

RECLAIMING OUR WATERFRONT CATALYST

2012 Catalyst Grant – Soundview Park



Catalyst for Neighborhood Parks is a multi-year initiative, working in historically under-served neighborhoods, that galvanizes support for and commitments to:

- physical renovations of the parks;
- sports, arts, and education programming;
- local parks stewardship;
- and collaborative work amongst the partners, including those between the communities and municipal agencies.

Catalyst is a project of *Partnerships for Parks*, a joint program of *City Parks Foundation* and the *New York City Department of Parks and Recreation*.

Partnerships for Parks supports New Yorkers who want to work together to make neighborhood parks thrive. We strengthen a diverse, growing network of dedicated park volunteers and groups by creating opportunities for them to celebrate their parks and accomplishments, access resources, become more effective leaders in their communities, and work with government to affect decisions about their parks.

www.PartnershipsForParks.org

Soundview Park, called the “Gateway to the Bronx River,” this waterfront park is situated where the Bronx River opens into the East River. When the City of New York acquired the original 93 acres of land for this park in 1937, the entire area was composed of marshland.

Soundview Park was a partially developed park built on a landfill. The southern third was once open water, while the remaining 2/3 of the park was tidal marsh, complete with three streams. Landfill operations began in the 1920s and lasted forty years. The landfill increased the height of the shoreline up to 30 feet above the marsh elevation, decreasing public access to the water. Happily, the park is now revered for its sports fields, fishing, greenway, waterfront and gorgeous views across Hunts Point to Manhattan.

www.nycgovparks.org/parks/soundviewpark

Soundview Park Festival 2012 is organized by the *Friends of Soundview Park* with support of *Partnerships for Parks*. The theme for the festival is *Celebrating the Water/Waterfront*.

Date: Saturday, July 14th 2012; rain date: Saturday, July 21st 2012.

www.facebook.com/SoundviewPark



Activities on the water and along the waterfront



Performances for all ages



Fun and educational activities



Fitness and recreation activities

RECLAIMING OUR WATERFRONT CATALYST

2012 Grant Guidelines – Soundview Park



The *Catalyst Program in Soundview Park* supports local community participation to revitalize this waterfront park in the Bronx. Catalyst is a project of Partnerships for Parks, a joint program of City Parks Foundation and the New York City Department of Parks and Recreation.

Catalyst Grant description: This grant is intended to help you engage park users by organizing recreation, education, arts and waterfront activities for the **Soundview Park Festival** (*Saturday, July 14th 2012; rain date: Saturday, July 21st 2012*). The theme for the festival is *Celebrating the Water/Waterfront*.

Potential projects include, but are not limited to, health and well-being projects involving biking, walking, yoga, tai chi, zumba, meditation, dance, etc.; waterfront-specific activities such as water ecology workshops and kayaking; community visioning activities such as photography and video projects, neighborhood tours, mapping, and story-telling projects that connect residents to local history and help them plan for the future of the park; arts and crafts workshops; performances; and volunteer projects like gardening, tree care, and field maintenance. Projects with the potential to be replicated or to become regular park programs will receive preference. Grants will be awarded, ranging from **\$250 to \$1,000**.

Who May Apply? Any group or partner is welcome to apply. Preference will be given to partners with yearly budgets under \$100,000 and to projects that show community collaborations with other local groups. Individuals are encouraged to join local groups applying for this grant (please contact us).

Requirements:

- Provide proof of your 501(c)(3) status or a letter and proof of 501(c)(3) status from your fiscal sponsor. If you do not have either form of documentation and are interested in this grant program, please contact us.
- Projects/activities *must promote* **programming, recreation, education, and/or waterfront activities in Soundview Park**.
- All activities must be *free and open to the public*.
- Projects/activities *must be completed during the* **Soundview Park Festival (Saturday, July 14th 2012; rain date: Saturday, July 21st 2012)**.
- Grant recipients must meet with the Catalyst Coordinator for 2-3 planning meetings.
- Grantees must document their project with photos, video, and/or written accounts. By August 31st, 2012, grantees must submit a final report, including a one-page narrative and a fiscal accounting, including receipts and/or invoices for costs incurred.
- Grantees must credit the *Catalyst Program in Soundview Park*, *Partnerships for Parks*, and the current list of funders (which we will supply) on all promotional materials.

Grant Orientation Meeting –Thursday, February 9th at 6:30pm, Field House in Soundview Park.

This is an optional information session for groups planning to apply and interested individuals. The field house is located on Lafayette Ave. between Colgate & Boynton Avenues. Directions: 6 train to Hunts Point, Bx5 to Story & Colgate Aves. and walk south towards Lafayette Ave., OR 6 train to Soundview Ave., walk south on Morrison Ave., use the footbridge and continue on Morrison Ave., and walk west on Lafayette Ave., OR 6 train to Soundview Ave., Bx27 to Soundview & Lafayette Aves., then walk west on Lafayette Ave.

How to Apply: Fill out the application and include proof of 501(c)(3) status or fiscal sponsorship. Applications should be mailed to:
Channaly Philipp, Grants Coordinator
Partnerships for Parks
49 Chambers Street, Room 1027
New York, NY 10007

To submit the application electronically, download the form from www.PartnershipsForParks.org and email it to:
Grants@CityParksFoundation.org (Subject line: **Catalyst Grant – Soundview Park**)

For questions regarding project planning, please contact the Catalyst Coordinator
CMartinez@CityParksFoundation.org (646) 660-1997 (212) 788-8067

Application deadline: Received by or postmarked by February 24th, 2012. *Incomplete or late applications will not be accepted.*

RECLAIMING OUR WATERFRONT PARK CATALYST



2012 Grant Application – Soundview Park

Instructions: Complete the application below. Please be concise, but, if more space is needed, use additional sheet(s) of paper and label your answers according to the numbered questions. Include proof of 501(c)(3) status or fiscal sponsorship with the application.

Applications should be mailed to:

Channaly Philipp, Grants Coordinator
Partnerships for Parks
49 Chambers Street, Room 1027
New York, NY 10007

Or emailed to:

Grants@CityParksFoundation.org
Subject line: [Catalyst Grant – Soundview Park](#)

Deadline: February 24th, 2012 by 6PM. Incomplete or late applications will not be accepted.
Recipients will be notified within four to six weeks.

1. Organization name:	
2. Address:	
3. Primary contact name: Phone number: E-mail:	Best time to contact you by phone:
4. Does your group have 501(c)(3) status? (Include proof of status.) If not, include the name of your fiscal sponsor, contact information, a letter from your fiscal sponsor, and proof of their 501(c)(3) status:	
5. Project/activity title: Goal: Description:	

6. Use the chart below to provide a timeline that includes planning, implementation and documentation stages of the project/activity proposed for the *Soundview Park Festival*. (Use an additional sheet, if necessary)

Task	Date of Completion

7. Describe how your project/activity will promote the positive use of Soundview Park.

8. Describe the expected audience for your project / activity and describe the outreach that you intend to undertake.

9. Describe potential partners and how you will work with them before, during & after the *Soundview Park Festival*.

10. Provide your organization's total annual budget for the year 2012 or, if not available, the most recently completed year.

11. Provide a list of other actual or projected sources of funding for the project / activity (including in-kind donations).

11. Budget explanation: Describe what materials and services will be needed and provide an itemized budget. You can use the format below or insert your own. Permissible budget items include, but are not limited to, promotional materials, event supplies, internship stipends, and healthy refreshments.

Budget Item	Explanation	Cost
		\$
		\$
		\$
		\$
		\$
		\$
		\$
Total Grant Request		\$