

Rich In Deeds RFP

Project Overview

Rich In Deeds is an online platform enabling individuals and corporations to link up with national and local non-profits for the betterment of society. The platform enables donations to vetted entities, has the ability to set up ticket sales, and provides for additional visibility to charities in need.

Rich In Deeds seeks a coding partner to develop a final set of approved designs into a cohesive, responsive platform. Rich In Deeds is open to discussing the proper code base for this project, and will leave that to the applicants to determine which they feel is the best fit for the project.

For consideration, please provide the following items. Failure to not provide all of the requested information may result in a disqualification from the overall bid.

1. **Project Plan** – A high-level list of project tasks. It may include your approach to discovery, development, testing and quality assurance, and beta testing.
2. **Project Management** – Kindly list your approach to project management and any PM tools that you use.
3. **Team Members** – The team breakdown including the project lead. Please provide short bios on each team member along with relative experience. Coding experience on this type of platform is a plus.
4. **Content Management System and Baseline Technology** – A recommendation for a CMS solution and baseline technology is an absolute must. A proprietary CMS package will not be accepted.
5. **Deliverables and Schedule** – Include a list of deliverables to be provided throughout the engagement.
6. **SEO** – An outline of your preferred SEO strategy. May include: keyword to page mapping, on-page optimization, meta definition, and 301 redirects.
7. **Responsive Design** – Your approach to building responsive sites. Mobile responsiveness should be part of any modern day website project.
8. **Third-Party Integration and/or APIs** – API strategy. APIs cut down on delivery time and overall development investment. Make sure your proposal lists and defines any third-party systems, data points and data transfers.
9. **Schedule** – Your proposal response should include a schedule that corresponds to project milestones. This will help us understand how much time is allocated to each milestone.
10. **Cost Breakdown and Payment Terms** – Make sure this is clearly defined within the proposal.
11. **3rd Party Expenses** – Expenses could include travel, domain fees, hosting fees, plugin licenses, and/or stock images. Make sure your proposal details the items anticipated and the party responsible for payment.
12. **User Training** – Your users will be new to the CMS; please establish some guidelines for written training documentation, online training tools, and/or interactive training sessions. Make sure the training methodology matches that of your inexperienced user base.

13. **Warranty Period/Policy** – A website warranty covers the correction of software bugs within the website. (It is typically established for a set period of days and stated within the proposal or contract.) Such a warranty may cover coding by your website developer, but may not cover third-party plugins or extensions.
14. **Ongoing Maintenance** – Maintenance is often confused with warranty periods. A maintenance agreement is paid for on a monthly or annual basis and it would be used to provide developer updates to the software over time. For example, on a WordPress website, this would include the update of the WordPress core software and any plugins installed on the website. Maintenance may also include security, monitoring, backups, reporting, and one-on-one assistance when needed.

About Rich In Deeds

Rich in Deeds is about being the change the world needs by making giving back easy for all. We help ordinary people become superheroes by finding causes & charitable organizations to support. We facilitate charitable organizations & NGOs with all their needs: finding their superhero volunteers, donors & activists; running events; & creating awareness. We aim to help make the world a better place by helping charities achieve their missions & encouraging regular people to be heroes.

Submissions

- **Please submit all questions to:** info@RuckusCo.com
- **Questions may be submitted to:** info@RuckusCo.com up until 2/19/16. Please use “Rich In Deeds RFP Q&A” as your email subject. Answers to these questions will be published as an addendum to the RFP before 3/01/16.

Proposal Due Date – 3/08/16