



domestic abuse project

D A P

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Request for Proposal (RFP) for Video Production

Project: DAP 7-Minute Inspirational Video 2011

Last year's video can be viewed at:

<http://youtu.be/tBCKQgGoSxg>

You are invited to submit a proposal for the 7-Minute Inspirational Video project for the Domestic Abuse Project (DAP) in accordance with the requirements set forth below.

Project Overview

This RFP is for all video services, concept development through production, for DAP.

The intended audience is the general public, current and potential donors, and other supporters.

The purpose of the video is to inspire the viewer to:

- Cry, yet feel hopeful at the end
- Learn about the real people behind the statistics
- Understand the need for DAP services and how DAP is unique
- Engage with DAP as a donor, volunteer, or other supporter

Timeline

Proposal submission deadline August 3, 2015.

Proposal selection deadline August 7, 2015

Both DVD and digital copies must be **ready for the public** on October 1, 2015

Proposal Requirements and How to Submit

Please send an electronic version of your proposal to azaros@mndap.org including:

- *Brief* introduction summarizing your firm's background and experience
- Examples of past projects with nonprofit organizations
- Proposed estimated cost with itemization
- Proposed schedule for the project; including project stages and payments
- Optional supporting materials

If you have any questions please contact Anna Zaros at azaros@mndap.org or 612.874.7063 x207.