

German National Tourist Office Public Invitation to Tender

(in accordance with VOL = the procurement and tender process by the German Federal Ministry for Economic Affairs and Energy)

- a) Name and address of the entity calling for this tender, granting the award and where the "expression of interest" should be received: **German National Tourist Office, 122 East 42nd Street Suite 2000, New York, NY 10168, Jeannette.Sokolowski@germany.travel**
- b) **Type of award:** Public invitation to tender (according to VOL)
- c) **Mode of application and offers to be submitted:** all documents have to be supplied in writing
- d) **Type, volume and location of service procurement:**

"Digitalization of Germany Sales Powerpoint Presentation"

The German National Tourist Board (GNTB) has its headquarters in Frankfurt am Main, Germany. It works on behalf of the Federal Ministry for Economic Affairs and Energy (BMWi) to represent Germany as a tourist destination and is funded by the Ministry in accordance with a decision taken by the German Bundestag. The GNTB develops and communicates strategies and products to promote Germany's positive image abroad as a tourist destination and to encourage tourists to visit the country. It has 30 agencies around the world to support its activities. More information can be found online at www.germany.travel.

To take a standard powerpoint deck of information (static) and convert it to an animated powerpoint presentation to deliver more dynamic messaging for Destination Germany. Each slide or animation must be able to be advanced or go-back via remote control. Final deliverables should be in full HD (1920x1080) and adaptable to the needs of the GNTB for all future endeavors. Vendor must be able to provide a concrete concept and design of new powerpoint presentation. Concept to be sent to GNTB for feedback prior to finalization and production.

Furthermore, these factors must be kept in mind:

- Updating powerpoint with new animations
- Ability for powerpoint to be edited/customizable by GNTB employees post production
- Powerpoint must be adaptable for online webinars or presentations

Location: United States

- e) **If applicable, number, size and mode of bids:** see tender documents
- f) **If applicable, additional admission of further bids:** additional bids allowed
- g) **Applicable rules as to the completion date:** Service commences: July 10, 2017
Service ends: August 15, 2017
- h) **Name and location of place where the tender documents can be viewed:**
<http://www.germany.travel/en/germany/about-us/standard-terms-and-public-procurement/calls-for-tender.html>
- i) **Deadline for application:** July 6, 2017 **and validity of bid:** August 31, 2017
- j) **Possible security deposit to be supplied:** not applicable
- k) **Mode of payment or location of explanatory documents:** see tender documents
- l) **Documents that have to be supplied so that the bids can be assessed as to the suitability of the bidder:** see tender documents
- m) **if demanded, the amount of cost for duplication of bids applicable to The Open Procedure:** not applicable
- n) **Criteria used for the tender:** see tender documents