

Request for Proposal (RFP)

CDA USA Mobile App

Project Description

A mobile application for iOS (iPhone and iPad) and Android which is free to download. This app will display multiple cities which can be purchased via Apple and Google in-app purchasing APIs. Each purchased city will contain listings of places in that city.

Listings are categorized in a hierarchy structure, as well as being sorted into Neighborhoods. Neighborhoods can be browsed by an image map which allows the user to click on a neighborhood to bring up the listings in that area. The option to launch mapping software based on the address of each listing should be available. Each list may have an image associated with it. Each listing will be book-markable by the user.

Please see attached Excel Sheet, which includes examples of the data that needs to be shown each individual listing screen.

Design Requirements

Design templates will be provided. There will be four different screens:

- *Main Screen for selecting/purchasing cities*
- *Each city which displays that cities listings*
- *Image map of a cities neighborhoods*
- *Individual listing page (please see attached image as an example)*
- *Users bookmarked listings page*

Technical and Infrastructure Requirements

- *iOS (iPhone and iPad)*
- *Android*
- *If any server side requirements are necessary we will be hosting on Amazon EC2. Any server side programming can be done by us.*
- *New cities and listings need to be able to be added via CSV imports*

Estimated Project Duration

6-8 weeks