



*Terms of Reference*  
*Creation of ACM/KOREM Case Study and Promotional Document*

**Summary:**

The Haitian Education and Leadership Program (HELP) is seeking an experienced consultant to produce a high quality case study exposing the challenges and long-term potential of HELP's Alumni Contribution Model (ACM, KOREM in Creole).

**Background information:**

HELP's mission is to create, through merit- and needs-based university scholarships, a community of young professionals and leaders who will promote a more just society in Haiti. HELP scholarships include classes at internationally accredited universities, books, housing, transportation, meals, advising and counseling, computer access, classes in English, IT, and leadership, internship programs, study abroad opportunities, and career services. Founded in 1997 with a single student, today HELP is the largest university scholarship program in Haiti, supporting 120 students for the 2012-2013 academic year. HELP's experience has shown that university education, coupled with comprehensive student support, is necessary to develop a community of local professionals and leaders who can provide skilled management capacity, replace foreign workers, contribute to the economic development of their communities, and serve as role models for other young Haitians.

The KOREM began in 2011 as the incoming class of HELP signed contracts committing themselves to contributing 15% of their salaries after graduation for a total period of 9 years. This pilot project is an innovation in Haiti and, in some ways, counter-culture, but has the potential of providing up to 30% of the HELP scholarship program over time.

**Project Objectives:**

**Case Study:** The main objective of the case study is to provide relevant background, data and analysis regarding the educational environment in Haiti, the HELP program and KOREM model in an empirical manner that adequately describes the complexity of the problems around education (especially around access) and its implications on development, the 'solution' provided by HELP through its program and its efforts for sustainability through the KOREM program and the benefits and challenges therein.

This document will be used as documentation of the KOREM program and would be shared with donors, academic institutions, the press and other institutions interested in replicating the model.

**Promotional/Summary Document:** The objective of this document is to provide summary information about the KOREM program that will be used to explain and promote the program. This document should capture the 'human aspects' of the program with some feedback from students. This document will be used for a more general audience than the case study and will likely be share with visitors and donors. It will also contribute to website content.

**Project Scope:**

The following activities are suggested as part of the project scope

- Conduct extensive and appropriate research on education in Haiti.
- Research education financing models.
- Interview HELP staff, HELP Students, other university students.
- Interview appropriate government officials, university staff, private sector representatives.
- Compile documents and data.
- Draft case study and promotional document.
- Facilitate review and revision of these documents with HELP leadership.

**Project costs:**

The consultant should include all costs associated with the project including equipment, materials, transport, per diem, travel.

**Project Deliverables:**

- Finalized and approved case study in English (around 10 pages) that provides concise information and appropriate data and references.
- Finalized and approved promotional document (2 pages max) that provides summary information about the program and captures the human aspect of the program.
- Compiled documents and data that can be used for future research.

**Qualifications and experience required:**

- Experience in academic research and writing.
- Experience in development of promotional communications.
- Ability to travel to Haiti.
- French language skills (strongly desired).

**Application requirements:**

- Resume of consultant.
- Writing sample (any document that demonstrates relevant experience)
- Project budget and timeline.