

P.I.C.T.U.R.E. Art Foundation **CALL FOR SCULPTORS**

For an Outdoor Centerpiece Sculpture
In the New Library Sculpture Garden



At California State University, Dominguez Hills

September, 2009

P.I.C.T.U.R.E. Art Foundation

*Preserve, Inspire, **Culture**, Teach, Unify, Respect & Explore*

Re: Call for a Centerpiece Sculpture in the new Library Sculpture Garden at
California State University, Dominguez Hills (CSUDH is in Los Angeles area)

Celebrate cultural diversity with us by playing a leading role in Southern California's newest art destination – the P.I.C.T.U.R.E Art Cultural Center at the California State University, Dominguez Hills.

Submit your sculptural design for consideration that, if chosen, will become the centerpiece of the outdoor sculpture garden adorning the new Cultural Center.

We seek a sculpture that uniquely expresses our vision of preserving and respecting diverse cultures. The selected sculpture will be donated to the University by the P.I.C.T.U.R.E. Art Foundation.

We are offering a substantial cash award to the selected artist as well as financial participation in future sales of maquette-size replicas of the sculpture. Significant publicity and notoriety will also be received as the unveiling of the sculpture will coincide with the 50th anniversary celebration of the University and the grand openings of the new library and the Cultural Center.

Please take a look at the attached Call for Sculptors to learn more about our Foundation, the Cultural Center and the selection process. Also, please visit www.pictureartfoundation.org for additional details and any updated information.

Design submissions are due by 12/15/2009.

Very truly yours,

Michael Johnson, Board President
MJohnson@PictureArtFoundation.org

P.S. Please pass this along to others that you believe may be interested. ☛

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CALL FOR SCULPTORS

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Table of Contents

	<u>Page</u>
I. Call for Sculptors	1
a. Introduction	
b. Submission Date	
c. Information	
II. CSUDH Library and Sculpture Garden	2
a. Library extension/addition	
b. Details	
c. Outdoor Sculpture Garden	
III. Timetable and Artist Recognition	4
a. Timetable	
b. Artist Recognition	
IV. Scope of Work	5
V. Evaluation Criteria	7
VI. Submission	8
VII. CSUDH Background	9
Attachments:	
1. Transmittal Cover Sheet	10
2. Illustrative Pictures & Diagram	11-17

Call for an Outdoor Centerpiece Sculpture in the new Library Sculpture Garden at California State University, Dominguez Hills

September, 2009

I. CALL FOR SCULPTORS

A. Introduction:

The P.I.C.T.U.R.E. Art Foundation is seeking proposals for an original site-specific sculpture art piece for the Library Sculpture Garden at California State University, Dominguez Hills (CSUDH).

This important centerpiece sculpture needs to be dramatic and powerful, with a unifying multi-cultural theme that furthers the mission of our Foundation – Preserve, Inspire, CULTURE, Teach, Unify, Respect and Explore. The sculpture will be set alongside other sculptures reflecting the diverse cultures of Southern California.

We seek a sculpture that evokes the interaction between cultures, either positive or negative, and/or the interaction between traditions and the modern world.

More details can be found in the next Section II-C, entitled
– **The CSUDH Outdoor Sculpture Garden.**

B. Submission Date:

Send Proposals **before 5:00 PM, Tuesday, December 15, 2009**
to: Michael Johnson, President, P.I.C.T.U.R.E Art Foundation,
437 Via el Chico, Redondo Beach, CA 90277

C. Information:

Questions concerning this CALL FOR SCULPTORS should be directed to William Underwood, P.I.C.T.U.R.E. Board Member by email at: WUnderwood@PictureArtFoundation.org. Individual Answers will be shared & distributed to potential applicants on an email list & in a FAQ section at www.PictureArtFoundation.org.

Names & email address of any interested sculptor should be sent to WUnderwood@PictureArtFoundation.org so they will receive any updated or explanatory information.

P.I.C.T.U.R.E. Art Foundation - Call for Sculptors for CSUDH

The P.I.C.T.U.R.E. Art Foundation, which is raising the funds for, acquiring and donating the sculptures for the CSUDH library sculpture garden, will be responsible for recommending the sculptor and sculpture artwork for University approval. The P.I.C.T.U.R.E. Art Foundation is a multi-cultural non-profit art organization whose mission is to Preserve, Inspire, CULTURE, Teach, Unify, Respect and Explore.

II. THE CSUDH LIBRARY AND SCULPTURE GARDEN

A. The Sculpture Garden Courtyard & Library extension/addition – The University has broken ground for a 140,000-square-foot addition to the library with its grand opening scheduled for the fall of 2010. The new library facility will accommodate future growth far into the 21st century.

The state-of-the-art library addition will double existing library space and provide expanded study areas, computer labs, book shelving, archival preservation areas, and group study rooms. The courtyard and patio will allow students to study and meet friends in a relaxed social setting.

B. Details of the CSUDH Library Extension/Addition -

It will consist of a five story, energy efficient addition to the south side of the existing library, that will add 1,600 reader stations. Areas have been designated for 3 additional computer learning labs, a state-of-the-art archival storage & reading area, an events center/gallery, a multicultural reading room, doubling of book storage capacity and 250 computer workstations. A Center for Teaching & Learning will provide faculty development services. The design includes a multicultural art gallery, community gathering rooms & a site for historical documents.

The new 5-story structure will be connected to the existing library via a glass bridge. Windows will dominate the north side of the new structure that will provide indirect lighting for the reader stations. A large courtyard between the two buildings will provide a relaxed outdoor learning environment.

Attached at the end of this Call are photographs of CSUDH campus, Old Library (Educational Resource Center) & New Library (construction in progress), along with a Construction Blueprint & a representative potential sculpture garden sculpture photo. Later, we will post a video of the site on the web & inform you.

P.I.C.T.U.R.E. Art Foundation - Call for Sculptors for CSUDH

For artist's renditions of the New Library & Courtyard in a 12 page outdated Brochure "A New Library for a New Century", see: <http://library.csudh.edu/capitalfund/files/capitalbrochure.pdf>

For campus map, see: <http://www.csudh.edu/visitus/campusmap.shtml>

- C. A CSUDH Outdoor Sculpture Garden** will be developed for:
- 1) the courtyards between the south side of the old library and the north side new library, intersected by a glass walkway.
 - 2) around the outside walkways of the new library building, and
 - 3) the outside entrance area in front of the new cultural center.

This CALL FOR SCULPTORS ***is for the centerpiece multi-cultural sculpture of the entire sculpture garden. The garden will include 5-6 sculptures that illustrate or invoke individual cultures from diverse peoples around the world.***

Most importantly for this CALL FOR SCULPTORS, *we desire a multi-cultural centerpiece sculpture that is designed to convey the overall theme of our art initiative.*

The theme of the sculpture should be to show multiple cultures coexisting, influencing each other, struggling with one another, transforming (smoothly or otherwise) to modern ways.

As a destination sculpture on a University campus, ***it should be exciting, visually interesting and command attention in a tasteful manner to make its point and be memorable and inspiring to a multi-cultural University community.***

It has been widely acknowledged that the inclusion of visual arts in the public eye adds dimension, depth & character to a community, inspires young minds, reinforces a local identity to which citizens can relate and take pride in and generally adds to the beauty and quality of life. Public art can make a unique contribution to the life of CSUDH by creating a man-made environment in places where the university community and visitors congregate and pass through on a daily basis. There are benefits to be gained from aesthetic enhancement of the public spaces of CSUDH*. **Thanks to Laguna Beach for these thoughts/words.*

P.I.C.T.U.R.E. Art Foundation - Call for Sculptors for CSUDH

Therefore, our goals for the garden and the Cultural Center are to:

- Create diverse art of the highest quality.
- Provide sculpture installations that will, over decades, reflect CSUDH itself and its community and improve the quality of life for students, faculty and staff.
- To be a source of pride to the CSUDH and its community.

Ideally, it is expected that this artwork will be a minimum of five feet in height and require minimal maintenance. It should be life-like in a size & in proportion to the selected garden location, considering the foot traffic and the surrounding reflective buildings on the campus.

The artwork must be made of a durable material that will last through time for at least 20 years, and pose no immediate hazard or potential danger to the public.

The artist may recommend a site within the Sculpture Garden. However, P.I.C.T.U.R.E. & CSUDH reserve the right to determine final placement of the artwork. Locations currently being considered are:
1) Outside the entrance of the Culture Center in the new Library, or
2) On the slope between the old & new Libraries & glass Walkway.

For east elevation schematic full view of the new library, see:
http://www.csudh.edu/admfin/facilities_planning/library/facilities_planning_library_east_view.pdf and for north view of new library, see:
http://www.csudh.edu/admfin/facilities_planning/library/facilities_planning_library_north_view.pdf

III. TIMETABLE AND ARTIST RECOGNITION

A. Timetable:

- | | |
|------------------------------|--|
| 1) September–October, 2009 | Post the Call for Sculptors |
| 2) December 15, 2009 | Deadline for submissions |
| 3) Early/Mid January, 2010 | Interviews with Finalists & \$1,000 Design Stipend to each finalist |
| 4) January, 2010 | Winning design selected |
| 5) February, 2010 | 1 st 1/4 th of Award granted with finalization of maquette |
| 6) <i>January–June, 2010</i> | <i>Sculpture milestones tracked with 2nd 1/4th of Award granted at status midpoint</i> |

P.I.C.T.U.R.E. Art Foundation - Call for Sculptors for CSUDH

- | | |
|---------------------------|--|
| 7) July, 2010 | Sculpture installation and
2 nd 1/2nd of Award granted |
| 8) August, 2010 | Grand Opening of Library
& Cultural Center with
completed sculpture |
| 9) January–December, 2010 | Sculpture & artist publicity |

B. Artist Recognition:

1. Budget – Our target budget range is \$75,000 to \$90,000 for completed sculpture & site installation, plus \$1,000 stipends to each of the design finalists. Submissions below, within or above the stated budget range are all welcome and will be evaluated with cost as one component of the overall evaluation as detailed in the Evaluation Criteria.
2. Ongoing Award – Ongoing % from sales of maquettes
3. Recognition & Publicity - A publicity/public relations package on the sculpture and artist, with the full weight of the University and the PICTURE Art Foundation behind it, including but not limited to:
 - a. Invitation of the regional and art press to provide full coverage of dedication ceremony in the press, You Tube and other outlets
 - b. Submission of articles with interviews with artist and selected inclusion of samples of portfolio to national art publications
 - c. Inclusion on CSUDH, Cultural Center & Picture Art Foundation web sites with linkages to the artist's home page
4. Priority consideration for inclusion of the sculptor's works from their portfolio in future CSUDH Cultural Center exhibitions

IV. SCOPE OF WORK

Outline of proposed project elements:

- A. We seek a life-size (5 to 10 ft suggested, but not mandated) sculpture to be the centerpiece of the CSUDH Library Sculpture Garden and would like **photos of a maquette**

P.I.C.T.U.R.E. Art Foundation - Call for Sculptors for CSUDH

of the envisioned final sculpture **or an existing sculpture** from multiple perspectives as submitted in the proposal. An applicant can submit photos of up to 2 proposed maquettes or existing sculptures. There must be at least 5 views (front, back, both sides, and top) for consideration. Design stipends of \$1,000 will be paid to the finalists.

B. In addition, please submit a:

1. **Line drawing** indicating the dimensions of the art piece and any site improvements suggested, such as lighting, anchoring, foundations, etc., recognizing the University's discretionary building funds are limited.
2. **Narrative description of the design, material & color.** If any forms of symbolism are used as an element in the proposal, please describe the meaning.
3. **Artist's statement**, which communicates your thoughts in the development of the proposal.

C. Interested parties should submit their **resume** detailing prior sculpting experiences, list and/or description of exhibitions, with a list of **references** for past commissioned work, and a brief **statement describing their artistic style**.

D. Interested parties should submit **sample photos** (as a CD or hard copy) of **similar pieces of work** completed or proposed for consideration (preferably in color). Multiple views are desirable. Locations should be detailed in the description.

E. **Dollar Fixed Bid** - to include, but not be limited to design, fabrication, transportation, collaboration and site installation. Details not required to be submitted.

F. **Plan of Work** - with tasks & estimated hours, dates, interim milestone checkpoints and deliverables, to use as a basis of status communications

G. Any **supplemental information** you wish like to submit.

Notes:

1. Preferences will be given to artists who have created this size statue successfully already, and can provide those

P.I.C.T.U.R.E. Art Foundation - Call for Sculptors for CSUDH

details in their application packet. Preference will be given to any proposed existing sculpture pieces, if appropriate to the objectives of this proposal and theme of the garden.

2. None of the above are intended to create a burden on the sculptor/artist, as it is the substance of what you propose and have done, not the bidding paperwork, which is most important. The above is meant to be a streamlined way to organize the information we need for review and you most probably already have. If any of the above requested information is unduly burdensome and you have already documented in another way, please email WFUnderwood@PictureArtFoundation.org and let's discuss.

3. If appropriate & needed, we would be glad to schedule and conduct a group on-site location orientation tour of the CSUDH sculpture sites, since active construction is still ongoing and fenced off for construction crews. Email WFUnderwood@PictureArtFoundation.org if you would be interested and willing to attend such a session.

V. EVALUATION CRITERIA

A. Criteria and Point Values:

Each proposal must address each of the following criteria.

Suggested Points for scoring responses to this Call for Sculptors:

1. Resume, references & past record of performance/experience with similar projects with portfolio pictures
– *up to 20 points*
2. Description/relevance of artistic style
– *up to 10 points*
3. Maquette design or proposed existing sculpture creativity, relevance to proposed theme and potential to become a destination work of art
– *up to 50 points*
4. Dollar fixed bid and Plan of work
– *up to 20 points*

Total Maximum Points = 100

P.I.C.T.U.R.E. Art Foundation - Call for Sculptors for CSUDH

- B. The sculpture committee, comprised of Board members from the P.I.C.T.U.R.E. Art Foundation will choose the sculpture. The selected sculpture recommendation will then be forwarded to the Dean of the University Library at CSUDH for acceptance. The committee reserves the right not to select any submission, if none are deemed suitable.
- C. The subject matter must be appropriate for the general public. The sculptures will be reviewed for public safety concerns, such as no sharp edges or other obvious hazards. Sculptures must be weighted and anchored. Sculptures should be weatherproof and made of durable materials able to withstand a minimum of 20 years of weather and the perils of an open, high-traffic environment.
- D. The sculpture should be in good taste that will reflect favorably on the University's image.

VI. SUBMISSION

A. DEADLINE:

*All proposals must be received with 5 copies with pictures of maquette before 5 pm Tuesday, December 15, 2009.
Michael Johnson, President, P.I.C.T.U.R.E. Art Foundation,
437 Via el Chico, Redondo Beach, CA. 90277*

Delivery should be by mail, courier or in person delivery.

Early deliveries are very much welcomed and will be kept confidential and unopened until after the due date.

Supplemental deliveries can be by email as well.

B. Transmittal Form:

A transmittal form is on the next page for your use as a proposal cover sheet.

C. Terms of CALL FOR SCULPTORS

We do not expect to or plan to, but we reserve the right to cancel, alter or reissue the CALL FOR SCULPTORS. The CALL FOR SCULPTORS is not a contract or an offer to enter into a contract, but a call for the supply of services.

We may reject any and all proposals without further questions or redress from any respondents. We reserve the right to accept or reject proposals in whole or in part, to discuss different or additional terms to those included in the CALL FOR SCULPTORS or in any proposal, or to amend or modify any term of this CALL FOR SCULPTORS.

VII. BACKGROUND

- A. California State University, Dominguez Hills is **a four-year urban public state university** located just minutes from downtown Los Angeles & South Bay beaches in the city of Carson. Founded in 1960, the University opened its doors in 1965 in Palos Verdes. A year later, the new college moved to Carson on land formerly a part of Rancho Dominguez, a 1784 land grant to a Spanish soldier Juan Jose Dominguez. Today, the University is in the midst of a vital business and cultural community, close to many of Southern California's entertainment centers and attractions.
- B. CSUDH is **part of the California State University system** which is the largest, most diverse, and **one of the most affordable university systems in the country**, with 23 campuses, almost 450,000 students, and 47,000 faculty and staff.
- C. University's Programs - **The University has 12,000+ students** and offers 45 undergraduate majors, 24 master's degrees & a number of certificate/ credential programs. The top 3 undergraduate majors are Business Administration, Liberal Studies (teacher education program) and Nursing.
- D. California State University, Dominguez Hills is **among the most ethnically-diverse universities in the United States** with a student population that is 39.5 percent Hispanic; 30.3 percent African American, 18.5 percent White, 11.4 percent Asian, and 0.3 percent American Indian. Immigrant and visa students on the campus represent 90 countries.
- E. The Carson, California campus is a location of convenience and choices, serving the communities of Los Angeles' South Bay. The **on-campus diversity is mirrored by the diversity of surrounding communities, which gives a glimpse of cultures & traditions from around the world.** The location within 5 minutes of 3 major freeways makes travel to campus convenient. Southern California's renowned warm temperatures & blue skies can be taken advantage of on campus or at nearby beaches along the Pacific.
- F. For an introductory **Video Tour of Campus** – See <http://www.youniversitytv.com/youlife/cvt.php#vidid=3043>

We thank you for your consideration of this Call for Sculptors for a groundbreaking, permanent University placement sculpture, and hope you choose to be part of this once in a lifetime opportunity.

We appreciate your dedication to the art of sculpture.

P.I.C.T.U.R.E. Art Foundation - Call for Sculptors for CSUDH

Transmittal Cover Sheet
for a Proposed Outdoor Centerpiece Sculpture
for the new Library Sculpture Garden
at **California State University, Dominguez Hills**

Name: _____

Mail Address: _____

Phone: Day: _____ Evening: _____ Fax: _____

Email Address: _____

Web Site: _____

Contents and Sections of Proposal:

Submitted & Signed by: _____ Date: _____

Illustrative Pictures and Diagrams

For the Outdoor Centerpiece Sculpture
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at California State University, Dominguez Hills
September, 2009

ATTACHMENTS

<u>Description</u>	<u>Page</u>
General Campus Snapshots	12
New Library and Courtyard	13
The Slope	14
Outside Entrance - New Library Cultural Center	15
Potential Centerpiece Sculpture Placements	16
Representative Cultural Sculpture that could <i>potentially</i> be in New Library Sculpture Garden	17

ATTACHMENTS

For Outdoor Centerpiece Sculpture
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September, 2009

General Campus Snapshots

CSUDH Entrance Signs



CSUDH Flower Signage



CSUDH existing Library



Campus Walkway



Greg Smith Garden



Home Depot Soccer Stadium



The New Library and Courtyard

Artist's Rendition of North side of New Library on left and South Side of Old Library on right with Courtyard and Glass Walkway in middle, as viewed from the East



Actual Construction of Courtyard between Old & New Libraries (old on left & new on right), viewed from middle of Walkway looking East



The Slope

West & South Side of Old Library on left with North Side of New Library on right, with Slope & Glass Walkway in middle, as viewed from West.

Red Stars designate potential locations for Centerpiece Sculpture.

Green Portal designates New Cultural Center entrance.



Another angle of picture of slope between 2 libraries with Glass Walkway forming a 3rd side in the background (under construction)



Outside Entrance - New Library Cultural Center

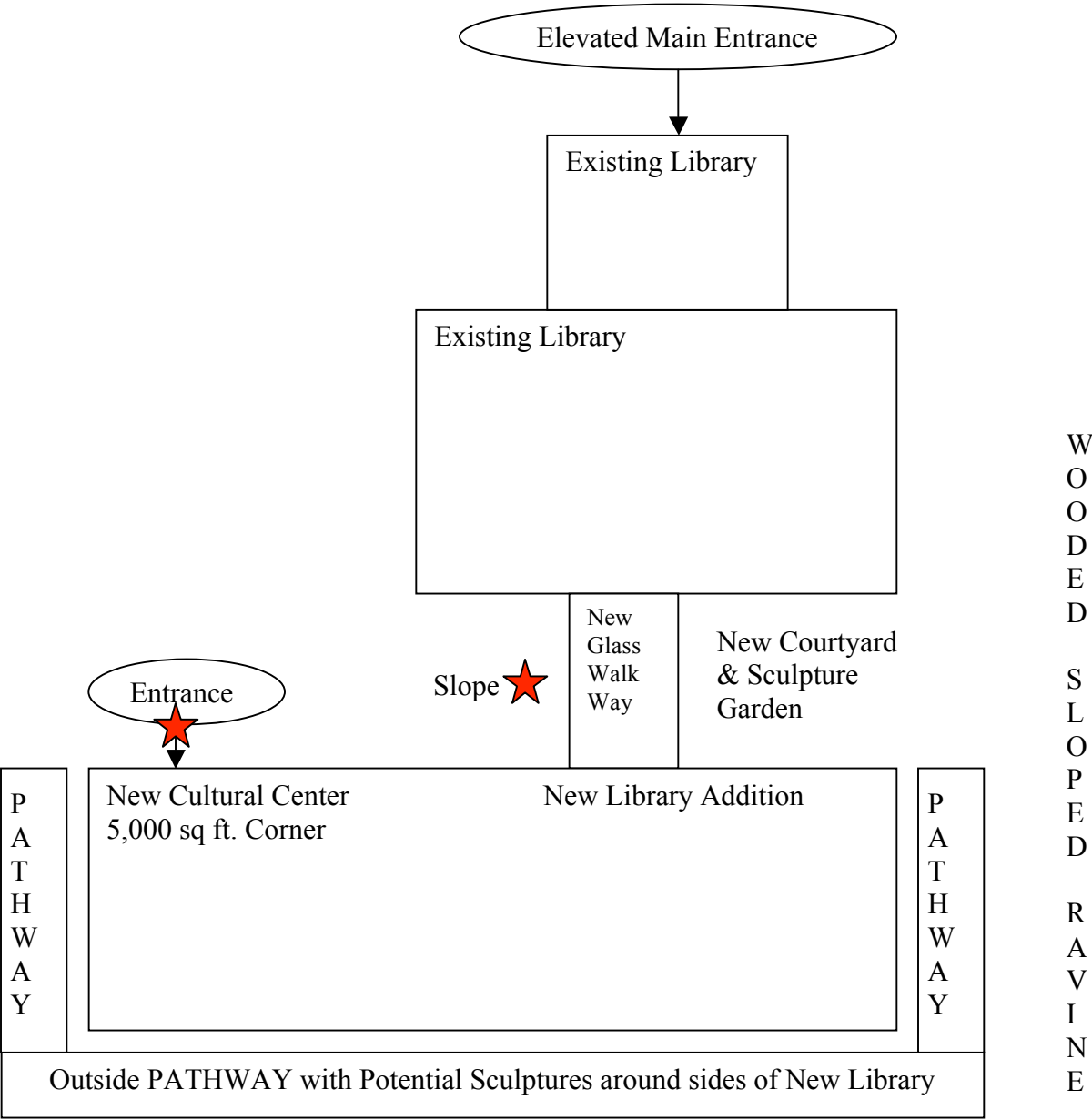
Entrance to Cultural Center in New Library (under construction)



Actual Construction of Glass Windows that overhang the North Side of New Library over the ground floor entrance to the New Cultural Center



Potential Centerpiece Sculpture Placements



Red Stars designates 2 potential sites for Multicultural Centerpiece Sculpture

**Representative Cultural Sculpture that could
potentially be in New Library Sculpture Garden**

More sculptures from different cultures
will be revealed over time, as events unfold.



"The Stone of Relationships"