

UK-Birmingham: advertising services

2010/S 23-033125

CONTRACT NOTICE

Services

SECTION I: CONTRACTING AUTHORITY

I.1) NAME, ADDRESSES AND CONTACT POINT(S):

The National Exhibition Centre Limited, Bickenhill Lane, Contact: Purchasing Department, Attn: Debbie Cookson, Birmingham B40 1NT , UNITED KINGDOM. Tel. +44 1217672927.

Internet address(es):

Address of the buyer profile: http://www.mytenders.org/search/Search_AuthProfile.aspx?ID=AA6822.

Further information can be obtained at: The National Exhibition Centre Limited, Bickenhill Lane, Contact: Purchasing Department, Attn: Debbie Cookson, Birmingham B40 1NT , UNITED KINGDOM. Tel. +44 1217672927. E-mail: tenders@necgroup.co.uk.

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained at: The National Exhibition Centre Limited, Bickenhill Lane, Contact: Purchasing Department, Attn: Debbie Cookson, Birmingham B40 1NT , UNITED KINGDOM. Tel. +44 1217672927. E-mail: tenders@necgroup.co.uk.

Tenders or requests to participate must be sent to: The National Exhibition Centre Limited, Goods Inwards Office, Off Bickenhill Lane, Contact: Purchasing Department, Attn: Debbie Cookson, Birmingham B40 1NT , UNITED KINGDOM. Tel. +44 1217672927.

I.2) TYPE OF THE CONTRACTING AUTHORITY AND MAIN ACTIVITY OR ACTIVITIES:

Other: A company with a joint board with a local authority member in accordance with Public Contract Regulations 2006 3 (1) (u).

Other: Exhibition and leisure.

SECTION II: OBJECT OF THE CONTRACT

II.1) DESCRIPTION

II.1.1) Title attributed to the contract by the contracting authority:

The supply of media planning and buying services to the NEC Group.

II.1.2) Type of contract and location of works, place of delivery or of performance:

Services.

Service category: No 13.

Main place of performance: The NEC Group of venues.

NUTS code: UK.

II.1.3) The notice involves:

A public contract.

II.1.4) Information on framework agreement:

II.1.5) Short description of the contract or purchase(s):

Provision of media planning and buying services to The NEC Group excluding media production.

Please request pre-qualification questionnaire for further details on contract scope.

II.1.6) **Common procurement vocabulary (CPV):**
79341000.

II.1.7) **Contract covered by the Government Procurement Agreement (GPA):**
Yes.

II.1.8) **Division into lots:**
No.

II.1.9) **Variants will be accepted:**
Yes.

II.2) **QUANTITY OR SCOPE OF THE CONTRACT**

II.2.1) **Total quantity or scope:**
See information provided in pre-qualification questionnaire.

II.2.2) **Options:**
Yes.
Description of these options: Option to extend by 1 year and at the end of that period by a further 1 year.
Provisional timetable for recourse to these options: in months: 19 (from the award of the contract).
Number of possible renewals: 2
in the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts: in months: 24 (from the award of the contract).

II.3) **DURATION OF THE CONTRACT OR TIME-LIMIT FOR COMPLETION:**
Duration in months: 24 (from the award of the contract).

SECTION III: LEGAL, ECONOMIC, FINANCIAL AND TECHNICAL INFORMATION

III.1) **CONDITIONS RELATING TO THE CONTRACT**

III.1.1) **Deposits and guarantees required:**

III.1.2) **Main financing conditions and payment arrangements and/or reference to the relevant provisions regulating them:**

III.1.3) **Legal form to be taken by the group of economic operators to whom the contract is to be awarded:**
Any consortium applying must form a legal entity before entering into a contract.

III.1.4) **Other particular conditions to which the performance of the contract is subject:**
No.

III.2) **CONDITIONS FOR PARTICIPATION**

III.2.1) **Personal situation of economic operators, including requirements relating to enrolment on professional or trade registers:**
Information and formalities necessary for evaluating if requirements are met: Please see pre-qualification questionnaire for conditions of participation.

III.2.2) **Economic and financial capacity:**
Information and formalities necessary for evaluating if requirements are met: Please see pre-qualification questionnaire for conditions of participation.

III.2.3) **Technical capacity:**
Information and formalities necessary for evaluating if requirements are met:
Please see pre-qualification questionnaire for conditions of participation.

III.2.4) **Reserved contracts:**

III.3) **CONDITIONS SPECIFIC TO SERVICES CONTRACTS**

- III.3.1) **Execution of the service is reserved to a particular profession:**
III.3.2) **Legal entities should indicate the names and professional qualifications of the staff responsible for the execution of the service:**
Yes.

SECTION IV: PROCEDURE

- IV.1) **TYPE OF PROCEDURE**
IV.1.1) **Type of procedure:**
Restricted.
IV.1.2) **Limitations on the number of operators who will be invited to tender or to participate:**
Envisaged number of operators 5
Objective criteria for choosing the limited number of candidates: See pre-qualification questionnaire.
IV.1.3) **Reduction of the number of operators during the negotiation or dialogue:**
IV.2) **AWARD CRITERIA**
IV.2.1) **Award criteria:**
The most economically advantageous tender in terms of the criteria stated in the specifications, in the invitation to tender or to negotiate or in the descriptive document.
IV.2.2) **An electronic auction will be used:**
No.
IV.3) **ADMINISTRATIVE INFORMATION**
IV.3.1) **File reference number attributed by the contracting authority:**
5653.10.
IV.3.2) **Previous publication(s) concerning the same contract:**
IV.3.3) **Conditions for obtaining specifications and additional documents or descriptive document:**
Time limit for receipt of requests for documents or for accessing documents: 3.3.2010.
IV.3.4) **Time-limit for receipt of tenders or requests to participate:**
5.3.2010 - 12:00.
IV.3.5) **Date of dispatch of invitations to tender or to participate to selected candidates:**
15.3.2010.
IV.3.6) **Language(s) in which tenders or requests to participate may be drawn up:**
English.
IV.3.7) **Minimum time frame during which the tenderer must maintain the tender:**
IV.3.8) **Conditions for opening tenders:**

SECTION VI: COMPLEMENTARY INFORMATION

- VI.1) **THIS IS A RECURRENT PROCUREMENT:**
Yes.
Estimated timing for further notices to be published: 19 months.
VI.2) **CONTRACT RELATED TO A PROJECT AND/OR PROGRAMME FINANCED BY EU FUNDS:**
VI.3) **ADDITIONAL INFORMATION:**
Please request pre-qualification questionnaire for additional information.
(MT Ref:63870).
VI.4) **PROCEDURES FOR APPEAL**

VI.4.1) **Body responsible for appeal procedures:**

VI.4.2) **Lodging of appeals:**

VI.4.3) **Service from which information about the lodging of appeals may be obtained:**

VI.5) **DATE OF DISPATCH OF THIS NOTICE:**

1.2.2010.