

**California Walnut Commission**

101 Parkshore Drive, Suite 250

Folsom, CA 95630-4726

Phone: (916) 932-7070

Fax: (916) 932-7071

info@walnuts.org

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**INDUSTRIAL SECTOR MARKET RESEARCH  
REQUEST FOR PROPOSAL (RFP)**

The California Walnut Commission (CWC), headquartered in Folsom, California, conducts marketing activities on behalf of the California Walnut Industry. The CWC is currently seeking proposals to conduct comprehensive research to assess industrial user attitudes toward nuts and walnuts and seek to understand walnuts role in industrial development.

**The Request for Proposal (RFP) guidelines, selection criteria and background information can be obtained by emailing [rfp@walnuts.org](mailto:rfp@walnuts.org).**

**All inquiries and requests must be made in writing, in English. All final proposals must be received in Folsom no later than 5 pm PST Friday, December 30, 2016.**

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