



Request for Proposals 2015

Visual and performing artists are invited to submit proposals for *Art on the Atlanta BeltLine* 2015. Scheduled for September through November, temporary works of visual art and performances will be exhibited along the linear greenspace of the BeltLine corridor.

The largest temporary art project in the history of Atlanta, *Art on the Atlanta BeltLine* seeks to include **visual artists, performers, musicians and historic preservationists**; placing working professionals alongside emerging artists.

Now in its sixth year, *Art on the Atlanta BeltLine* returns to bring visual art and performance to miles of the Atlanta BeltLine corridor.

The Atlanta BeltLine is an emerging system of parks, trails, transit and economic development that reclaims mostly abandoned rail corridors. With an emphasis on public spaces, improved transportation, cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live, work and play. Find additional information about the Atlanta BeltLine at www.beltline.org.

Potential projects should reflect the historic, environmental, cultural, functional, urban design, and/or aesthetic aspects of the sites and should be well-researched, well-planned and feasible. Although not limited to the following examples, potential projects might include all or some of the following:

- Temporary art, sculptural or visual installations;
- Gateway or entrance works;
- Performance works of all kinds, including but not limited to music, dance, theater and performance art;
- Utilization of fences or screening devices;
- Amenities for visitors – such as benches, bike racks, shade structures, recycling and trash collection receptacles;
- Loan of existing artwork, such as sculptures or assemblages;
- Murals;
- Plantings or environmental works.
- School or class projects

For examples of previously funded projects, visit art.beltline.org

Interdisciplinary approaches, innovative uses (or re-uses) of materials and new technologies are encouraged. Applicants may wish to consider ways in which some level of community involvement can be facilitated in the creation of the projects.

Proposed materials should be modestly priced and durable with minimal maintenance in an outdoor setting. All works must be designed to be safely removed at the end of the designated period, or disintegrate safely into the environment. **Works and performances not suitable for all ages/audiences**



or contain materials deemed to be dangerous, toxic, or hazardous to public safety will **NOT** be accepted. All construction, installation and deinstallation methods must be adequate and safe for public interaction. Projects must last throughout the exhibition period; however, we are also interested in performance works or ephemeral works that could be scheduled to occur periodically throughout the timeframe.

LOCATIONS/SITES

Proposed projects will be presented in the following sections of the Atlanta BeltLine.

All exhibit space is outdoors:

- 1) Between Montgomery Ferry Road and Monroe Drive
- 2) Between Monroe Drive and Irwin Street (Eastside Trail)
- 3) Between Kirkwood Avenue and Memorial Drive in Reynoldstown

Submissions do not have to be site specific. Following selection, artists will work with Atlanta BeltLine to select an exhibit location. Additional spaces may become available as the project progresses. Exhibition locations are subject to change due to construction or other factors. Applicants will be notified of any changes.

PERFORMANCE DATES

Performing artists and musicians should keep the following dates available. Performance events scheduled outside these dates will not be permitted.

September	12, 13, 19, 20,
October	10, 11

Some of our performance locations include: the outdoor theater in Historic Fourth Ward Park, Gordon White Park, on the Atlanta BeltLine corridor in Reynoldstown behind H Harper Station, north of Evelyn Street near Piedmont Park, and on the Atlanta BeltLine corridor off Allene Ave.

ATLANTA BELTLINE WALKING TOURS

Periodic tours of sections of the Atlanta BeltLine will be conducted. You are encouraged to explore the trails on your own or during one of these tours to be better informed about the terrain and history of the Atlanta BeltLine. Download the 2014 *Art on the Atlanta BeltLine* brochure from art.beltline.org for maps showing the trails and exhibition areas. Our interactive map at art.beltline.org/map shows the entire corridor and current art locations.

BUDGET

Amounts to be awarded are up to \$6,000. Please note that funds are limited, and in last year's awards, the average amount presented was \$2,400. The amount will be at the discretion of the selection panel. Of the total grant amount, artists should incorporate a minimum of 20 percent as an artist's fee in the budget that must be submitted with each proposal. The award will cover the design (including artist's fee), fabrication, shipping, installation, maintenance, and de-installation of the project. Artists may solicit contributions of materials or cash from other sources.



TIMELINE

Call for artist proposals published:	February 26
Information Sessions:	March 11, 13, April 1, 4
Deadline for submissions:	April 22
Panel review:	Week of April 27
Accepted entries notified:	Week of May 11
Artist orientations:	May 27, 30
Initial payments issued:	Week of June 15
Installation period:	June-August
Exhibition opens:	September 12
Begin deinstallation:	November 13
Final deinstallation:	November 30

INFORMATION SESSIONS

Information sessions will be hosted to provide additional information and answer questions about your proposals and this exciting project:

Date: **Wednesday, March 11**
Time: 6:00pm
Location: Hammonds House
503 Peoples St. SW
Atlanta, GA 30310

Date: **Wednesday, April 1**
Time: 6:00pm
Location: C4 Atlanta
115 Martin Luther King Jr Dr. SW
Suite #225
Atlanta, GA 30313

Date: **Friday, March 13**
Time: 6:00pm
Location: Abernathy Arts Center
254 Johnson Ferry Rd. NW,
Sandy Springs, GA 30328

Date: **Saturday, April 4**
Time: 3:00pm
Location: WonderRoot
982 Memorial Drive
Atlanta, GA 30316

Additional information sessions may be scheduled. Please check art.beltline.org for any updates



EVALUATION CRITERIA

Each proposal submitted will be evaluated on the following criteria:

Concept –

Is the artwork/performance original? Does the work fit in with the overall concept of the Art on the Atlanta BeltLine project? Is the project reflective of the Atlanta BeltLine corridor’s historical and cultural impact?

Artistic Merit/Quality –

Does the project demonstrate high artistic merit? Is it artistically engaging and stimulating? Is it accessible to the general public?

Feasibility –

Visual: Will the structural and artistic integrity be maintained for the duration of the exhibition or the intended duration of the proposal? Is the proposed budget reasonable? Can the project be executed for the requested amount? Does the artist have the experience to execute the proposal?

Performance: Is the proposal feasible based on experience, budget, and infrastructure/tech requirements?

Community Engagement –

How does the work engage its audience? Is it interactive, produced on site, use the neighborhood or volunteers? Does it change the way a viewer thinks or feels?



SUBMISSIONS

All materials must be received by 5:00 pm on Wednesday April 22, 2015.

If you would like to submit your documents electronically, please go to art.beltline.org, see link on the right side of the page. **Please submit files in a single PDF format where possible.** Submissions will also be accepted through CAFÉ (<http://www.callforentry.org/>). Please check art.beltline.org for details.

If you would like to submit your documents by U.S. mail or walk in, please submit a CD containing your materials. All hardcopy materials must be on 8 ½ x 11 paper. Hard copy materials will not be returned. **Please address all materials to:**

Art on the Atlanta BeltLine
Atlanta BeltLine, Inc.
100 Peachtree St. NW
Suite 2300
Atlanta, GA 30303

Submissions must include the following materials:

- 1. A one sentence summary describing the proposed work;**
- 2. Contact information for all team members** including name, address, telephone, email address;
- 3. Biographical information or resumes including previous experience for all team members;**
- 4. A written narrative describing your proposal (NOT TO EXCEED 250 WORDS);**
- 5. List of materials and installation guidelines, including a step by step process for installation.** For performers, list technical requirements and **a step by step load-in and strike plan;**
- 6. Detailed budget** for fabrication and installation including artist's fee.
- 7. Visual Artists** should submit at least **three sketches**, showing scale, dimensions, and elevation of the proposed work; **five images of previous work** (JPEG or PDF) or related projects of recent artworks (not to exceed 1024 x 768 pixels at a minimum of 150 dpi provided on disk or uploaded) accompanied by a sheet with description of each work sample;
- 8. Performing Artists** should submit a brief description and context for work sample. The samples should be on a **DVD or provide a URL to an online source;**
- 9. Musicians** may submit a work sample on **CD or a URL to an online source;**

For questions or further information, please contact:

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