



CONFIDENTIAL

Request for Proposal weGrow Medical Marijuana Evaluations at Hydroponics Store

PROJECT DESCRIPTION

Background

weGrow is the first honest hydroponics store, geared towards selling the materials necessary to grow marijuana for those with medical marijuana needs. weGrow has several locations nationwide, with plans to expand. In June 2011, weGrow will be launching a new location in Phoenix, AZ. The Phoenix location is in need of a medical marijuana evaluation center to operate out of the store in order to recommend medical marijuana to qualifying cannabis patients.

Grand Opening

On June 1, 2011, weGrow will have an official Grand Opening event at its Phoenix location. This event will attract thousands, and will be covered by media nationwide. Our past events have been covered by CNN, NYTimes, TIME, National Geographic, PBS, Fox's Geraldo Rivera, and many other global news sources. The event will open to the press at 4:30 p.m. for a press conference, which will be immediately followed by the public opening. Inside, guests can expect to find vendors, entertainment, food, and information about both hydroponic equipment and Arizona's new medical marijuana industry.

Location Details

weGrow Arizona will be located in a 21,000 square foot facility at 2937 W. Thomas Road in Phoenix, Arizona.

PROPOSAL REQUIREMENTS

The proposal should conform to this template and minimally address each of these items by 11:59 PM PST on May 15, 2011. Proposal must be delivered as a PDF via e-mail to Mr. Sunny Singh at sunny@weGrowStore.com.

Section 1: General Information

1. What is the name of your business?
2. What type of entity are you?
3. How long have you been in business?
4. Do you have a website?

Section 2: Specific Information

1. What is/are the address(es) of your office(s)?
2. What is/are the name/contact(s) of your landlord(s)?
3. What is the mission of your business?
4. What insurance policies do you maintain? Please attach proof of insurance.
5. How much sf does your operation require?
6. What is your budget for rent? Utilities?
7. How much would you be willing to contribute toward the build-out of your space?
What is the total anticipated cost of a build-out of your size?
8. Would you be willing to contribute toward the grand opening event taking place on June 1st? If so, how much?
9. What are your hours of operation?
10. Would you be interested in a revenue sharing agreement?

Section 3: Work Examples

1. Do you currently market your business? What would be your marketing strategy if you opened a location in weGrow?
2. How quickly would you be able to open? Would you be able to open for the grand opening event on June 1st?
3. Do you have a sample of your signage? Please attach.
4. Please provide 3 professional references.

RFP Decision Making

The we**Grow** Phoenix Decision Making Team will include franchisee, management team and local partners. we**Grow** Phoenix reserves the right to reject any and all proposals and to award the contract in whole or in part as it deems appropriate.

About weGrow Phoenix

we**Grow** is the first full service hydroponic superstore that gives you everything you need to start an indoor garden. From the largest showroom of hydroponic equipment to training you on increasing your harvest, we**Grow** Phoenix is a one-stop-shop for cultivators. Our stores have been featured on national and international media for our unique mix of products and services. When you visit a we**Grow** you can expect to find one of the largest retail showrooms of hydroponic equipment with live grow demonstrations in each of our stores. Our services are designed to train customers on safe and effective cultivation methods by expert technicians, so you can increase your harvest while also protecting your crop. Please visit www.weGrowStore.com for more information.

weGrow Phoenix Contact for Questions:

Mr. Sunny Singh

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