfront on all orders, and want a continuous relationship where new products or ideas from the supplier are mentioned to us. We work and decide quickly, an order could be made within hours of the first sample. We look to not only build our business but build yours as well.

We have a shipping depot in both Canada and the USA, so brokerage papers will not be needed should we order from outside Canada, shipments will be made to the closest destination.

For further information and to familiarize yourself with our company and products please visit our website at www.thuggies.ca. Please note the variety of colours provided to our clients from bright to dark, and that we are very flexible with the colours provided. That



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being said custom dyeing is a high interest of ours and would like to explore that option as well.

The Opportunity

Should your firm be interested in working with Why Not Apparel Inc. Please include the details of your business, the average cost for Cotton Rich Sweatshirt Fleece, Cotton Lycra Ribbing and Jersey, along with any other information that you deem important. Should your firm only provide only certain kinds of materials please contact us regardless as we are open to working with several suppliers if needed.

Upon initial contact and pricing, we will ask for samples to be delivered, at which time we will make an order barring any unforeseen issues. Should there be any questions, concerns or advice please do not hesitate to contact us.

Contact

Please respond with any Pricing, Questions, or Concerns to Brad@thuggies.ca

Best Regards,

Brad Westerop

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