



AGENCY REQUEST FOR PROPOSAL (RFP) Trade Representative/Marketing Services Agency

The California Walnut Commission, headquartered in Folsom, California, conducts marketing activities on behalf of the California Walnut Industry in India. The Commission utilizes a Trade Representative/Marketing Services Agency to conduct trade and consumer related programs.

Under the U.S. Department of Agriculture Market Access Program (MAP) regulations, the Commission is required to re-bid the account and is soliciting proposals from interested firms. The Request for Proposal (RFP) guidelines, selection criteria and background information can be obtained from:

Michelle Connelly, Senior Marketing Director, International
California Walnut Commission
101 Parkshore Drive, Suite # 250 Folsom, California 95630 USA
Telephone: (916) 932-7070; Fax: (916) 932-7071
Email: rfp@walnuts.org

All inquiries and requests must be made in writing, in English and indicate the country for which you are interested in receiving materials. All final proposals must be received in Folsom on or before Monday, October 31, 2016.