

**Strategic Planning Consultant  
Request for Proposal  
Dublin Arts Council  
Dublin, Ohio**

Dublin Arts Council (DAC) seeks a consultant to facilitate the development of a comprehensive strategic plan for the organization. The strategic plan will include goals, measurable objectives and proposed activities to meet community needs for the next three to five years.

**Dublin Arts Council History**

The council began in 1983 as an ad-hoc committee to bring the Columbus Symphony Orchestra to the dedication of Scioto Park. The success of this activity encouraged the committee to form Dublin Arts Council. DAC administers the internationally recognized Dublin Art in Public Places program, curates an on-site year-round Visual Arts Series in the only gallery of its kind in Dublin, hosts classes and workshops for all ages, hosts summer ARTcamps for children, and further supports the community through annual Community Arts Grants to Dublin-based nonprofit arts organizations. Dublin Arts Council has presented the popular annual summer DAC Sundays at Scioto concert series each year since the organization's founding in 1983.

**Dublin Arts Council Funding**

DAC is a 501(c)(3) nonprofit organization, supported in part by an annual endowment from the City of Dublin's hotel/motel tax and the Ohio Arts Council, which helps fund Dublin Arts Council and its programs with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. DAC is further supported by the National Endowment for the Arts, contributions from individuals, corporations and foundations, fundraising events, membership, classes, gift shop sales and in-kind contributions.

Through the invaluable participation of our contributors, DAC is able to strengthen the community through the arts. Every dollar received is vitally important and enables the organization to better serve its mission: Dublin Arts Council engages the community, cultivates creativity and fosters life-long learning through the arts.

**Current Strategic Planning Status**

The most recent strategic planning document (2006 – 2009) has been fully integrated in the overall organizational environment.

### **Project Description**

Dublin Arts Council is seeking a professional consultant to:

- Facilitate the strategic planning process using a methodology that is effective for nonprofit arts organizations
- Assist in the identification of goals, objectives and outcomes
- Expectation to create a Strategic Plan by December 2012 that will guide the organization over the next three to five years. The plan implementation would commence in January 2013 to usher in DAC's 30<sup>th</sup> anniversary.
- The process should ensure input from a wide range of stakeholders and the plan should reflect that input and idea generation.

### **Project Timeline**

It is anticipated that the project will begin in May 2012, and will be fully completed by December 31, 2012.

### **Request for Proposal**

If you are interested in pursuing this opportunity, please return the following to Dublin Arts Council Executive Director David S. Guion, Ph.D., via email [guion@dublinarts.org](mailto:guion@dublinarts.org), by Feb. 15, 2012.

- Consultant biography / resume / CV
- Capabilities summary and/or case studies
- Professional references
- Initial proposed plan for process within project timeline
- Fee range for service

A precise project plan and budget will be developed with additional discovery that will take place. After meeting with top consultant choices the board and staff of DAC will make a decision by March 13, 2012. Additional questions are welcomed via email.