

MARKET RESEARCH REQUEST FOR PROPOSAL (RFP)

The California Walnut Commission (CWC), headquartered in Folsom, California, conducts marketing activities on behalf of the California Walnut Industry in the US market aimed at foodservice professionals. The CWC is seeking proposals to conduct research assessing the attitudes and usage of walnuts in this audience.

Under the U.S. Department of Agriculture (USDA) regulations, the Commission is required to solicit proposals from interested firms for work of this nature. The Request for Proposal (RFP) guidelines, selection criteria and background information can be obtained from:

Jennifer Williams, Marketing Director
California Walnut Commission
101 Parkshore Dr., Ste. 250
Folsom, CA 95630 USA
Telephone: (916) 932-7070; Fax: (916) 932-7071
Email: rfp@walnuts.org

All inquiries and requests must be made in writing, in English. All final proposals must be received in Folsom **no later than Friday, August 30, 2019.**

The California Walnut Board (CWB) and California Walnut Commission (CWC) prohibit discrimination in all programs and activities on the basis of race, color, national origin, age, disability, sex, marital/familial/parental status, religion, sexual orientation, political beliefs, reprisal or retaliation for prior civil rights activity, or because all or part of an individual's income is derived from any public assistance programs.

Persons with limited English proficiency or disabilities who require alternative means for communication of program information (translated materials, braille, large print, audiotape, etc.) should contact the CWB / CWC offices at (916) 932-7070.

To file a complaint of discrimination, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at http://www.ascr.usda.gov/complaint_filing_cust.html or write a letter with all information requested in the form and either send to USDA, Office of the Assistant Secretary of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, fax to (202) 690-7442, or email to program.intake@usda.gov. CWB/CWC is an equal opportunity employer and provider.