

REQUEST FOR PROPOSAL FOR DIGITAL AND SOCIAL MEDIA CONSULTANCY SERVICES FOR SINGAPORE TOURISM BOARD AMERICAS

Opening Date: Jan 17, 2020

Closing Date: Mar 18, 2020, 3AM (EST)

Optional Briefing: Feb 21, 2020, 12PM (EST)

About

The Singapore Tourism Board – Americas (“STB Americas”) invites digital agencies (“Tenders”) to submit their proposals on the abovementioned Request for Proposal (“RFP”). The appointed agency shall provide digital and social media consultancy services for STB Americas for a total period of thirty six (36) months (one year with option to extend up another two years) from 17 April 2020 to 16 April 2023 (both dates inclusive).

Interested agencies are invited for a RFP briefing scheduled for **21 February 2020, Friday at 12:00 pm (New York, EST)** via conference call. While not mandatory, information on the RFP will be shared at the session and questions that the agencies may have will be addressed.

Please contact Charlise at charlise.ferguson@stb.gov.sg stating your name and agency name if your agency is interested to receive the full RFP documents.