

PR Agency RFP

Crestcom International, LLC
Greenwood Village, CO
October, 2015

Submission Deadline: EOD Thursday, October 15th

Budget Range: \$1,500 - 2,000 / month

Background

Crestcom International, LLC is an international Leadership Development and Sales Training franchise organization. We have been in business for 27 years, and operate in more than 60 countries. We have trained over 1,000,000 professionals representing over 20,000 companies and organizations worldwide.

We have recently re-launched our brand with new design and messaging, launching a new site on

Thursday, October 1st. We are highly focused on investing in brand awareness and lead generation growth, and are actively seeking a PR partner to aid our public and media relations. We have many great stories and opportunities we need to start sharing with the world!

Please Include

- Inventory of specific services provided (based on budget), and cost breakdown of each
- Background of work in international markets (not just N. America)
- Related client experience
- Testimonials/references
- 2 - 3 samples of work in related industry
- Additional information you find pertinent

Please Submit Questions and/or Proposal to:

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